

# typeiD<sup>®</sup>

by **Arkitype**

typeiD is a service that designs exclusively licensed typefaces for your brand.

Your typeface enables your customers to connect with your brand. It carries an emotion and is an integral part of your brand identity. It makes your brand identity stronger and more unique.

With typeiD; this gives your brand exclusivity. Your own typeface that is not available to the masses but one that is crafted specifically for your brand.

# Your Identity. One Typeface. One licence. One Payment. Endless use.

## Everything you need:

- Your own font name.
- Free to use by all agencies/studios, printers, signage contractors, developers, etc.
- Multiple formats for use across all media (ie OpenType, TrueType, WOFF).
- Simple licence documentation.
- No annual or additional charges, you pay a one-off fee.

## Unrestricted licensing

- Marketing, advertising, brand communications and packaging.
- Digital advertising. Sreen & Signage
- Websites (hosting is also free if self-hosted).
- Integrate into Mobile apps and e-publishing.
- Internal communications.
- Worldwide.

## Contact:

hello@arkitype.co  
www.arkitype.co