

mehron[®]

MAKEUP



Correct-It[™]
Neutralizer Palette

Conceal-It[™]
Concealer Palette



HD
Celebré **Pro**

Celebré^{HD} Pro *High Definition for Every Complexion*

Healthy, flawless coverage should be “made-for-all” not “one-size-fits-all”. That's why our expert chemists worked with renowned industry artists to develop Celebré Pro-HD™. The Celebré Pro-HD™ line now consists of 5 uniquely inspiring makeup products that can accommodate all skin tones. As the go-to brand for makeup artists across the globe, Celebré Pro-HD's™ satin-smooth, buildable coverage is the secret to a flawless complexion. Developed for the runway, stage, and screen, Celebré Pro-HD™ is the natural choice for exceptional quality, remarkable value, and superior performance.

The Celebré Pro-HD™ Line Includes:

- Celebré Pro-HD™ Cream Foundation to achieve a dewy finish
- Celebré Pro-HD™ Pressed Powder Foundation for a matte look
- Celebré Pro-HD™ Loose Mineral Finishing Powder
- Celebré Pro-HD™ Correct-It 6 shade palette
- Celebré Pro-HD™ Conceal-It 6 shade palette



Correct-It™ Neutralizer Palette

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Conceal-It™ Concealer Palette

You spoke and we listened. Mehron adds two new exciting products to our Celebre Pro-HD™ line, a professional grade six shade neutralizer palette, and a professional six shade concealer palette! Combined with the flawless finish of our Celebre Pro-HD™ Foundations, these two new palettes will perfect your look and provide the signature Mehron professional grade performance you can count on.



Our exclusive formulas are always:

- Infused with soothing vitamin E, aloe vera, and pomegranate
- Ideal for highlighting and contouring
- Non-greasy
- Fragrance and oil-free
- Never tested on animals and always vegan friendly

Celebré^{HD} Pro

Correct-It™
Neutralizer Palette

Celebre Pro-HD™ Correct-It is a multi-use cream makeup that is perfect for neutralizing and correcting varying discolorations, sallowness, dark circles and other imperfections. The six perfectly neutralizing shades allow for targeted customized correction to even-out any skin tone. This refined oil-free and fragrance-free blend is infused with the nourishing properties of vitamin E and pomegranate. It also includes aloe vera to moisturize the skin. This deluxe palette is sure to become an important staple in your makeup collection!

Application

Apply the appropriate shade to erase unwanted complexion concerns. TIP: First apply Mehron's Velvet Finish™ to prepare your skin for a flawless finish. Once the correct shade is selected and applied, carefully blend into surrounding areas. Follow with Celebré Pro-HD™ Foundation and Celebré Pro-HD™ Conceal-It.



HD
Celebré Pro

Correct-It™ Color Guide



DAFFODIL CORRECTOR:
This color corrector is perfect for hiding purple or blue bruises, veins, or under eye circles. Depending on you're skin tone, this shade can also be used as an eye primer.



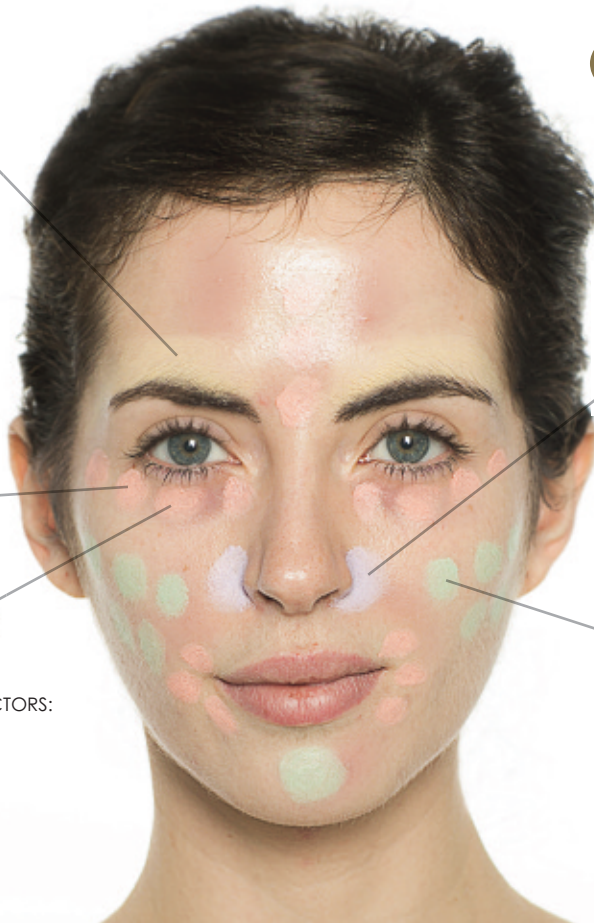
TANGERINE & SHERBET CORRECTORS:
Ideal for masking signs of fatigue around the eye area. These shades give sallow olive skin tones a much needed dose of brightness and radiance. These shades can be used on top of a foundation.



PERIWINKLE CORRECTOR:
Use this shade to eliminate any yellow skin undertones as it is carefully blended into surrounding areas.



MINT CORRECTOR:
This shade neutralizes any red skin discolorations due to acne, scars, rosacea, and even windburn.



SALAMANDER CORRECTOR:
This shade is perfect for darker skin tones. It easily hides dark circles, spots and other deep discolorations.





Celebré^{HD} Pro

Conceal-It™
Concealer Palette

Celebre Pro-HD™ Conceal-It delivers satin smooth buildable coverage for every skin type. This versatile cream makeup is perfect for concealing any type of blemish or discoloration. Conceal-It contains no refined oils, is fragrance-free, and is infused with the nourishing properties of vitamin E and pomegranate. This advanced formula also includes aloe vera to help moisturize the skin. Celebre Pro-HD™ Conceal-It is available in a deluxe palette of 6 concealing shades that allow for targeted customized coverage for any skin tone.

Application

- Apply Celebré Pro-HD™ Foundation all over your face with Mehron's Face Smoothie Sponge.
- Apply a thin layer of concealer to the blemish area using Mehron's Face Smoothie Sponge.
- Always apply multiple thin layers in increments, instead of one thick layer.
- Set the makeup with Mehron's Celebré Pro-HD™ Loose Mineral Finishing Powder.

Suggested concealer applications:



Celebre Pro-HD™ concealer can quickly give your face that needed lift when applied correctly. It can also be used to enhance the cheek structure. Selecting the right shade of concealer is just as important as getting the correct shade of foundation for your skin. Match the correct color concealer to your skin tone or use a color that is one shade lighter for a brighter look.



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Mehron has been the leader in professional makeup for over 90 years. Our products are used on the runway, stage, and movie sets around the world. Top industry artists have a strong passion for our product, and now Mehron's professional makeup is available to everyone looking for superior performance for every-day use. Mehron is proud to offer distinct professional products for each of our three major makeup segments: Beauty, Body Art, and Performance. At Mehron, it's all about the makeup. Our one goal is to provide exceptional makeup products that deliver industry leading performance and outstanding color, all at an exceptional value. Isn't it time you discovered Mehron!



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