

BEAUTY, CLOTHING, FOOD, HEALTH + WELLNESS, HEALTHY HOME

Black-Owned Health, Wellness + Food Businesses To Support Now and Always

The easiest way to support the #BLM movement is to shop from black-owned businesses. Here's a growing list of some of our favorites.

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We're in the heat of the #blacklivesmatter movement – and there's no better time to show up and show your support in any way that you can. While there are many organizations to donate to, petitions to sign and voices to be heard, one of the easiest ways we can show our solidarity is by supporting black-owned businesses.

Below is a (growing) list of black-owned clothing, wellness, beauty and food businesses we're adding to by the day. If you're in the market to shop for nearly anything, do what you can and support your black brothers and sisters in this time of change.

#blacklivesmatter

THE HIVE

The one-stop-shop for all-natural self-care goods with all-black artisans and makers. Here you'll find everything from balms and bath soaps to candles and aromatherapy.

KLUR

KLUR by Lesley Thornton was created with three goals in mind: being clean, ethical, and inclusive. The luxe collection consists of serums, oils, and cleansers.

Gilded

Blair Armstrong used her knowledge as a dermatology physician's assistant to develop body care line. Her patented marble dry brush is a must.

Pear Nova

This nail polish line from Rachel James is vegan and free of formaldehyde, formaldehyde resin, camphor, toluene, and dibutyl Phthalate DBP. The chic range includes gel and lacquer options, too.

Spiced Sugah

Spiced Sugah started off as a quest to make quality organic products for family and friends. Since then, the brand has into a larger wellness line featuring everyday beauty necessities, including tingling scalp oil, tightening gold mask, hand-whipped body butters and anti-aging face tonics.

Freedom Apothecary

With their storefront located in Philly, Freedom Apothecary carries high-end self-care and beauty products for men and women. If you're local to the shop, go treat yourself to one of their facials or get your own curated skin care products blended right there for you.

Yubi

One of the most innovative beauty tools out there. Founded by Adiya Dixon Wiggins, Yubi is the shortcut you've been looking for in your beauty routine. The makeup blender and brush slips right over your finger for an amazing makeup application each time.

NaturALL Club

Natural, safe, non-toxic hair products made for those with curly, kinky hair. Founded by Mugha Eltigani, the products are made with ingredients so fresh, you'll have to refrigerate them.

WELLNESS

The Honey Pot

Founded in 2012, Bea Dixon created a 100% natural feminine hygiene, with products to cleanse, protect and balance the lady bits.

Golde

Founded on the principal of bringing good vibes into the wellness community, Golde—a beauty and supplements brand— offers products range from turmeric and matcha teas to natural face masks, serving up beauty both inside and out.

FOOD

Eat Okra – App

If you're looking for local black-owned food businesses, download Eat Okra to see what restaurants are near you.

Partake Foods

Founder Denise Woodard struggled to find allergy-friendly foods for kids, so she decided to create some of her own. Partake Foods is a line of allergen-free, health-conscious cookies (that you'll probably devour in one sitting).

and Africa for the future and provide nourishing product innovation using African inspired ingredients.

Liquid Gold Cheese Sauce

The sauce is so good, you won't even realize there's actually *no cheese in it*. Liquid Gold Cheese Sauce is made with natural ingredients like coconut milk, nutritional yeast, bell peppers, and onions.

HOME

Clare

Clare makes paint shopping extremely easy, inspiring, and healthier for your home and family. Clare uses designer-curated colors, technology to guide you, and VOC-free paint to make the process as simple, beautiful and safe as possible.

Grounded Plants

Grounded's selection of plants are picked to elicit a sense of tranquility and mindfulness. Grounded Plants helps you disconnect, get grounded and decompress in our home spaces.

Home & Aura

An online home décor boutique for the modern and mindful soul. Home & Aura believes in finding sanctuary in yourself and creating an oasis in your space. The boutique offers unique goods and gifts such as candles, bedding, planters, kitchenware, throws & pillows, and more.

Jungalow

Starting off in 2009 as a design blog in Justina Blakeney's plant-filled living room back, Jungalow has since grown into a lifestyle brand with a plethora of design goods and inspiration. Here you'll find the coolest, bohemian-modern home decor and gifts. With each purchase from Jungalow, at least two trees are planted.

Lolly Lolly Ceramics

If you're looking for a new mug, this is the place to shop. Lalese is the creator and hand-makes all of her unique ceramics.

Original Ink Art

The combination of bright colors, intricate dot details and strong visuals gives Jason's work a unique and original voice. Being a southern California native, you can find a variety of his work at art shows throughout the coast and on his website.

FASHION

Proclaim

Ethically + consciously made bras and underwear for women of all colors. Made in LA from recycled polyester and TENCEL™ (aka the Beyonce of fabric.)

Riot Swim

This black-owned swimwear line boasts some of the sexiest one-pieces we've seen on the web. If you're in the market for some new swimwear, shop these one-of-a-kind one-pieces and bikinis.

In this article: Blacklivesmatter, Shop

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THE HIVE
