

## Video Editor

NaturAll Club - Philadelphia, PA

NaturAll Club is a Philadelphia based growing hair, beauty and technology startup, aiming to deliver natural, effective products for people of ALL hair types. Our diverse team features individuals from all over the world, passionate about better, harmless, hair and beauty solutions that work and experiences that captivate.



Ideal candidates are innovative individuals who love video editing, long hours in front of a monitor, and a passion to learn more. We are looking for talented, driven, hands-on candidates that wish to put their knowledge into practice, creating meaningful content for a growing and exciting company.

We are looking for a positive team player who is self-motivated, driven to complete projects, needs minimal visual guidance/direction, and enjoys working in a collaborative and dynamic team setting.

### Responsibilities:

- Edit and support the production of high-quality, stylized visual content for NaturAll Club. Kinds of projects include marketing needs for product launches, brand storytelling content, email marketing, social media postings, website content, promotional content, and short and long-form content
- Responsible for managing camera crews and lighting crews.
- Arrange videos based upon company visual identity/design aesthetic and knowledge of layout principles
- Maintain raw digital files for identification and retrieval later
- Deconstruction/archiving of projects and visual elements to the appropriate servers and databases
- Develops visual campaigns that educate and inform existing and potential clientele of the capabilities of our products/services
- Incorporate brand elements
- Partner with creative director, creative team and marketing teams to support best-in-class video content
- Remain on the cutting edge of the industry for products, tips, plugins, etc.

### Qualifications:

- Must have a visual portfolio that illustrates a fluent understanding of editing fundamentals
- Ability to handle multiple tasks, organize priorities and meet deadlines
- A strong, dynamic portfolio showcasing strengths in editing, design, and visual storytelling
- Proficient in Final Cut Pro X, Adobe Suite (Premiere + After Effects)
- Excellent communication skills
- Ability to absorb and apply constructive criticism from team members and other peers
- Excellent time management skills
- Impeccable organization and attention to detail
- A self-starter who works efficiently takes initiative and can think on their feet

- Excellent written and verbal communication, and problem-solving skills. Can quickly synthesize information to resolve a problem
- Creative mind and storytelling skills
- Ability to look at their work from the point of view of the customer and analyze how the designs will be perceived by the customers
- Creates content that is industry leading, trend right and that consistently incorporates consumer insights through powerful storytelling, emotional connectivity and relevance
- Strong style and proofing skills with attention to detail
- Good inter- and intra-group relations skills
- Proficiency in Microsoft Office and Google Suite
- Exhibits strategic thinking skills and good judgment

**To apply, send resume, portfolio, and cover letter to [tomi@naturalclub.com](mailto:tomi@naturalclub.com)**