

Customer Experience, Marketing, and Growth Intern

NaturAll Club - Philadelphia, PA

NaturAll Club is a growing startup and revolutionizing the beauty industry! As an intern, you will directly contribute to our growth and work closely with our leadership team. Interns will learn first-hand how to master the startup grind and scale a growing business.



Our team's core value is to do everything with integrity. We're looking for like-minded interns who who can take initiative and grasp opportunities for NaturAll Club, execute tasks efficiently, and communicate effectively with our team.

Responsibilities and opportunities

- Help manage large business social media accounts.
- Write engaging blog content for our website.
- Coordinate events and manage event logistics (hair shows, expos, pop-up shops, etc.)
- Provide customer service to NaturAll Club customers by answering incoming questions and requests via telephone, email, social media, and chat.
- Draw insights from customer interactions to improve customer experience and understanding through all channels.
- Write copy for marketing emails and design creative.
- Order logistics and management (using platforms like Shopify.)
- Additional responsibilities may be assigned.

What we're looking for:

- Excellent written and verbal communicator (writing, blogging, customer service, and phone experience are a plus)
- Problem solver who can think on their feet and quickly synthesize information.
- High attention to detail and strong organizational skills
- A self-starter who works efficiently, takes initiative, and can work independently
- Previous experience managing social media accounts and curating content
- Previous experience in event planning or coordination
- Previous experience in an environment of continuous learning and constant change
- Alignment with NaturAll Club mission and values
- Commitment of 20-40 hours/week. Class credit for internship is preferred but not mandatory.

To apply, send a resume and cover letter to jamie@naturallclub.com.