

## Marketing Associate Role

NaturAll Club - Philadelphia, PA

NaturAll Club is a growing startup and revolutionizing the beauty industry! We strive to provide an experience that exceeds every customer's expectations. We are looking for a top-notch social media guru who is experienced in all platforms of social media (Instagram, Twitter, Facebook). This intern will assist in engaging potential customers by curating/posting content across all channels.



Our team's core value is to do everything with integrity. We're looking for like-minded interns who can take initiative and grasp opportunities for NaturAll Club, execute tasks efficiently, and communicate effectively with our team.

### Responsibilities

- Curate content that engages our members and aligns with NaturAll Club's mission
- Work with software like canva, adobe, and final cut pro to create promotional materials
- Update and manage Twitter, Pinterest, and Instagram accounts daily
- Create marketing campaigns to support business initiatives/products
- Increase the number of followers on our social media platforms
- Draw insights from customer interactions
- Fill out weekly metrics to track progress on social media platforms
- Edit video tutorials and advertisement

### What we're looking for:

- 2+ years of experience with marketing or in depth knowledge of social media marketing industry
- Proven track record in outreach campaign strategies
- Well organized with great time management skills
- Excellent interpersonal and relationship building skills
- Networking aptitude
- Excellent written, verbal communication, and problem solving skills. Can quickly synthesize information to resolve a problem.
- Proficient computer skills
- Digital marketing and graphic design skills
- Impeccable organization and attention to detail.
- A self-starter who works efficiently, takes initiative, and can think on their feet.
- Analytical, data driven, and results oriented.
- Alignment with NaturAll Club mission and values.

**To apply, send a resume and cover letter to [Philomina@naturallclub.com](mailto:Philomina@naturallclub.com)**