

Influencer Marketing Intern Role

NaturAll Club - Philadelphia, PA

NaturAll Club is a growing startup and revolutionizing the beauty industry! We strive to provide an experience that exceeds every customer's expectations. We are looking for an Influencer Marketing Intern to support our Influencer Marketing process and protocol.

Our team's core value is to do everything with integrity. We're looking for like-minded candidates who can take initiative and grasp opportunities for NaturAll Club, execute tasks efficiently, and communicate effectively with our team.



Responsibilities

- Execute influencer marketing strategies and creative campaigns
- Nurture relationships with micro and macro-influencers alongside the Influencer Manager
- Attend relevant events for networking and business purposes
- Research relevant industry experts, competitors, target audience and users
- Brainstorm creative approaches to influencer campaigns
- Keep abreast of emerging trends, technologies, and influencers
- Liaising between influencer marketing and advertising team to coordinate information sharing

What we're looking for:

- Pursuing a degree in business, communications, marketing or similar fields
- Proven track record in leadership and task execution
- Well organized with great time management skills and strong attention to detail
- Excellent interpersonal and relationship-building skills
- Networking aptitude
- Excellent written, verbal communication, and problem-solving skills.
- Can quickly synthesize information to resolve a problem
- Proficient computer skills (Google Suite etc.)
- A self-starter who works efficiently, takes initiative and can think on their feet
- Analytical, data-driven, and results-oriented
- Alignment with NaturAll Club mission and values

To apply, send a resume and cover letter to performance@naturallclub.com