

## **Hydrating Shampoo**

FRAGFRE® Sensitive and Safe Hypoallergenic Shampoo is based on a special formula oriented around ingredients kind to sensitive skin and scalp. Fortified with cucumber fruit extract, the shampoo cleans the hair without drying out the scalp. It hydrates and revitalizes tired, damaged hair, and with regular use, enhances hair texture and shine.

Devoid of chemicals responsible for scalp and skin irritation and allergies, and incorporating constituents that cleanse and nourish hair, FRAGFRE® Sensitive and Safe Hypoallergenic Hydrating Shampoo combines aspects of care and beauty.

### **Benefits**

- ⤴ Deep yet gentle cleanse that effectively removes dirt, oil and environmental debris
- ⤴ Adds strength, luster and vitality to hair
- ⤴ Fights static and frizz to improve hair texture and appearance
- ⤴ Hypoallergenic shampoo that works well for all hair types

### **How to Use**

- Apply a small amount of the shampoo to damp hair
- Massage your scalp and hair thoroughly
- Rinse off completely
- Apply FRAGFRE® Conditioner as recommended

### **Meta description**

A hypoallergenic shampoo specially formulated for sensitive skin, FRAGFRE® Shampoo is free of fragrances, dyes, parabens, sulfates; contains no irritating alcohols, preservatives or petroleum derivatives; avoids formaldehydes, phthalates, BHT and unsafe chemicals.