

The best ice in the world.



Ice is Important!

Whether you use ice in beverages, in displays, for hotel room service, in catering, for the sale of ice by the bag or for any number of uses, the ice that you choose can determine the quality of the product that you offer.

Not all ice is the same. For one thing, ice comes in different shapes. And each shape has a different use. Using the right shape for the right purpose can ensure the highest-quality product,

while using the wrong shape can greatly detract from that product.

Not only does ice come in different shapes, it also comes in different qualities.

Inferior ice can ruin any product. Good quality ice looks good and makes the product in which it is served look good. Quality ice is pure and does not stick together in clumps or melt too rapidly – over cooling, over diluting or

altering the taste of the beverage in which it is served. Quality ice is uniformly shaped, maximizing displacement and ease of handling.

Kold-Draft Ice is The Best Ice in the World. Kold-Draft Ice is always pure, hard, clear, sparkling, easy to handle and perfectly formed. And there is a Kold-Draft ice size that is right for every purpose.

® KOLD-DRAFT 

The cold standard in ice!



Kold-Draft has the exact ice size to fit any application.



**Hotel. Restaurant. Bar.
Hospital. Convenience
Store. Fast Food.**

Whatever operation, Kold-Draft knows the shape of ice you're using is just as important as what you're cooling.

**Full Cubes – Cubelets
Half-Cubes – Crushed**

Kold-Draft designed the right ice size to fit any application, and the highest quality ice to fill every need.

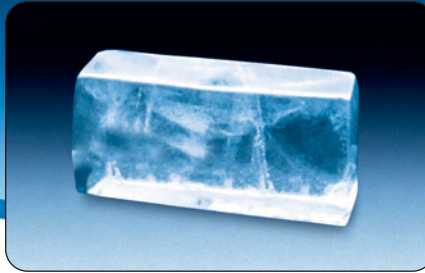
The True Cube.



$1\frac{1}{4}'' \times 1\frac{1}{4}'' \times 1\frac{1}{4}''$. The Full Cube is a large true cube with six equal sides. Looks great, cools evenly and melts slowly.

Kold-Draft's Full Cube – $1\frac{1}{4}'' \times 1\frac{1}{4}'' \times 1\frac{1}{4}''$. With six cooling sides, full cubes chill evenly, melt slowly and retain the full flavor of any drink. Kold-Draft designed its full cubes to last longer – so they're perfect for bagged ice use, room service, airlines and for tall drinks. Only Kold-Draft can provide you with a perfect full cube from an automatic ice machine.

A Little Goes a Long Way.



$\frac{5}{8}'' \times \frac{5}{8}'' \times 1\frac{1}{4}''$. The Cubelet is easy to handle and provides the greatest displacement.

Kold-Draft's Cubelet – a quarter of the size of full cubes, $\frac{5}{8}'' \times \frac{5}{8}'' \times 1\frac{1}{4}''$, Kold-Draft's cubelets are designed especially for ease of handling and maximum displacement qualities. They pack perfectly and won't over-chill drinks. Cubelets cool drinks quickly – to the desired level – without distorting flavor. Perfect for bar use. The cubelet is the most versatile and the most popular ice size.

The Perfect Compromise.



$1\frac{1}{4}'' \times 1\frac{1}{4}'' \times \frac{5}{8}''$. The Half-Cube is the most versatile ice on the market today.

Kold-Draft's Half-Cube – measures $1\frac{1}{4}'' \times 1\frac{1}{4}'' \times \frac{5}{8}''$. Kold-Draft's half-cubes are half the size of full cubes and twice the size of cubelets. Ideal for fast food operations and upscale restaurants. From ice by the bag to hotel room service, the Kold-Draft Half-Cube is the right ice size for every purpose. They are easy to handle, provide good displacement and last a long time. And the ice machines that produce half-cubes are the most efficient, high-capacity cubers in Kold-Draft's line.

A Clear Choice.



Kold-Draft Crushed Ice makes any product sparkle and more appealing.

Kold-Draft Crushed Ice – because our crushed ice is made from Kold-Draft cubes, it's pure, lasts longer, won't distort the taste of a drink and won't snowball. It's the kind of ice you want for making frappes, serving juices or chilling desserts. It's perfect for adding that extra sparkle to restaurant salad bars and display tables. Kold-Draft's crushed ice is available in four sizes – extra fine, fine, medium and large.

The Advantages of Kold-Draft Ice.

- Free from impurities – 99.9% pure ice that won't distort the taste or kill the carbonation of any beverage.
- Melts slower in drinks, in hotel ice buckets and in bags.
- Minimum dilution retains the full flavor of any beverage.
- Maximum displacement requires less mix, yields more profits.
- Pure, perfectly-shaped ice that's easy to pick up and won't stick together.
- Looks good, sparkles and enhances the look of any product.
- The right ice size for any need.

KOLD-DRAFT

PURE DEPENDABILITY

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