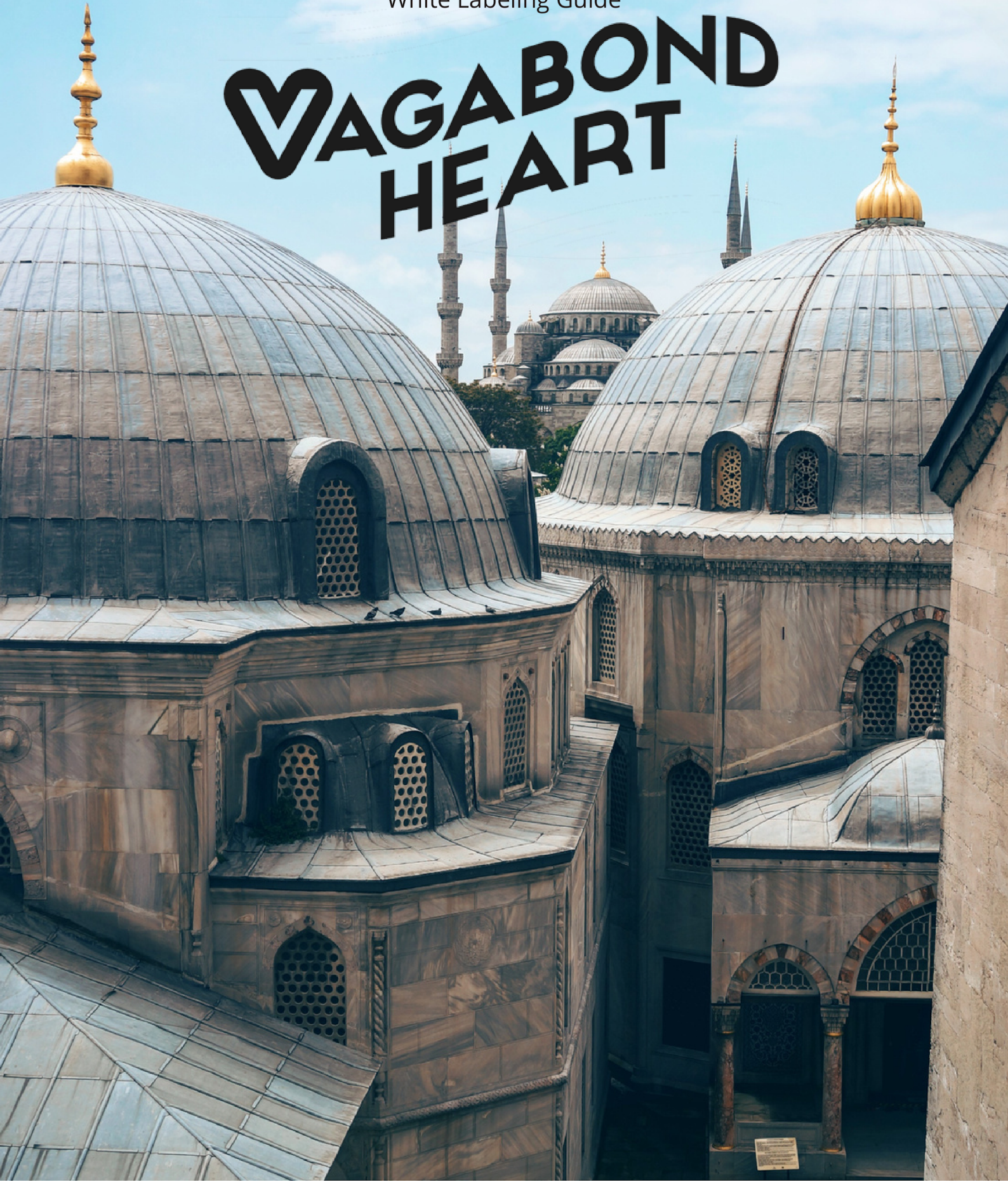


White Labeling Guide

VAGABOND HEART



White labeling is the practice where a product is produced by one company, but is then sold and branded by another company.

White labeling can be an effective way for companies to expand their product offerings and reach new markets without incurring the costs and risks associated with developing new products from scratch. It can also be a good way for smaller companies to enter new markets by partnering with established white label providers.

At Vagabond Heart we pride ourselves on 5+ years of experience manufacturing the highest quality gift and souvenir products, and we're happy to pass that knowledge on to you.



STICKERS



- Made of weatherproof vinyl
- Die cut to shape (ie sticker is the shape of the design, not simply printed on a circle or rectangle)
- Approximately 3" x 3" (depending on the design)
- Variety of packaging options available, see list below
- Minimum quantity 300 pcs
- **PRICE PER PIECE: \$1.50**

PATCHES



- Easy to attach iron-on backing
- cut to shape
- Approximately 3" x 3" (depending on the design)
- Variety of packaging options available, see list below
- Minimum quantity 300 pcs
- **PRICE PER PIECE: \$3.00**

MAGNETS



- Made from 3D PVC vinyl
- Strong magnet backing
- cast to shape
- Approximately 3" x 3" (depending on the design)
- Variety of packaging options available, see list below
- Minimum quantity 300 pcs
- **PRICE PER PIECE: \$4.00**

KEYCHAINS



- TWO OPTIONS: Embroidered or PVC vinyl
- Design appears on both sides
- Includes stainless steel key ring
- Approximately 2" x 2" (depending on the design)
- Variety of packaging options available, see list below
- Minimum quantity 300 pcs
- **PRICE PER PIECE: \$3.00**

LAPEL PINS



- Made from high quality hard enamel (vs cheaper soft enamel)
- Has TWO pin clasp backings (vs industry standard of one)
- Approximately 1.25" x 1.25" (depending on the design)
- Provided pinned onto a thick backing card of your design, and wrapped in a resealable plastic bag.
- Minimum quantity 300 pcs
- **PRICE PER PIECE: \$4.00**

PACKING OPTIONS



There are a few different options for preparing your products, depending on your end use case.

If you plan on using your products for giveaways, adding to other packages, or simply using your products yourself (ie attaching patches to hats) this is the best option.

- Products come bulk bagged, 50 pieces to a bag, no additional packaging

If you plan on selling your products in retail stores, you'll want something that allows the store to present your merchandise in the best way possible.

- Provided in 2 mil plastic bag with cardboard enclosure at top, hole in cardboard for displaying on racks

With primarily online sales, products have to make it to the end customer through the mail, we suggest a more sturdy packaging.

- Provided attached to a printed cardboard backing "postcard," wrapped in a resealable plastic bag.