



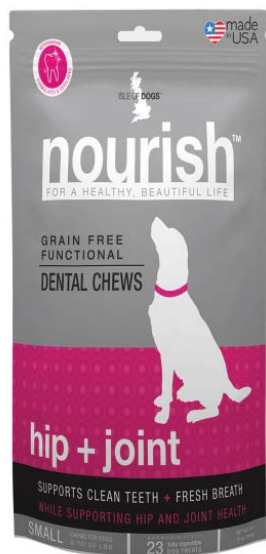
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WHERE EVERY DOG SHINES

Keep canines healthy with Isle of Dogs nourish™ Dental Chews

Promoting healthy mouths and bodies through grain-free functional chews made in America

Germantown, WI - Isle of Dogs, the premier health and beauty brand for dogs, is extending the launch of their new nourish™ brand with a line of grain-free, functional daily Dental Chews. Made in the USA, these triple-action, dual-layer chews are packed with functional ingredients to keep dogs' mouths and bodies healthy and happy.



nourish™ Dental Chews have two layers that combine beneficial dental ingredients with important functional ingredients. The exterior is a grooved layer made with new, triple-action Pecodent™, a proprietary blend of finely ground pecan shell, kelp and turmeric extract that provides natural fiber, helps clean teeth and freshens breath. Inside, each chew has a functional layer dedicated to supporting hip and joint health, fresh breath, or skin and coat health. These veterinarian formulated and developed chews make the job of cleaning dogs' teeth easier and more powerful with the addition of functional ingredients.

Isle of Dogs' nourish™ Dental Chews are free of grain, gluten, soy, wheat, corn, added sugar, artificial flavors and artificial colors. Perfect as a daily snack, these recipes contain only premium, natural ingredients with dried chicken liver, turmeric and parsley for a delicious flavor any pup would be happy to chew on.

“We want to help keep dogs healthy and beautiful through treats and chews that add nutrition to the fun of treat time,” says Erin Clemens, Director of Marketing and Product Development. “By offering pet parents the healthiest of choices in food, treats, and supplements, we aim to help every pet thrive.”



Isle of Dogs nourish™ Dental Chews will be available in June 2017 at independent pet supply stores and chains, natural food retailers and online. Available in Hip + Joint, Breath and Skin + Coat recipes, nourish™ Dental Chews are available in small, medium and large sizes and come in resealable pouches for \$19.99 MSRP.

The nourish™ line also includes dog and cat food, jerky treats and supplements. To learn more, visit iodogs.com.

Isle of Dogs

With a rich heritage in the competitive world of show dogs, Isle of Dogs offers a unique perspective on the impact of nutrition on both health and beauty. Their full line now combines natural grooming products with nutritionally superior foods, treats and supplements to promote wellness and beauty from within. Isle of Dogs' products are sourced and made in the USA and New Zealand, and created with integrity to support a beautifully balanced and joyful life for dogs and cats. You can learn more about us at iodogs.com, or connect with us on [Facebook](#), [Twitter](#) or [Instagram](#).