



BLEACHING DOWN THERE?

EVERYTHING YOU
NEED TO KNOW



WELCOME

to the **Divine Derriere Community!** Throughout this ebook, you'll uncover valuable insights, expert tips, and exciting surprises – your path to radiant skin starts here!

No ai bots around here! For any questions or concerns, reach out to our team of real humans at care@divinederriere.com This e-book serves as your guide to optimizing your Divine Derriere experience. Enjoy discovering exclusive COUPONS throughout the ebook for added savings. Happy reading!

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DISCLAIMER

The information contained in this book is based on the author's experience, knowledge and opinions as at March 2023. This informative guide is for educational purposes only and is not a substitute for medical advice. Always consult with a healthcare professional for personalized guidance on your skincare concerns. The Divine Derriere skin care brand advocates for informed and safe skincare practices. This book contains some general medical information however such medical information is not medical advice and should not be treated as such. The information in this book is provided without any representations or warranties, express or implied. Further, and without limitation of the former, the author does not represent nor warrant that the information contained in this book is accurate, complete, current or non-misleading. The author and/or the publisher will not be held liable for any injury or loss, in any form or manner, caused by the use of the information in this book. You must not rely on the information in this book as an alternative to medical advice from your doctor or other professional healthcare provider.



INTRODUCTION TO DIVINE DERRIERE

The Genesis of Divine Derriere

Chemical exfoliants are products that use various acids, like AHAs, BHAs, and PHAs, to dissolve the bonds between dead skin cells, allowing them to be sloughed off more easily. This process unclogs pores, promotes skin cell turnover, and reveals smoother and more radiant skin. Unlike physical exfoliants, such as scrubs or brushes, chemical exfoliants work on a cellular level.

Pioneering a Revolution in Intimate Skincare

Our brand quickly became synonymous with innovation and care in the adult industry. From the late 90s, Divine Derriere has been at the forefront of providing safe, non-invasive skincare solutions. Our commitment to using botanical and plant-rich actives, combined with rigorous research, has established us as the trusted name in intimate and body care. We didn't just create products; we started a skincare revolution.



UNDERSTANDING SKIN LIGHTENING: FOUNDATIONS AND FACTS

Exploring the Concept of Skin Lightening

Skin lightening, often referred to as skin brightening or whitening, is a cosmetic practice aimed at reducing pigmentation, blemishes, and dark spots to achieve a more uniform skin tone. It's important to distinguish between skin lightening for cosmetic reasons and medical treatments for conditions like vitiligo or melasma. Our focus at Divine Derriere is on cosmetic lightening, providing options for those who wish to address concerns like hyperpigmentation in intimate areas. It's crucial to approach skin lightening with realistic expectations, understanding that results can vary based on individual skin types and conditions.

The Biology of Skin Pigmentation

The color of our skin is primarily determined by melanin, a natural pigment produced by cells called melanocytes. Factors influencing melanin production include genetics, hormonal changes, sun exposure, and even certain medications. In some cases, melanin can be produced unevenly, leading to conditions like hyperpigmentation or dark spots. Understanding these biological mechanisms is key to addressing skin tone variations safely and effectively. Our products are formulated to target these natural processes in a gentle manner, helping to achieve a more balanced skin tone.

Dispelling Myths and Misconceptions

There are numerous myths surrounding skin lightening, often perpetuated by unrealistic beauty standards and misinformation. One common myth is that skin lightening can be achieved instantly or without any effort, which is not true. Effective skin lightening requires consistent application and time. Another myth is that all skin lightening products are harmful, which overlooks the advancements in safe and gentle formulations. At Divine Derriere, we prioritize educating our customers about these misconceptions, ensuring they have accurate information to make informed skincare choices.

Myth 1: Instant Results. A prevalent myth is that skin lightening can yield instant results. In reality, effective skin lightening is a gradual process that requires consistent application and patience. Immediate changes are unrealistic and any product promising such outcomes should be approached with caution.

Myth 2: One-Size-Fits-All. Another common misconception is that a single product or method works universally for everyone. Skin types vary greatly, and what works for one person might not be effective for another. It's crucial to understand your own skin type and choose products accordingly.

Myth 3: Only Women Need Skin Lightening. Skin concerns such as hyperpigmentation and uneven skin tone affect people of all genders. The assumption that only women seek skin lightening solutions overlooks the diverse needs and concerns of a broader demographic.

Darkened Skin Down Below is Normal

Darker skin in intimate areas is a common and completely natural occurrence. This variation in skin tone can be attributed to several factors. Firstly, hormonal changes, especially those occurring during puberty, pregnancy, or as a result of birth control, can affect melanin production, leading to darker skin in these areas. Secondly, friction caused by tight clothing, physical activity, or even natural body movements can stimulate melanin production, resulting in darker skin tones. Age and genetics also play significant roles in determining skin pigmentation. Importantly, such variations are normal and part of our body's natural physiology. At Divine Derriere, we understand and respect the body's natural processes. Our products are designed for those who wish to address these skin tone variations, offering a gentle approach to achieving a more uniform appearance, while maintaining the integrity and health of the skin.

COMMITMENT TO SAFETY AND INTEGRITY IN SKINCARE

Steps to Safe Skincare: Patch Testing and Expert Consultation

Safety in skincare begins with understanding and respecting your skin's unique needs. We strongly recommend conducting a patch test before using any new product, especially on sensitive areas. This simple test can help ensure compatibility with your skin and prevent adverse reactions. Apply a small amount of the product to a discreet area and wait 24 to 48 hours to observe any signs of irritation. Additionally, consulting with a skincare specialist can provide valuable insights tailored to your specific skin concerns. They can offer professional advice on product suitability and usage, helping you make informed decisions for safe and effective skincare. At Divine Derriere, we advocate for these proactive steps as part of a responsible skincare routine, emphasizing the importance of individualized care.

The Role of Quality Ingredients in Product Safety

Selecting the right ingredients is crucial for both the effectiveness and safety of skincare products. At Divine Derriere, we prioritize ingredients with a proven track record of safety and efficacy. We incorporate natural, plant-based ingredients known for their gentle action on the skin, avoiding harsh chemicals that can cause irritation, especially in sensitive areas. Our dedication to quality extends beyond just the selection of ingredients; it also encompasses the sourcing and testing processes to ensure purity and potency. This attention to detail in ingredient selection and formulation underlines our commitment to delivering safe, reliable skincare solutions that our customers can trust.

Ethical Skincare: Beyond the Beauty Norms

Ethical skincare is about more than just the products; it's about the values and principles that guide a brand. At Divine Derriere, we are committed to challenging the narrow beauty standards often seen in the industry. We embrace diversity and encourage our customers to do the same, promoting a skincare philosophy that values individuality and self-care over conformity. Our ethical approach extends to our marketing and educational efforts, where we strive to provide clear, honest, and useful information. We believe that empowering our customers with knowledge leads to better skincare choices, fostering a community where every individual feels valued and supported in their skincare journey.



THE SCIENCE OF B-WHITE PEPTIDE AND BRIGHTENING COMPLEXES

Unveiling Our Star Ingredient: B-White Peptide

The B-White Peptide, developed by Lucas Meyer Cosmetics, is a key ingredient in our formulation, selected for its researched qualities. B-White Peptide is inspired by biomimetic peptide technology, which aims to mimic natural biological processes. This ingredient is utilized in our products with the intention of helping to manage skin tone uniformity. It's important to note that results can vary, and its effectiveness may differ from person to person. Divine Derriere includes B-White Peptide in its formulations for those seeking a product that aligns with contemporary advancements in skincare science.

A Deep Dive into Our Proprietary Brightening Complex

Alongside B-White Peptide, our proprietary brightening complex is a carefully curated blend of ingredients chosen for their known properties. This complex includes a variety of botanical extracts and other skin-friendly components. It's designed to complement the B-White Peptide, working in tandem to offer a comprehensive approach to skincare. While we strive for efficacy, we also prioritize safety, ensuring that each ingredient meets our high standards for quality and ethical sourcing.

Balancing Efficacy and Safety in Formulation

In developing our formulations, the balance between efficacy and safety is paramount. Every ingredient, including B-White Peptide and elements of our brightening complex, undergoes rigorous evaluation to ensure it meets this balance. We adhere to industry standards and regulatory guidelines in our formulation process. It's crucial for consumers to understand that while we aim for effective results, individual experiences may vary, and we encourage users to approach skincare with realistic expectations and patience.

APPLICATION MASTERY: MAXIMIZING PRODUCT EFFICACY

Proper Application Techniques for Optimal Results

For any skincare product to work effectively, correct application is crucial. When using our Intimate Lightening Gel, it's recommended to apply a thin layer to the targeted area after cleansing. Ensure the skin is dry before application. Using circular motions, gently massage the gel into the skin until fully absorbed. It's important not to over-apply, as this does not increase efficacy and can lead to unnecessary product wastage. Following these simple application steps can help enhance the product's performance, ensuring you get the most out of every use. A reminder to protect treated skin exposed to the sun with sunscreen and sun blocking clothing.

Consistency and Patience: Keys to Success

Achieving desired skin care results doesn't happen overnight; it requires consistency and patience. Regular application, as directed, is key to seeing gradual changes in skin tone. It's important for users to be patient and maintain a consistent skincare routine, as skipping applications or expecting immediate results can lead to disappointment. Every individual's skin responds differently, and changes can take time to become noticeable. Remember, consistency in application is just as important as the product itself.

Setting Realistic Expectations for Skin Lightening

When embarking on a skin lightening journey, setting realistic expectations is vital. Skin lightening, especially in sensitive areas, is a gradual process. Results can vary depending on numerous factors like skin type, the extent of pigmentation, and individual lifestyle factors. Users should not expect drastic changes but should look for gradual improvements in skin tone and texture. It's also essential to understand that skin lightening products are not designed to transform your overall skin color but to address specific concerns such as dark spots or uneven skin tone. Divine Derriere encourages an informed approach to skin lightening, where the goal is enhancing your natural beauty rather than pursuing an unattainable ideal.

SKINCARE ROUTINES FOR SENSITIVE AREAS

Daily Care for Intimate Skin

Caring for intimate skin requires a gentle, yet effective approach. Daily cleansing with mild, pH-balanced products is essential for maintaining the health of sensitive skin areas. After cleansing, pat the skin dry gently with a soft towel to avoid irritation. For moisturizing, choose products specifically formulated for sensitive skin, free from harsh chemicals and fragrances. Additionally, wearing breathable, natural-fiber undergarments can significantly contribute to maintaining the health and comfort of intimate skin.



Strategies for Preventing Irritations

Preventing irritation in sensitive areas is a key aspect of intimate skincare. It's important to avoid products with harsh detergents, alcohol, or synthetic fragrances, which can disrupt the skin's natural barrier and lead to irritation. Instead, opt for hypoallergenic and dermatologist-tested products. Regularly changing out of wet swimwear or workout clothes can also help prevent irritation. Additionally, gentle exfoliation can be beneficial, but it should be done sparingly and with suitable products to avoid over-exfoliation, which can damage sensitive skin.



Crafting a Holistic Skincare Regimen

A holistic approach to skincare for sensitive areas involves more than just topical treatments; it encompasses lifestyle and dietary choices as well. Staying hydrated, maintaining a balanced diet rich in antioxidants and vitamins, and avoiding excessive caffeine and alcohol can positively affect skin health. Regular exercise, which promotes circulation, can also contribute to healthier skin. Remember, what happens inside your body is reflected on your skin, so a holistic approach to health and wellness is essential for maintaining the beauty and health of intimate skin areas.



CELEBRATING SKIN DIVERSITY AND INCLUSIVITY

Embracing All Skin Tones and Types

At Divine Derriere, we believe that every skin tone and type is uniquely beautiful and deserves to be celebrated. Our approach to skincare is inclusive, recognizing the diverse needs and characteristics of different skin types. We develop products that cater to a wide range of skin tones and concerns, understanding that there is no one-size-fits-all solution in skincare. Our goal is to help each individual feel confident and comfortable in their own skin, enhancing natural beauty without conforming to narrow beauty standards.



The Role of Skincare in **Body Positivity**

Skincare plays a significant role in promoting body positivity. By caring for our skin, we are not only addressing physical needs but also nurturing our self-esteem and body image. Divine Derriere is committed to encouraging a positive and healthy relationship with one's body through skincare. Our products are designed to empower users to feel confident and proud of their bodies, celebrating their unique qualities and embracing self-care as a form of self-love and respect.

Divine Derriere's Vision for an **Inclusive Future**

Looking ahead, Divine Derriere envisions a future where the beauty and skincare industry is fully inclusive and respectful of all individuals, regardless of their skin tone, type, or concerns. We aspire to be at the forefront of this change, continuously innovating and expanding our product range to meet the evolving needs of our diverse customer base. Our commitment to inclusivity and diversity is unwavering, and we are dedicated to creating a community where everyone feels valued, represented, and empowered in their skincare journey.

CONCLUSION: EMBRACING YOUR SKIN WITH CONFIDENCE

Recap of Our Commitment to **Excellence**

As we conclude this guide, we reaffirm Divine Derriere's unwavering commitment to excellence in skincare. Our journey began with a vision to provide safe, effective, and inclusive skincare solutions, and this remains our guiding principle. Every product we offer is a testament to our dedication to quality, safety, and innovation. We take pride in our meticulous approach to formulation, ensuring that each product not only meets but exceeds industry standards, always with your skin's health and beauty in mind.

Your Role in the **Divine Derriere Community**

You, our valued customer, are an integral part of the Divine Derriere community. Your choices, feedback, and experiences shape the way we evolve and innovate. We encourage you to embrace your role in this community, sharing your journey and insights, and helping us grow together. Your voice is vital in shaping a skincare culture that is inclusive, informed, and empowering. Remember, your journey with Divine Derriere is more than just about skincare; it's about being part of a movement that values and celebrates every individual's unique beauty.

Final Words of **Encouragement and Support**

As you move forward in your skincare journey, remember that embracing your skin with confidence is a journey, not a destination. We are here to support you every step of the way, offering products and guidance that help you feel confident and beautiful in your own skin. Always approach skincare with patience, love, and understanding for your body. Embrace your uniqueness, celebrate your progress, and know that Divine Derriere is committed to being your partner in achieving skin confidence and wellness.



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This educational guide is intended for informational purposes only. It does not constitute medical advice or replace professional consultation. Divine Derriere promotes safe and informed skincare practices for optimal skin health.





INGROWN HAIR SERUM

With AHA + BHA

This lightweight, roll-on cocktail is the sure bet to soothe shaving irritation and prevent bumps from ingrown hairs. Hygienic, easy-to use, mess-free package makes treating ingrown hair concerns a breeze.

The ultimate triple-action solution for ingrown hairs, razor bumps and discoloration associated with hair removal. Tackle razor rash and alleviate shaving and waxing woes. This bump stopper formula for men and women gently removes dead skin, helps fight bacteria, and frees the hair before it becomes ingrown.

HOW TO USE:

Roll on to clean, dry, affected areas. Use 2-3 times per week or as needed. Allow to dry fully before layering other products or wearing clothing. Sun alert: May cause sun sensitivity. Use sunscreen and limit sun exposure.



TIPS FROM OUR COMMUNITY



I've been using this for 3 weeks and OMG, the difference is incredible! I have no more ingrowns! - **Trina**



Not only does it help treat razor bumps but it leaves your skin feeling sooo smooth. - **Casey**



Definitely a staple in my self care routine, I've had issues with ingrown hairs and this helped tremendously. - **Tatiana**



My skin is way softer and less irritated. I love that my husband can use it too! - **Sarah**

Tried our ingrown serum?



How'd you like it?

20% OFF COUPON CODE

INGROWN20

Copy & Paste this code and apply during checkout.



Click here to redeem your coupon!



INGROWN HAIR PADS

With AHA + BHA

Experience the ultimate post-hair removal care with Divine Derriere ingrown hair pads. Say goodbye to ingrown hairs, bumps, and irritation with our powerful formula. Alpha and beta hydroxy acids, witch hazel, and soothing aloe work in harmony to clear pores, even skin tone, and keep your skin irresistibly smooth. Elevate your skincare routine and unveil the confidence of radiant, irritation-free skin.

Go-to, single-use pads exfoliate skin to slough away dead skin cells that trap hairs, helping to prevent razor bumps + painful ingrown hairs from forming. Formulated with Glycolic and Salicylic Acids, each single-use wipe helps prevent and treat ingrown armpit hair, ingrown leg hair, ingrown pubic hair, bumps, and breakouts while visibly slowing hair regrowth between waxes.

HOW TO USE:

Swipe pad over clean, dry skin daily. Begin using the day after shaving or waxing. Can be used on underarms, bikini area, face/neck, legs and anywhere else you remove hair.



TIPS FROM OUR COMMUNITY



This keeps those pesky bumps away and keeps me feeling clean and refreshed!

- Stacy



I do my own brazilian wax at home and I applied the wax, it's been 5 days with no ingrown hairs in sight.

- Eloise



My bikini area is so clean, no ingrown hair, no spots etc! I'm truly impressed!

- Marlene



I am so thankful I discovered these pads. Now, I get minimal ingrown hair and when I do they are gone quickly.

- Sarah

Tried our ingrown pads?



How'd you like it?

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GLYCOLIC ACID 40% At-Home Peel



Glycolic Acid At-Home peel is packed with 40% AHA to help reduce the look of fine lines, wrinkles, uneven texture and tone. Significantly smoothes skin texture and promotes the appearance of a more even skin tone, as well as more luminous skin, with regular use.

Alpha Hydroxy Acids (AHAs) help provide exfoliation to the surface layers of the skin to target dullness, uneven skin tone and texture. Common AHAs include glycolic, lactic and mandelic acid.

This formula contains an extremely high concentration of free acids. We recommend use only if you are an experienced user of acid exfoliation and your skin is not sensitive.

HOW TO USE:

Before introducing any new skincare products into your regimen, patch testing is always recommended. Patch tests are an easy way to help predict if you will have a negative initial reaction to a new product. This step is particularly crucial for individuals with sensitive skin or those new to AHA exfoliation. Use sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterwards. Refer to the product instructions guide for detailed instructions.

TIPS FROM OUR COMMUNITY



Great product! It helped to remove dead skin and leave my skin smooth and rejuvenated. There was a slight tingle and sting, but that's normal with a chemical peel. - **Neha**



Works fast and tingles rather immediately. I use the neutralizer after and rinse with cool water...feels great. My skin feels firmer, smoother, and glowing after using. - **Sue M**



I love this product. I noticed a difference after my first use and will continue to use this product! - **Jacquelynn Rose-Powell**



Overall, this product has done for my skin in 6 weeks (3 applications) what 2 years of Retin-A accomplished many years ago in terms of lightening. - **Mona B**

Tried our glycolic 40 peel?



How'd you like it?

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MANDELIC ACID 40% At-Home Peel

Mandelic Acid 40% is an Alpha Hydroxy Acid peel that helps improve skin clarity, balance uneven skin tone, and correct skin texture in a gentle, yet effective manner. This is because it has a larger molecular weight than other alpha hydroxy acids, which results in a slower, more balanced distribution.

Explore the transformative effects of Mandelic Acid, a potent exfoliant catering to diverse skincare needs. It efficiently eliminates dead skin cells, combats acne, and refines pores for all skin types. A go-to exfoliator for Rosacea sufferers.

Suitable for all skin types, including darker tones, Mandelic acid inhibits melanin growth, addressing sun-related concerns. Gentle on the skin, it minimizes lines and wrinkles, revealing a smoother, radiant complexion.

HOW TO USE:

Before introducing any new skincare products into your regimen, patch testing is always recommended. Patch tests are an easy way to help predict if you will have a negative initial reaction to a new product. This step is particularly crucial for individuals with sensitive skin or those new to AHA exfoliation. Use sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterwards. Refer to the product instructions guide for detailed instructions.

TIPS FROM OUR COMMUNITY



Best product I've tried in years! My skin started clearing up almost immediately! Within days, the acne had cleared up and soon thereafter, I had almost no residual scarring.

- Chantal



I can definitely see the difference in my rosacea. It doesn't aggravate my skin and has helped with my papulopustular rosacea.

- Betty



Mandelic has always been a fav because it's quite gentle and has a large molecular weight making it suitable for women of color like myself as well as sensitive skin types. I actually used this peel on both my face and my bikini line to help minimize some hyperpigmentation I had there and it worked really well on both. My skin looked amazing the following morning.

- Lily



Great product that provides great results. Make sure to follow directions as it is a strong product. Face feels purified and perfectly deeply peeled.

- Leinani Carlson

Tried our mandelic 40 peel?



How'd you like it?

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Click here to redeem your coupon!

THANK YOU FOR YOUR PURCHASE!

If you have questions about the product, or if there was any damage, or if anything made you unhappy... Drop us a few lines to care@divinederriere.com and we'll do our best to make it right!

I want to personally thank you for purchasing a Beautiste Brands product. We truly appreciate you choosing us.

We're a small, family-owned and operated business, and we're dedicated to bringing you the healthiest and the highest quality skin care products.

We've created this e-book to help you get the most out of your Divine Derriere experience. Since you've taken the time to check it out - **we placed all sorts of COUPONS throughout the book!**

Don't hesitate to contact us for any questions about any of our products. We are here to serve you!

**Stay
Beautiful,**

Beautiste®





**DIVINE
DERRIERE**

www.divinederriere.com