



# DID YOU KNOW?

Know why you should always  
keep Pet Parents® Products  
stocked in your store!



**Pet Parents®**

ONLINE TRAINING PROGRAM

# We're Pet Parents. Just like your customers.

At **Pet Parents**® we create products so your customers can raise their pets from birth to adulthood, keeping their home clean & their pet family happy!



## Top Dog

Pet Business Magazine chose our entire product line as the 2018 industry recognition award winner in the dog healthcare products category!

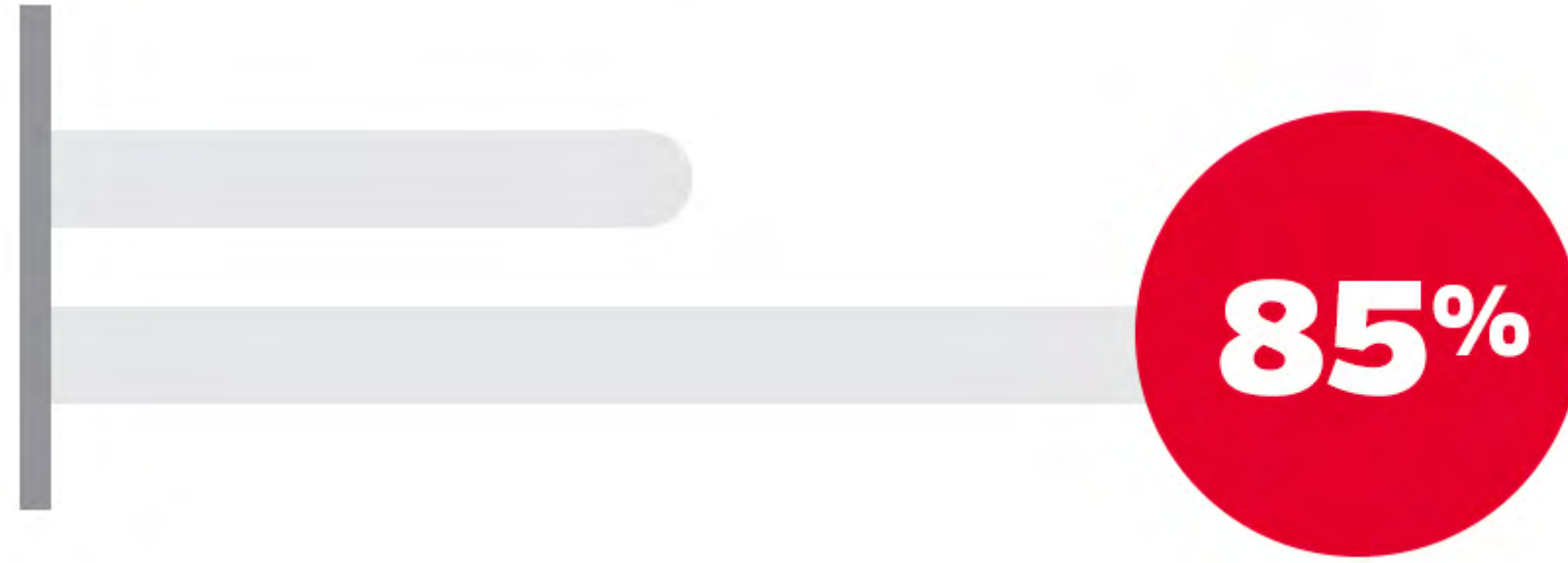


# Dog Diapers, Belly Bands and Pee Pads are “need it now” products

Your customers can't & won't wait for 2 day shipping to prevent messes. Sniff your way through the statistics below to understand why!



Between **2013-2018** demand for dog diapers & belly bands has grown by



Between **2013-2018** demand for pee pads has grown by



## Dogs in Heat:

Approx. **5 million** females are not spayed, ruining anything they sit, lay, or walk on, when they are in season!



## Spot Marking:

Approx. **8 million**  
male dogs are not  
neutered...  
that's a lot of  
ruined furniture!



## Spay Incontinence:

There are approx.

**2-8 million** dogs that  
suffer from spay  
incontinence alone.





# House Training Puppies:

**5.8 million** puppies are born in the U.S. every year. All will need house training products, every year!



We hope that these statistics we dug up for you, help you understand the need for **Pet Parents® Products** in your store. Pet parents often can't wait for 2-day shipping, they instead head straight to your store knowing that they can find exactly what they need to help them through the different life stages with their fur-baby.

Email our Customer Success Team at **[customersuccess@petparentsbrand.com](mailto:customersuccess@petparentsbrand.com)** if you have any questions or are ready to re-order.





**Pet Parents<sup>®</sup>**

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