



## **HOW IT ALL BEGAN**

A lot of people asked me how I ended up owning a bakery. They're usually stunned to learn that I'm also a lawyer. I made my first bagel in January 2009 and continued baking as a way to relieve stress during my last semester of law school and while I was studying for the bar exam. Six months after baking my first bagel, Baked by Yael was born.

Fast forward and now over a decade later, Baked by Yael has provided jobs to hundreds of workers, is a certified Nut-Free & Kosher Bakery, has a storefront across from the National Zoo, and we ship our treats nationwide.

My team and I are excited to provide you with tasty treat designs that will fit your party or event perfectly. We can't wait to get started!

Ynel









## **EVENTS**

#### **CORPORATE**

We'll match the cakepops to your event or company's colors. We can even add an edible logo to each cakepop too!

#### **BIRTHDAYS / MITZVAHS**

Whatever you're celebrating, whatever the guest of honor's interests, and whatever the party's theme, our custom cakepops are sure to be a hit!

#### **WEDDINGS**

Our individually wrapped cakepops are perfect as wedding favors and our elegant cakepop display offers a modern twist on the traditional wedding cake.

#### **BABY SHOWERS**

Celebrate a sweet new arrival.
Our cakepops will bring delight
to the mom-to-be and the friends
and family who gather to
celebrate the new arrival.



## **CUSTOMIZE**

#### **CAKEPOPS**

We can design a unique cakepop to match your party theme. Check out our gallery to view all our past creations. You can even get your cakepops individually wrapped to make them easy to hand out as delicious and unique party favors.



The possibilities are endless when creating the right display that will be a crowd-pleasing centerpiece at your party, both for eyes and taste buds!

(LOCAL DELIVERY ONLY)

#### **COOKIES**

We can customize your cookies with unique designs, your name, date of the party, and even change the colors from the traditional black & white to colors that match your party theme!

GLUTEN-FREE & VEGAN OPTIONS AVAILABLE FOR BOTH CAKEPOPS AND COOKIES.









# **CAKEPOP FLAVORS**

BIRTHDAY • CHOCOLATE • COOKIES N' CREAM

LEMON • RASPBERRY • RED VELVET

**GLUTEN-FREE & VEGAN OPTIONS AVAILABLE** 

# **GALLERY**

We have over a hundred designs to choose from. Click on the images below to view all the designs from each category. Not seeing a design that works for you? Let us know your event theme and we can design a custom cakepop or cookie to match!

(Please note there is a two dozen minimum per customization and a 1-2 week lead time is required.)



















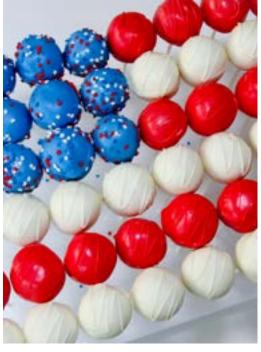














#### **SIGNATURE**

Our signature cakepops make the perfect dessert for any occasion. They're homemade cake handblended with frosting and dipped in a candy coating, our cakepops are moist, sweet, and positively delicious. They're our most versatile product - great for receptions, parties, showers, office functions, and everything in between!

Tell us your party's color scheme and we'll match it. We can even display your signature cakepops in a variety of ways.

Our signature cakepops can be individually wrapped to make the perfect party favor.













## **B'NAI MITZVAH**

Bar Mitzvah? Bat Mitzvah? Either way, we've got dessert covered.

If you're looking to have a standout coming of age celebration that's especially unique, then we're here to sweeten up the party. We can craft a specialty cookie or cakepop that matches your party theme & colors.

We're happy to work directly with your venue or event planner, giving you one less thing to worry about and more time to enjoy the occasion.

Contact us and let us help you bring deliciously special cakepops to your Mitzvah!





# **CORPORATE**

Are you scrambling to find something unique for your next BIG corporate event or occasion? Our custom cakepop displays will WOW your attendees. We'll match the cakepops to your event or company's colors. We can even add an edible logo to each cakepop and individually wrap each too!











## WEDDING

If you're looking for a unique and special way to celebrate your marriage, look no further. Our beautifully crafted cakepops or cookies will make a memorable impression on your guests and will help make an already special day even more special.

When you choose these unique desserts for your wedding, you are sure to get the best. Each cakepop or cookie is designed using high-quality ingredients, no preservatives, and lots of love.

Our individually wrapped cakepops with customized tags are perfect as wedding favors. Bouquets of cakepops make lovely centerpieces. And an elegant cakepop display offers a modern twist on the traditional wedding cake.

Our cakepops are easy to enjoy while dancing, drinking, and having fun! If cookies are more your style, our black & white cookies are customizable to be a memorable and deliciously elegant dessert or favor to add to the celebration.















#### **BABY SHOWER**

A baby shower is the celebration of the beautiful life that is about to enter the world. Touches to make that occasion special and one of a kind don't go unnoticed... and have never been so easy.

Our custom cakepops will bring delight to the mom-to-be and the friends and family who gather to celebrate the new arrival. We can wrap the cakepops individually to make them easy to hand out as party favors or display them unwrapped so they're just as easy to serve and enjoy.

Whatever you choose, our cakepops are sure to be a hit and will help make your shower even more memorable. If you're the shower host, you'll get lots of compliments for serving such a unique dessert at the mommy-to-be's baby shower!



# **ANIMALS**



















# **ANIMALS**

















# FOOD & DRINKS













# **HOLIDAY**



















## HOLIDAY



















# HOLIDAY









# **KID'S FAVORITES**



















# **KID'S FAVORITES**





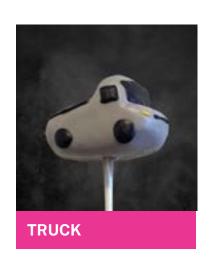














# **NATURE**













# **PEOPLE**





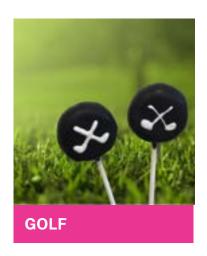




# **SPORTS**











# SO, WHAT ARE YOU WAITING FOR?

Click to get started!



