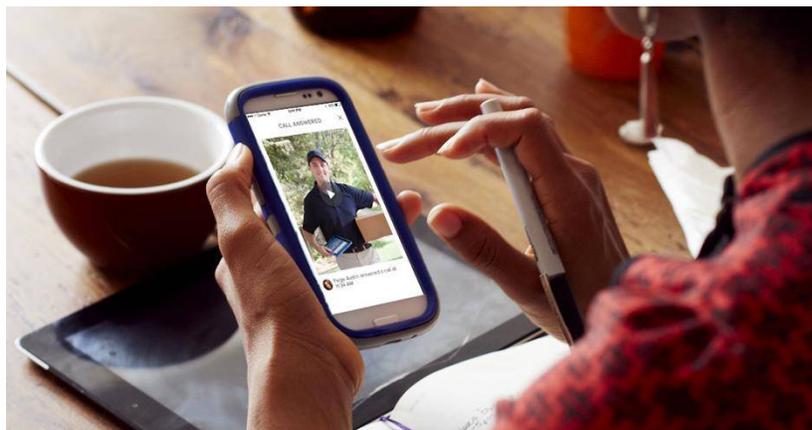




August Home Delivers Doorbell Cam Video Recording With Six Months Free Service Promotion

Review Interactions at the Front Door and Replay Video Recordings of Missed Visitors or Deliveries through the August App

SAN FRANCISCO, November 15, 2016 — [August Home Inc.](#), the leading provider of smart home access products and services that make life more simple and secure, today announced August Video Recording, a companion service to the [August Doorbell Cam](#).



The August Doorbell Cam lets customers see and speak with visitors at their door, from anywhere, using a smartphone. Users know who's at the door, even when they're not home. Motion detection triggers alerts whenever something is happening at the front door. August Video Recording lets users replay, download and share recordings of each interaction at the front door –

visitors who ring the doorbell and any motion or missed visitor such as a package delivery, all from the August app.

In conjunction with this announcement, current customers, as well as new customers who activate their Doorbell Cam by December 31, 2016, automatically receive six months of the new service free-of-charge. The service includes 30 days of video history. After the promotion, August Video Recording will be available for \$4.99 a month or \$49.99 for a one-year plan.

“The launch of our Digital Video Recording service signals the end of our public Beta,” said Jason Johnson, CEO of August Home Inc. “During the Beta, customers spent a significant amount of time reviewing motion-triggered, suspicious activities and viewing live, on-demand video to simply check what is going on outside their door. They shared videos of kids trick-or-treating for Halloween, and also package thieves stealing deliveries from their doorstep. This validated the power of our Doorbell Cam not only as a way to communicate with visitors remotely, but also as an important security tool.”

Johnson continued, “Offering users six months of Digital Video Recording service for free is a way for us to thank our customers for their loyalty and encourage new customers to experience

how smart security products like our Doorbell Cam will provide peace of mind and bring new convenience.”

August Doorbell Cam

The August Doorbell Cam is a Wi-Fi connected HD camera equipped with two-way audio and one-way video, giving a clear view of visitors from a smartphone, while ensuring privacy. Customer get alerts when motion is detected and can also view on-demand activity outside their door in real-time through the August app.

The August Doorbell Cam seamlessly integrates with the August Smart Lock, by operating as a Bluetooth to Wi-Fi bridge so that users can unlock/lock their door to let visitors in from anywhere. The Doorbell Cam is easy to install and replaces an existing doorbell and wiring.

August Smart Home Access Solution

The [August Smart Lock](#), [August Smart Keypad](#) and [August Doorbell Cam](#), create the complete Smart Home Access solution allowing people to manage their front door from anywhere. The August Smart Lock turns a smartphone into a smart key where consumers can lock and unlock their door, create virtual keys for guests, and keep track of who comes and goes with a 24/7 activity log. The August Smart Keypad also lets users create unique entry codes for family, friends and service providers to unlock an August Smart Lock without a traditional key or smartphone. The August Doorbell Cam lets consumers see and speak with visitors at the door, from anywhere, using a smartphone.

August Works With

August products work in harmony with leading smart home brands to make life more simple and secure. August Works With partners including Airbnb, Amazon, Apple, Logitech, Nest and Xfinity Home. For more information, visit [August Works With](#).

About August Home Inc

August builds smart home access products and services that are safer than traditional keys, make life easier, and put users in control of their front door from anywhere. With August Home products, users can create virtual keys to their home and easily grant access to house cleaners, dog walkers, delivery services, guests, friends, and family—and control how long that access lasts—all from a smartphone. August Home products work together, integrate with other smart devices and services, and are designed to fit naturally and elegantly into the home. August Home Inc is headquartered in San Francisco, California.

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