

FAIR GO SKATEFEST



EVENT SPONSORSHIP

Ballina's own Fair Go skateboard competition is celebrating 20 years this year. Wow!

It is one of the longest running skateboard competitions in the country and last year we had more competitors than any other skateboard competition in Australia!

Competitors and spectators keep coming back each and every year. This time we are looking to change the event date to hopefully avoid the rain and also changing to a two day format. This means we will run two events over two days, a park skating event and a bowl skating event. This is better suited to the amount of competitors we get and everyone gets a Fair Go! That also means DOUBLE the value for your sponsorship dollar.

We want our 20th anniversary to be a special celebration of everything that Ballina and skateboarding have to offer and why we love them both so much! But we need your help.

We can't do this without the financial support of the local business community and the skateboard industry, we aim to raise over \$10,000 cash plus prizes. We know that this is a unique opportunity to expose your brand to a youthful and exciting audience and there are several sponsorship levels to consider. Below is a visual example of some of the best signage display at the park although there are many others (many visible from both sides). Also Sponsor marquees or banners can also be erected on site, tell us how we can best display and market your brand or company to our audience.

Our event will be a sanctioned 3 star event through the Australian Skateboarding Federation (ASF) and run in conjunction with the Australian Skateboard Community Initiative (ASCI) so we hope to attract some of Australia's best riders to come skate and stay in the Northern Rivers. Now that skateboarding is an Olympic sport, events like ours are important for fostering the dreams of future Olympians, plus we always make Fair Go as much fun as possible and all skill levels are encouraged to join in and have a go!



SPONSORSHIP PACKAGES

| FAIR GO REWARDS | Friend 250 | Supporter 500 | Partner 1K | Main 3K |
|---|---------------|------------------|---------------|------------|
| Certificate of Sponsorship | ✓ | ✓ | ✓ | ✓ |
| MC recognition during events | ✓ | ✓ | ✓ | ✓ |
| Small logo on advertising | ✓ | | | |
| Social Media recognition | ✓ | ✓ | ✓ | ✓ |
| Large Logo on advertising | | ✓ | ✓ | ✓ |
| Signage / Promotional Banner | | ✓ | ✓ | ✓ |
| Featured Ad / logo on Truckstop Sk8 website | | | ✓ | ✓ |
| Naming Rights to competition | | | | ✓ |
| What else can we do for you? | | | | ✓ |

We are open to all other sponsorship dollar amounts

Have something else you can offer or an idea?

We'd love to hear from you

Name of Business _____

Sponsorship Contact person _____

Phone _____

Email _____

Postal address _____

Signature

Date of Application ____ / ____ / ____

LEVEL OF SPONSORSHIP

Main Festival Sponsor \$3,000

Festival Partner \$1,000

Fair Go Supporter \$500

Friend of Fair Go \$250

Other amount _____

Total amount \$ _____

We will send you an invoice upon confirmation of sponsorship. If you do not require an invoice you can simply notify us and transfer the funds (see below for bank deposit details). Any questions please contact us.

Terms of Payment are 14 days from date of Tax Invoice issued.

Please return this form via email to truckstopk8@gmail.com.

For any further information or enquiries please contact Tony 0488213491 or Freddie 0488377476 or call the shop on 02-66865816 during business hours Tues-Fri 10am-5pm (4pm on Thurs)

Payment details

BSB: **062502**

Acct: **10495672**

Name: **Tony Chavez t/a Truckstop Sk8**