



THE FOREVER COLOR SERIES™

Color Identification Chart (CIC)

Our Mission: LI Pigments strives to merge our pigment manufacturing expertise with the specification demands of our global customer base to create and distribute the most innovative and scientifically advanced custom designed pigmentation products. Our goal is to provide unparalleled customer service and technical support with an emphasis on safety, quality, and cost efficiency.

Since our company's inception in 1992, LI Pigments has been committed to our mission of safety, quality and cost efficiency as we strive to supply our customers with consistent high quality products. We recognize that our customer's requirements are dynamic and we respond to positive changes quickly to maintain a leadership position and complete customer satisfaction.

In 1998 LI Pigments introduced within our Private Label sector, an organic pigment line based on consistent high quality, uniformity in light fastness, and a refined formulation. LI Pigments has chosen a prime selection of these previously unreleased pigments to meet the requests of all our loyal customers. Thus, LI Pigments is proud to announce the launch of *The Forever Color Series™*, an incredible organic pigment line that makes it possible to safely produce long lasting shades that are elegant, classic, and natural appearing.

The *Forever Color Series* is a highly concentrated version of carefully selected organic colorants made exclusively for permanent makeup procedures. The fact that these colorants were made and tested specifically for the permanent makeup industry is important. During its first release within the Private Label sector, the goal was to produce an organic line of long lasting permanent makeup shades that last and age without undesirable residual color results.

This organic line is designed for the artist who has experience with working with the stronger organic formulas or who has taken an advanced class on the appropriate usage of these formulas (**EXPERIENCED TECHNICIAN**) to achieve a true-to-color, healed version of their favorite shades made to accommodate the outcome desires of their client.

Through years of research and rigorous testing, we have concluded that using selective base organic colorants with greatly increased density value provides the user-friendly creamy texture that is consistently maintained within the long lasting formula during use.

The *Forever Color Series* consist of the following:

- Highly concentrated
- Maximum color intensity in every drop
- Long-lasting; minimal touch-up required
- Cream consistency
- Unique formulation for easier skin penetration
- Organic base pigments; pre-mixed Titanium Base & Titanium-Free colors
- No evaporation or splatter
- Gamma-Sterilized
- Unique, controlled dropper tip to dispense even drops of pigment every time
- Widely used in medical and cosmetic industry
- Made in the USA

Forever Eyes

Uniquely formulated to ensure ease of application, the *Forever Eyes* are rich and creamy. Longer lasting traditional and fashion eyeliner shades created to meet the desires of your clients.

Forever Brows

Currently Under Testing Status

Forever Modifiers & Additives

These colors can be used as an additive, modifier and/or corrector to further neutralize or create an array of shades matching the look your client desires. These modifiers and additives are only to be used with other pigments within the *Forever Color Series*.

Forever Lips

Forever Lips is an excellent option in response to fashion trends in lip pigmentation that have continued to grow in popularity. Soft and subtle pre-neutralized shades can be created to enhance the natural lip tones.

Forever Lips are NOT to be Used for Eyeliner: These pigment shades contain colorants that are **not** to be used near the eyeliner area. The *Forever Lips* are to be used **only** by the **Experienced Technician**, and used **only** on the lips, they are not recommended for the novice artist.

Forever Areola & Skin

The *Forever Areola and Skin* pigments offer a large color selection allowing for versatility with all skin types for nipple, areola, and skin camouflaging procedures. Based on its structure and ease of understanding the color base tone, it's highly concentrated formulation allows for more effective implantation into the skin, offering longer lasting optimal results.

What makes the Forever Color Series different?

The *Forever Color Series* pigments are produced from pure organics, which are highly concentrated and have pre-neutralized base colorants with built in neutralized shades to help avoid ashing out or producing an undesirable color as they age. This unique formulation is further enhanced during the manufacturing processes to provide ease of pigment implantation. The colorants used to produce the *Forever Color Series* are pure organic colorants, some colors containing Titanium Dioxide to obtain the lighter shades. All such colorants containing Titanium Dioxide have been clearly marked throughout the CIC. These specific pigments are allowed in the EU and are safe for Permanent Cosmetics applications, provided that the specific pigment(s) have passed the EU Resolution ResAP (2008)1. All LI Pigments Colorants are tested according to these resolutions providing a high level of safety and a minimum health risk for our customers. The EU specifications require continuous testing and re-certifications every two (2) years. LI Pigments abides by the given requirements, and has passed all the EU Resolution's stringent testing, thus meeting the guidelines set forth by the EU.

DISCLAIMER: The *Forever Color Series* is a long lasting organic (with Titanium Dioxide as indicated on the CIC) pigment line designed for use by an **EXPERIENCED TECHNICIAN**. An untrained or undertrained technician performing a procedure on a client using the *Forever Color Series* could result in long lasting, undesired results. This Color Identification Chart (CIC) is **NOT** intended to replace education or training in cosmetic tattooing procedures or color theory. This CIC consists only of suggestions and recommendations for the **EXPERIENCED TECHNICIAN** working with the *Forever Color Series*.

The *Forever Color Series* complies with all aspects of quality and safety standards and are considered one of the most quality pigments available. The *Forever Color Series* is...

THE FOREVER COLOR SERIES™

FOREVER EYES (EYELINER)



PEACOCK



ROYAL BLUE



EMERALD GREEN



BLACK DIAMOND

FOREVER BROWS (EYEBROW)

Currently under testing status

FOREVER MODIFIERS & ADDITIVES



GRAY GONE



PURPLE GONE



APRICOT



BLUE GONE



ORANGE GONE



RED GONE

FOREVER LIPS

TITANIUM FREE SERIES



RED HOT



RUSTIC RED



FINE WINE



TABASCO

FOREVER LIPS

MAXIMIZER SERIES



TOASTED CORAL



MAUVE-LOUS



BUBBLE GUM



PINK CORAL POP



HOT PINK



PINK BLOSSOM



NATURAL



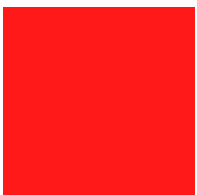
HAWAIIAN PUNCH



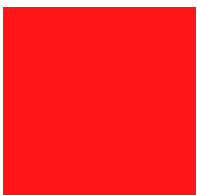
CUPID BLUSH



SUGARED ROSE



CANDY ROSE



**WATERMELON LIP
CANDY**



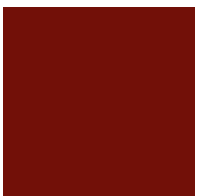
ROSEWOOD



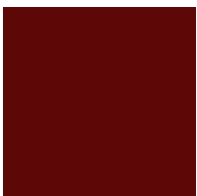
BERRY PERSISTENT



**LUSCIOUS
RASPBERRY**



BRICK RED



PLUM



CINNAMON TOAST

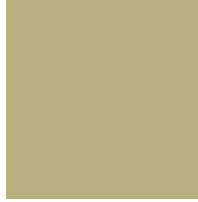


**CRANBERRY
CRAVING**

FOREVER AREOLA & SKIN



**HIGHLIGHT &
ADDITIVE**



LEMON LIME



NATURAL BEIGE



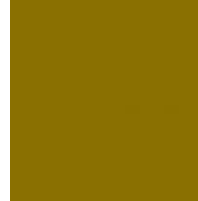
HONEY MUSTARD



SKY GREY



MALIBU TAN



KHAKI



ROSE CHAMPAGNE



NATURAL



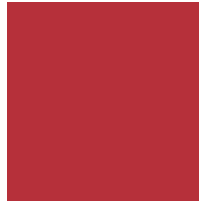
SUNSET



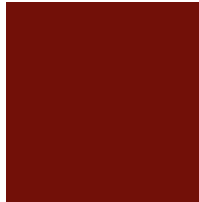
PASTEL ROSE



CUPID BLUSH



HAWAIIAN PUNCH



BRICK RED



FINE WINE



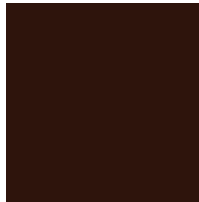
CINNAMON TOAST



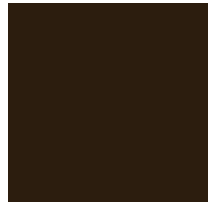
CEDAR SPICE



CAFÉ COSMOS



UPTOWN BROWN



MAHOGANY



THE FOREVER COLOR SERIES™

The CIC chart is provided as a guide to color selection for the applicable service being provided. The *Eyebrow* and *Modifies & Additives* sections have additional *temperature* and *light-to-dark* information with an associated temperature chart* and light-to-dark scale** located at the conclusion of the *Modifiers & Additives* section.

Notwithstanding the attention to accuracy and detail provided, how a color example appears is dependent upon the color settings on computer monitors and if printed, the color settings on the printer. When used for an applicable permanent cosmetic service, colors are also subject to being greatly influenced by the skin undertone of the client; the artist's technique and the needle grouping used.

The CIC consists of many pages covering all groups of the Forever Color Series. Each CIC page is numbered. If you wish to print only a specific group, select the applicable group's page(s) on the print selection option of your printer menu.

The CIC is a living document. LiPigments is constantly working to provide its valued customers the latest technology in permanent cosmetic pigment.

FITZPATRICK SCALE (Skin types)

Fitzpatrick I



Fitzpatrick I

Highly sun sensitive. Always burns, never tans. Example: Fair Red Heads w/ Freckles. Very warm, and some extremely warm in skin undertone temperature.

Fitzpatrick II



Fitzpatrick II

Very sun sensitive. Easily burns, rarely tans. Example: Fair complexion, fair haired Caucasians. Fitzpatrick II skin types may be warm or cool. Note: Although it is possible to have a peaches and cream (warm) Fitzpatrick II client, 99.99% of Fitzpatrick II clients are cool.

Fitzpatrick III



Fitzpatrick III

Sun sensitive. May burn, but will turn into golden tan. Example: Dark blonde to dark brown haired Caucasians and Asians (Far Eastern descent), usually brown eyed. Although most Fitzpatrick III skin types are typically more neutral (Asian skin-Far Eastern descent) to cool, some warm skin undertones do exist. Note: Although it is possible to have a peaches and cream (warm) Fitzpatrick III client, 99.99% of Fitzpatrick III clients are either more neutral (Asian skin-Far Eastern descent) or cool.

Fitzpatrick IV



Fitzpatrick IV

Low sun sensitivity. May burn, but will quickly turn to dark brown tan. Example: Mediterranean with olive skin tone, some Asians (Far Eastern descent) with yellow-green undertones. Fitzpatrick IV skin types are considered cool.

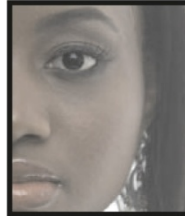
Fitzpatrick V



Fitzpatrick V

Low to no sun sensitivity. Very rarely burns, tans dark quickly. Example: Latinos, Middle Eastern and some people of darker skin of African descent.

Fitzpatrick VI







Fitzpatrick VI

Will not burn, skin deeply pigmented. Example: Dark to black skin. Fitzpatrick VI is considered to be an extremely cool skin undertone.

SKIN TYPE	DETAILS
I Pale, porcelain, or ivory skin	Skin burns very easily and doesn't tan. Likely to have light blonde or red hair.
II Fair, beige, or cream-colored	Skin will usually burn in the sun, and has difficulty tanning.
III Light brown, golden, or olive	Skin will sometime burn and will tan gradually.
IV Caramel or medium brown	Skin will tan easily and rarely burn.
V Bronze or rich brown skin	Skin will tan without burning.
VI Mahogany or dark brown	Skin never burns and will tan very quickly.



FOREVER EYES (EYELINER)

EYELINER COLORS		Comments:
Colors Listed From Light to Dark		
 <p>PEACOCK</p> <p>Temperature: Cool Base: Dull Blue; Organic (8038)</p>	<p>A fashion blue-teal eyeliner color. NOTE: This color contains Titanium.</p> <p>Works well for people with green or blue eyes as an accent eyeliner above a black eyelash enhancement.</p> <p>TIP: Intense in color; consider blending with other pigment colors.</p>	
 <p>ROYAL BLUE</p> <p>Temperature: Cool Base: Violet & Blue; Organic (8021)</p>	<p>A deep blue fashion eyeliner color with subtle violet undertones. NOTE: This color contains Titanium.</p> <p>Works well on people with brown or blue eyes.</p> <p>TIP: Use above a black eyelash enhancement for accent. This is a beautiful accent color. Wash (dilute with Soft FX) for a stunning sapphire halo color.</p>	
 <p>EMERALD GREEN</p> <p>Temperature: Cool Base: Green & Blue; Organic (7033)</p>	<p>A fashion green eyeliner color. NOTE: This color contains Titanium.</p> <p>TIP: Works well for people with green or blue eyes above a black eyelash enhancement. Darken with Black Diamond.</p>	
 <p>BLACK DIAMOND</p> <p>Temperature: Cool Base: Black; Organic (1036)</p>	<p>A carbon black eyeliner or eyelash enhancement color. NOTE: This color is Titanium Free.</p> <p>TIP: This black-black will offer dramatic contrast against any eye color. Use in the upper eyelash line avoiding inner and outer canthus (corners) of the eye. Avoid using on lids where capillaries and blood vessels are visible. Due to the intense blackness of this pigment, consider adding a very small amount of Gray Gone for clients with very cool eyelid undertones. This will maintain the blackness of the pigment in the skin.</p> <p>Note of Caution: This product contains carbon black. Migration risks are higher with carbon black. Recommended only for use by experienced artists. Never use directly on eyebrows.</p>	



FOREVER BROWS (EYEBROW)

Currently Under Testing Status



Color Identification Chart©

FOREVER MODIFIERS & ADDITIVES

MODIFIERS & ADDITIVES

These colors can be used as an additive or blended with each other to create an endless array of shades matching the look your client desires.

NOTE: The *Forever Color Series* Modifiers & Additives should ONLY be used with other *Forever Color Series* pigments.

Colors Listed From Light to Dark

Comments:



GRAY GONE

Temperature: Extremely Warm
Base: Warm Yellow & Orange; Organic
(6020)

A warm ochre yellow color with slight orange undertones.
NOTE: This color is Titanium Free.

TIP: A warm color formulated specifically for the correction of light-to-medium gray and blue eyebrows. Use Gray Gone on light-to-medium gray or blue eyebrows to achieve a soft brown.

May also be used to add warmth to lighten light-to-medium eyebrow colors. May also be used as a precautionary measure to prevent the same range of eyebrow pigments healing “too cool” on Fitzpatrick I-III skin types.

NOTE: The *Forever Color Series* Modifiers & Additives should ONLY be used with other *Forever Color Series* pigments.







PURPLE GONE

Temperature: Extremely Warm
Base: Yellow; Organic
(3013)

Mustard yellow color. Corrector/additive.
NOTE: This color is Titanium Free.


TIP: Recommended to correct stubborn purple. Correct lip line that has turned purple. This is a softer yellow base. May also be used as a cautionary measure to prevent lip colors from healing too cool.


NOTE: The *Forever Color Series* Modifiers & Additives should ONLY be used with other *Forever Color Series* pigments.

 <p>APRICOT</p> <p>Temperature: Warm Base: Orange; Organic (6018)</p>	<p>Soft peach pink color. Warm semi-opaque shade. NOTE: This color contains Titanium</p> <p>TIP: Add to any shade within the lip and areola to soften the color. It is not recommended that this color be used on its own. Additive only!</p> <p>Caution is advised due to high amount of Titanium.</p> <p>NOTE: The <i>Forever Color Series</i> Modifiers & Additives should <u>ONLY</u> be used with other <i>Forever Color Series</i> pigments.</p>
<p>Not for Eyeliner Use*</p>  <p>BLUE GONE (Formerly Orange Crush)</p> <p>Temperature: Extremely Warm Base: Orange; Organic (6004)</p>	<p>Orange color. Corrector/additive. NOTE: This color is Titanium Free.</p> <p>CAUTION: Not for use on eyeliner.</p> <p>TIP: Recommended to correct blue. Add to any lip color as a warm-up. A strong orange color. Caution is advised. Only a small amount is needed.</p>
 <p>ORANGE GONE</p> <p>Temperature: Cool Base: Green & Cool Yellow; Organic (7035)</p>	<p>A medium ash-brown color. This is a very versatile color. NOTE: This color is Titanium Free.</p> <p>TIP: Use to correct (neutralize) red, orange or pink eyebrows. Use as an eyebrow color to obtain a medium ash-brown eyebrow on cool skin undertones. On warm undertones (peaches and cream), use as an eyebrow color to obtain a medium brown. Use to modify any pigment which has an orange or red base to decrease the red influence.</p>
 <p>RED GONE</p> <p>Temperature: Extremely Cool Base: Green; Organic (7023)</p>	<p>A green olive color. Corrector/additive. NOTE: This color is Titanium Free.</p> <p>Use to correct (neutralize) red, orange or pink eyebrows.</p> <p>TIP: Use to modify any pigment which has an orange or red base to decrease the red influence.</p>

Note of Caution: These colors were developed to meet the needs of well trained, experienced professionals. The Modifiers & Additives Series are powerful colors and not intended for general use alone upon virgin skin. Artists familiar with layering ‘insurance’ colors into lip formulas will enjoy beautiful results. Inexperienced artists should seek formula advice and specialized training in advanced modifying/correcting or blending lip colors before using.


*** Eyebrow and Modifiers & Additives Color Temperature Scale**


Slightly warm (this category can range from a barely warm to a slightly warm) 

Warm (this category can range from a warm to a very warm) 

Extremely warm (this category can range from an extremely warm to warmest) 

Neutral; more neutral than other eyebrow colors - does not have a strong bias towards warm or cool.

Slightly cool (this category can range from a barely cool to a slightly cool) 

Cool (this category can range from a cool to a very cool) 

Extremely cool (this category can range from an extremely cool to coolest) 

The *Color Temperature Scale* referenced above refers to the primary base of the eyebrow or modifier pigment leaning toward cool or warm (having bias). Please note that all results are dependant not only on the color chosen, but the skin undertone of the client; the needle configuration used; and the technique employed. Each of those elements all play a very important role in the outcome of how warm or cool a color appears when healed. As an example, a color rated as a cool, tattooed into a very cool skin undertone with a single needle, employing the hairline stroke technique can ultimately heal to appear as an extremely cool.

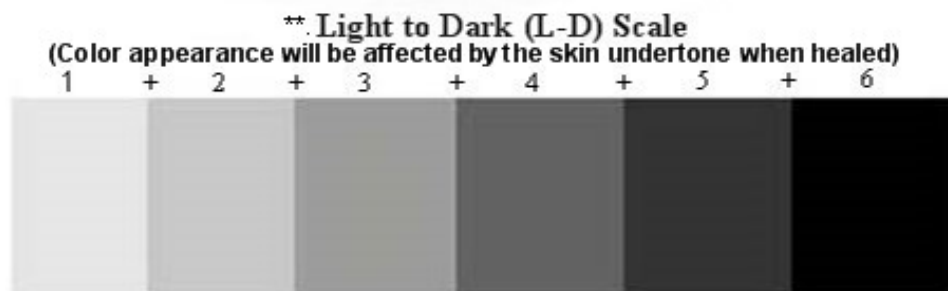
Recommendation: After determining client's skin desired outcome, accessing their skin undertone, and taking in consideration the technique being applied, adding a modifier (warm or cool) to adjust the color for the desire result is the artist's responsibility. How much modifier is added is dependent on all the above factors.

Neutral signifies no substantial temperature bias. Neutral indicates that color is more neutral than others. However, all color results are dependent upon skin undertones.

Cool and warm designations indicate the basic temperature bias of the pigment's undertone.

A temperature designation does not necessarily indicate absolute cool or warm properties; rather that the primary bias leans toward either cool or warm. There are different degrees of cool and warm. Some pigments may be only slightly cool or slightly warm, whereas others may be extremely cool or extremely warm. Each artist must work with LI Pigments and the client's individual skin undertones to determine the appropriate temperature bias of the correct pigment selection for each client.

****Eyebrow and Modifier/Corrector Color Light to Dark (L-D) Scale**





FOREVER LIPS (TITANIUM FREE)

TITANIUM FREE SERIES

Four (4) True to Color, Vibrant Shades. These four (4) colors can be used straight without mixing for a vibrant, bright, lip shade. These colors can also be blended with each other to create other shades which when blending these specific colors together will still be Titanium-Free. Using any of these shades straight will allow a client to undergo a laser removal without the laser removal causing the outcome to blacken. Blue Gone; also completely Titanium-Free. See 'Forever Modifiers & Additives' on the CIC Chart for details. Only a touch is needed, as this is a strong orange shade used only for neutralizing.

Colors Listed From Light to Dark

Comments:

REDS

Not for Eyeliner Use*



RED HOT

Temperature: Neutral
 Base: Red/Pink & Orange; Organic
 (5022)

A bright creamy red lip color.

NOTE: This color is Titanium Free.

TIP: Recommended to be used as a lip liner or mixer/additive. Use to maximize companion lip colors within the LI Pigments brands. Can also be used as a fill-in for bright red lip shades. Very intense lip color.

Note of Caution: Titanium free lip colors were developed to meet the needs of well trained experienced professionals. These are powerful colors and not intended for general use alone upon virgin skin. Novice artists should seek formula advice and specialized training in advanced lip procedures and pigment blending before using darker lip colors.

Not for Eyeliner Use*



RUSTIC RED



Temperature: Cool
 Base: Pure Rustic Red; Organic
 (5058)

Bright rustic red lip color.

NOTE: This color is Titanium Free.

TIP: Recommended to be used as a lip liner or mixer/additive. Can also be used as a fill-in for bright red lip shades. Very intense lip color.

Note of Caution: Titanium free lip colors were developed to meet the needs of well trained experienced professionals. These are powerful colors and not intended for general use alone upon virgin skin. Novice artists should seek formula advice and specialized training in advanced lip procedures and pigment blending before using darker lip colors.

BERRY/WINE	
Not for Eyeliner Use*	Cool deep wine lip color. Very intense color.
	NOTE: This color is Titanium Free.
FINE WINE	TIP: Recommended to be as a lip liner or mixer/additive. Not recommended for any full lip application as this is a very intense color. Only one (1) to two (2) drops is needed because of this color's intensity. Use as an additive to intensify other lip colors. Use to maximize companion lip colors within the LI Pigments brands.
Temperature: Extremely Cool Base: Red & Violet; Organic (5031)	Note of Caution: Titanium free lip colors were developed to meet the needs of well trained experienced professionals. These are powerful colors and not intended for general use alone upon virgin skin. Novice artists should seek formula advice and specialized training in advanced lip procedures and pigment blending before using darker lip colors.
Not for Eyeliner Use*	Beautiful deep rich red lip color.
	NOTE: This color is Titanium Free.
TABASCO	TIP: Recommended to be used as a lip liner or mixer/additive. Use as an additive to intensify other lip colors. Use to maximize companion lip colors within the LI Pigments brands.
Temperature: Cool Base: Red; Organic (5056)	Note of Caution: Titanium free lip colors were developed to meet the needs of well trained experienced professionals. These are powerful colors and not intended for general use alone upon virgin skin. Novice artists should seek formula advice and specialized training in advanced lip procedures and pigment blending before using darker lip colors.



FOREVER LIPS (MAXIMIZERS)

MAXIMIZER SERIES

NINETEEN (19) different, blended shades of orange, pinks, mauve, berry/wines, earth tone/brown that take the guess-work out of mixing. Choose from any of these colors to match as a companion shade to the one already selected that is just right for your client. These colors can be blended with each other or used on top of any lip color to create an endless array of companion shades matching the look your client desires.

Colors Listed From Light to Dark

Comments:

ORANGE

Not for Eyeliner Use*






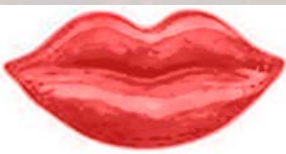
TOASTED CORAL

Temperature: Warm/Neutral
 Base: Orange & Coral; Organic
 (5026)

Bright orange coral color.





NOTE: This color contains Titanium.

TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands. Use as an additive to intensify other lip colors.





PINKS	
<p>Not for Eyeliner Use*</p>  <p>BUBBLE GUM</p> <p>Temperature: Cool Base: Soft Pink; Organic (9012)</p>	<p>Very bright pink color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a full lip application. Mix with Apricot to achieve a soft lip color. Add a drop of Blue Gone to achieve a warmer lip color. Use to maximize companion lip colors within the LI Pigments brands.</p>
<p>Not for Eyeliner Use*</p>  <p>PINK CORAL POP</p> <p>Temperature: Warm; Semi Opaque Base: Pink & Orange; Organic (5020)</p>	<p>Very bright pink coral color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a full lip application. Use as an additive to intensify other lip colors. Use to maximize companion lip colors within the LI Pigments brands.</p>
<p>Not for Eyeliner Use*</p>  <p>HOT PINK</p> <p>Temperature: Cool Base: Pink & Red; Organic (5063)</p>	<p>A bright pink color. NOTE: This color contains Titanium</p> <p>TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands.</p>
<p>Not for Eyeliner Use*</p>  <p>PINK BLOSSOM (FORMERLY ELECTRIC PINK)</p> <p>Temperature: Cool Base: Pink & Red; Organic (5024)</p>	<p>Soft, more muted pink color. NOTE: This color contains Titanium</p> <p>TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands. To add more vibrancy, add a few drops of any of the other Forever Lips pink colors.</p>

Color Identification Chart©

<p>Not for Eyeliner Use*</p>  <p>NATURAL</p> <p>Temperature: Cool/Neutral Base: Pink & Yellow; Organic (9031)</p>	<p>Very natural soft pink salmon color. NOTE: This color contains Titanium</p> <p>TIP: Recommended as a full lip application for natural pale pink lips. Mix with other shades to equalize. Formulated with Titanium giving it a heavy opaque texture. Mix with Cinnamon Toast to add brown tones. Blend with Bubble Gum or Hawaiian Punch for soft cool tones. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>HAWAIIAN PUNCH</p> <p>Temperature: Cool Base: Red & Violet; Organic (9028)</p>	<p>A beautiful pink/red color with a hint of mauve. NOTE: This color contains titanium.</p> <p>TIP: Recommended as a full lip application. Add Blue Gone to brighten the color or Apricot to soften the hue. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>CUPID BLUSH</p> <p>Temperature: Cool Base: Pink & Yellow; Organic (9030)</p>	<p>A semi-opaque blush pink color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a full lip application. Add Apricot to soften. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>SUGARED ROSE</p> <p>Temperature: Cool; Opaque Base: Red, Pink & Mauve; Organic (5017)</p>	<p>Pink/mauve lip color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands.</p>

MAUVE	
<p>Not for Eyeliner Use*</p>  <p>CANDY ROSE (FORMERLY MAUVE-LOUS)</p> <p>Temperature: Neutral; Semi-Opaque Base: Pink & Red; Organic (5027)</p>	<p>Soft red rose lip color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands.</p>
<p>Not for Eyeliner Use*</p>  <p>MAUVE-LOUS</p> <p>Temperature: Cool Base: Red Brown; Organic (5050)</p>	<p>A soft mauve color. NOTE: This color contains Titanium.</p> <p>TIP: Add Apricot to soften. Add to other reds to decrease opacity. Use to maximize companion lip colors within the LI Pigments brands.</p>
BERRY/WINES	
<p>Not for Eyeliner Use*</p>  <p>WATERMELON LIP CANDY</p> <p>Temperature: Cool Base: Red & Pink; Organic (5007)</p>	<p>A bright pink/red color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a lip liner and/or full lip application for clients who desire a cool rose color. Use to maximize companion lip colors within the LI Pigments brands. Use Apricot to soften. Use Rustic Red to deepen.</p>
<p>Not for Eyeliner Use*</p>  <p>ROSEWOOD</p> <p>Temperature: Cool Base: Red & Pink; Organic (5062)</p>	<p>A rustic red to deep red color with pink hues. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a lip liner and/or full lip application. Use to maximize companion lip colors within the LI Pigments brands.</p>

Color Identification Chart©





<p><i>Not for Eyeliner Use*</i></p>  <p>BERRY PERSISTENT</p> <p>Temperature: Cool Base: Red & Pink; Organic (5019)</p>	<p>Bright pink berry color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a lip liner and/or full lip application. Use to maximize companion lip colors within the LI Pigments brands.</p>
<p><i>Not for Eyeliner Use*</i></p>  <p>LUSCIOUS RASPBERRY</p> <p>Temperature: Cool Base: Red/Violet & Yellow; Organic (5018)</p>	<p>Deep berry lip color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a lip liner and/or full lip application. Use to maximize companion lip colors within the LI Pigments brands.</p>
<p><i>Not for Eyeliner Use*</i></p>  <p>BRICK RED</p> <p>Temperature: Extremely Cool Base: Red & Brown; Organic (5064)</p>	<p>A brick red/brown color. NOTE: This color contains Titanium.</p> <p>TIP: A very intense dark brick color. Add Blue Gone to obtain a softer wine and to prevent turning violet. Use to maximize companion lip colors within the LI Pigments brands. Not recommended to be used for a full lip application.</p>
<p><i>Not for Eyeliner Use*</i></p>  <p>PLUM</p> <p>Temperature: Extremely Cool Base: Red & Violet; Organic (5061)</p>	<p>A deep rich red/pink lip color with a slight violet hue. NOTE: This color contains Titanium.</p> <p>TIP: Use as an additive only. Add Blue Gone within the mixture to prevent turning blue/violet. Use to maximize companion lip colors within the LI Pigments brands. Not recommended to be used for any full lip applications.</p>

<p>Not for Eyeliner Use*</p>  <p>CINNAMON TOAST</p> <p>Temperature: Cool; Opaque Base: Brown/Red; Organic (2007)</p>	<p>A brown/red opaque lip color. NOTE: This color contains Titanium.</p> <p>TIP: Recommended as a full lip application. Can also be used as a lip liner or mixer/additive. Use to maximize companion lip colors within the LI Pigments brands. Blend with other shades when an earthy tone is the desired color. Add Blue Gone for warmth. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>CRANBERRY CRAVING</p> <p>Temperature: Cool Base: Red & Yellow; Organic (5023)</p>	<p>Deep cranberry color. NOTE: This color contains Titanium.</p> <p>TIP: Very strong cool color. Recommended to be used as a lip liner or mixer/additive. Use to maximize companion colors as a lip liner, mixer/additive within the LI Pigments brands. Add Blue Gone when needed.</p>

Not for Eyeliner Use* - Signifies pigments which contain colorants that are **NOT** to be used near the eyeliner area.









FOREVER AREOLA & SKIN

AREOLA & SKIN COLORS	
Colors Listed From Light to Dark	Comments:
BEIGES	
 <p>HIGHLIGHT & ADDITIVE</p> <p>Temperature: Cool Base: White & Pink (4018)</p>	<p>A light, almost white color with a pink undertone. NOTE: This color contains Titanium.</p> <p>TIP: Use to lighten other areola colors. Use to obtain highlights for 3D work. Never blend with eyebrow, eyeliner or lip colors to lighten. Never use over misplaced pigment.</p>
 <p>LEMON LIME</p> <p>Temperature: Cool Base: Yellow & Green; Organic (4016)</p>	<p>A light green-yellow color. NOTE: This color contains Titanium. Caution this color contains a high percentage of Titanium.</p> <p>TIP: Use to equalize skin tones in camouflage procedures. Use to lighten other skin colors.</p>
 <p>NATURAL BEIGE</p> <p>Temperature: Warm Base: Yellow; Organic (3008)</p>	<p>A natural beige color. NOTE: This color contains Titanium.</p> <p>TIP: Can be used in mixtures to obtain a specific tone on camouflaging procedures.</p>
 <p>HONEY MUSTARD</p> <p>Temperature: Warm Base: Yellow & Pink; Organic (4017)</p>	<p>A yellow beige color. NOTE: This color contains titanium.</p> <p>TIP: Use in camouflaging skin and areola mixtures to obtain specific tones.</p>

Color Identification Chart©

TANS	
 <p>SKY GREY</p> <p>Temperature: Cool Base: Yellow & Gray; Organic (4012)</p>	<p>A light yellow tan color with gray undertones. NOTE: This color contains Titanium.</p> <p>TIP: Use in camouflage and nipple/areola procedures. Can be used in mixtures to obtain specific tones.</p>
 <p>MALIBU TAN</p> <p>Temperature: Neutral Base: Yellow & Gray; Organic (4011)</p>	<p>A muted tan color. NOTE: This color contains Titanium</p> <p>TIP: Use in camouflage and nipple/areola procedures. Can be used in mixtures to obtain specific tones.</p>
 <p>KHAKI</p> <p>Temperature: Cool Base: Green & Yellow; Organic (4014)</p>	<p>A light yellow green color. NOTE: This color contains Titanium.</p> <p>TIP: Use to equalize skin tones in nipple and skin camouflage procedures to neutralize red and orange tones.</p>

PEACHES	
<p>Not for Eyeliner Use*</p>	<p>A light pink color. NOTE: This color contains Titanium. TIP: Beautiful foundation color for nipple areola.</p>
 <p>ROSE CHAMPAGNE</p> <p>Temperature: Cool Base: Pink & Yellow; Organic (9033)</p>	<p>A very natural soft pink salmon color. NOTE: This color contains Titanium. TIP: Use directly. Can also use for soft edges on nipple areola. Makes a beautiful foundation base color. Darker color can be layered on top. Use to lighten other shades. This is the same formulation as Natural in the Forever Lips (Maximizers) section of the CIC.</p>
 <p>NATURAL</p> <p>Temperature: Slightly Cool to Neutral Base: Pink & Yellow; Organic (9031)</p>	<p>A medium to dark pink rose color. NOTE: This color contains Titanium TIP: Use in nipple/areola procedures. Can be used in mixtures to obtain specific tones.</p>
 <p>SUNSET</p> <p>Temperature: Cool Base: Pink & Orange; Organic (9032)</p>	

PINKS	
<p>Not for Eyeliner Use*</p>  <p>PASTEL ROSE</p> <p>Temperature: Cool Base: Pink & Yellow; Organic (4013)</p>	<p>An earthy pink color. NOTE: This color contains Titanium.</p> <p>TIP: Makes a beautiful foundation base color. Darker color can be layered on top. Add to darker shades for nipple areola mixtures.</p>
<p>Not for Eyeliner Use*</p>  <p>CUPID BLUSH</p> <p>Temperature: Cool Base: Pink & Yellow; Organic (9030)</p>	<p>A semi-opaque blush pink color. NOTE: This color contains Titanium.</p> <p>TIP: Use in camouflaging skin and areola mixtures to obtain specific tones. Popular to achieve a brighter color nipple.</p> <p>This is the same formulation as Cupid Blush in the Forever Lips (Maximizers) section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>HAWAIIAN PUNCH</p> <p>Temperature: Cool Base: Red & Violet; Organic (9028)</p>	<p>A beautiful pink/red color with a hint of mauve. NOTE: This color contains Titanium.</p> <p>TIP: Use to obtain dark shades in mixtures for nipple/areola procedures.</p> <p>This is the same formulation as Hawaiian Punch in the Forever Lips (Maximizers) section of the CIC.</p>

REDS	
<p>Not for Eyeliner Use*</p>  <p>BRICK RED</p> <p>Temperature: Extremely Cool Base: Red & Brown; Organic (5064)</p>	<p>A Brick Red/brown color. NOTE: This color contains Titanium.</p> <p>TIP: A very intense dark brick. Recommended to be as a mixer/additive. Not recommended to be used for any full nipple areola application as this is a very intense color. Only one (1) to two (2) drops is needed because of this color's intensity. Use as an additive to intensify other nipple areola colors.</p> <p>This is the same formulation as Brick Red in the Forever Lips (Maximizers) section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>FINE WINE</p> <p>Temperature: Extremely Cool Base: Red & Violet; Organic (5031)</p>	<p>Cool deep wine color. Very intense color. NOTE: This color is Titanium Free.</p> <p>TIP: Recommended to be as a mixer/additive. Not recommended to be used for any full nipple areola application as this is a very intense color. Only one (1) to two (2) drops is needed because of this color's intensity. Use as an additive to intensify other nipple areola colors.</p> <p>This is the same formulation as Fine Wine in the Forever Lips (Titanium-Free) section of the CIC.</p>
<p>Not for Eyeliner Use*</p>  <p>CINNAMON TOAST</p> <p>Temperature: Cool; Opaque Base: Brown/Red; Organic (2007)</p>	<p>A brown/red opaque color. NOTE: This color contains Titanium.</p> <p>TIP: Can be softened for nipple/areola procedures or used for defining pink-brown based 3D areola.</p> <p>This is the same formulation as Cinnamon Toast in the Forever Lips (Maximizers) section of the CIC.</p>

BROWNS	
 <p>CEDAR SPICE</p> <p>Temperature: Cool Base: Pink & Yellow; Organic (4019)</p>	<p>A light, slightly cool brown areola color. NOTE: This color contains Titanium.</p> <p>TIP: A good base color for 3D areola work. Can also be used in skin camouflage mixtures.</p>
 <p>CAFÉ COSMOS</p> <p>Temperature: Warm Base: Red & Yellow; Organic (2014)</p>	<p>A light to medium brown areola color. NOTE: This color is Titanium Free.</p> <p>TIP: A good base color for 3D areola work.</p>
 <p>UPTOWN BROWN</p> <p>Temperature: Cool Base: Red; Organic (2016)</p>	<p>A dark brown areola color. NOTE: This color is Titanium Free.</p> <p>TIP: Use on darker skin or to create depth for 3D work or for matching a darker nipple.</p>
 <p>MAHOGANY</p> <p>Temperature: Cool Base: Red & Brown; Organic (2008)</p>	<p>A deep dark brown color. NOTE: This color is Titanium Free.</p> <p>TIP: Use to create dark shades in mixtures for nipple and areola procedures.</p>

Color Identification Chart©

What are the Do's & Don'ts as it relates to the Forever Color Series

- **CAUTION:** Manufacturer recommends color and skin patch test. If a reaction should occur, discontinue use & seek medical attention.
- **Use:** For use only by professionals trained in micropigmentation/permanent cosmetic applications.
- **Directions:** Shake/mix well before using. Pour in sterile container before use.
- Do not use on infants & children under the age of 18.
- Do not exceed recommended applications.
- Avoid contact with eyes. Flush thoroughly with water to cleanse the eye(s).
- Avoid sun exposure when possible.
- Use effective sunscreen 30SPF or higher for protection.
- Follow manufacturer instructions for use.
- Blood donations cannot be made for a year after getting a tattoo or permanent makeup.
- Patch/sensitivity testing is paramount. (Refer to 'Guidelines for Patch Testing' for further details/instructions on patch testing).
- Professional use only: The Forever Series should be used by professional artists only!
- **Caution:** The Forever Series colors marked "Not for Eyeliner Use" should not be used on the eyeliner area!
- The Forever Series pigments should not be implanted over other manufacturer pigment colors. These pigment colors should **not** be blended with other manufacturer pigments.
- 24 hours prior to procedure; do not take the following substances: stimulants, tea, coffee, and soda with caffeine or other substances containing stimulants.
- GENERAL AFTERCARE INSTRUCTIONS (For 7-14 days after the procedure)
 1. AVOID EXPOSURE TO SUN, TANNING BEDS AND UV RAYS. Use effective sunscreen 30SPF or higher for protection.
 2. DO NOT TOUCH THE AREA—Do not scratch, rub, or pick the scabs. Do not have a facial treatment.
 3. MINIMIZE WATER EXPOSURE.
 4. AVOID USING COSMETICS ON THE AREA including facial creams, cleansers, aloe Vera, etc.
 5. AVOID WORKING IN THE YARD, dirt, pollutants from the environment may cause infections.
 6. AVOID seafood, salty and spicy foods.
 7. AVOID SWIMMING, long hot steamy baths, showers and Jacuzzis.
- Laser removal may cause discoloration.
- This product complies with all European Union (EU) requirements for tattooing & permanent cosmetics as outlined in Directive 76/768/EEC, ANNEX II; ANNEX III PART I & II; EU-Resolution ResAP(2008)1.

Color Identification Chart©

GUIDELINES FOR PATCH TESTING

Currently, the industry does not require a sensitivity test for possible allergic reactions; however, LiPigments strongly advocates conducting a thorough sensitivity test procedure prior to performing any permanent makeup/micropigmentation procedure with our pigment colors. For sensitivity testing, please refer to a doctor or medical specialist allowed to perform such tests within your state, and/or country before doing the treatment. Please refer to the laws of your state and/or country to determine the requirements necessary for performing a sensitivity test. Laws may vary by state and country. Carry out this test for every pigment color which is to be used. Check with your liability insurance carrier for additional guidelines and the suggested amount of time between sensitivity testing and performing the procedure.

Note: If performing a skin sensitivity and/or color patch test, it is recommended to perform ALL these tests PRIOR to any procedure. For sensitivity testing, please refer to a doctor or medical specialist and his/her report before doing the treatment.

Clients feel more assured when administered a skin sensitivity test to check for an adverse reaction. It is also advised to test for topical anesthetic sensitivity and antibacterial ointment sensitivity.

THE FOLLOWING ARE ONLY RECOMMENDATIONS TO BE GIVEN TO A DOCTOR OR MEDICAL SPECIALIST IF REQUESTED, REGARDING SENSITIVITY TESTING:

Skin/Sensitivity Test: Tests for sensitivities and may indicate a possible allergic response or adverse reaction to the pigment/dye color. A medical history will help determine possible pigment/dye allergic reactions. This is performed either behind the ears or between the toes, or as preferred by the doctor or medical specialist performing the test.

Inorganics – (Iron Oxides, Chromiums & Ultramarines) this is normally a 2-7 day test*.

Organics – (Lip & Scalp Organic Pigments & Carbon Based) this is normally a 7-10 day test*.

Organics – (D&C and FD&C Dyes) this is normally a 7-10 day test*. Sensitivities to eye shadows, lipsticks, and blush containing D&C dyes may indicate a potential allergic response.

Anesthetic/Sensitivity Test: Conducted at the same time as the skin sensitivity test by depositing several drops of anesthetic using a triple needle with a dotting method in an area other than the one that the color has been placed.

Antibiotic Ointment/Sensitivity Test: (This test is recommended to be performed opposite of the ear that a skin sensitivity test was performed). Perform another pigment color skin test then place a small amount of the antibiotic ointment over the area where a pigment color skin test was performed (i.e. Back of ear).

***The testing lengths listed above reflect suggestions made by LiPigments, however, the length of any skin/sensitivity, anesthetics/sensitivity or antibiotic ointment/sensitivity test should ultimately be determined by the doctor or medical specialist performing the procedure.**

*Recommended test areas are as follows:

- *Back of ear:* The back of the ear is sensitive tissue and any adverse reactions likely appear here.
- *Procedure site:* This will show if the particular site has susceptibility to an adverse reaction.

*** The test areas listed above reflect suggestions made by LiPigments, however, the test area should ultimately be determined by the doctor or medical specialist performing the procedure.**

Positive Reaction: Usually a reaction is pruritic, (intense itching of the skin without eruption) associated with erythema nodosum (abnormal redness of the skin with nodule like characteristics). If this or any other abnormal reaction appears, it is advised to consult with a Physician.

Caution: Do not perform a color/patch test if a skin sensitivity test proves positive.

Negative Reaction: Without itching, abnormal redness or eruption. A negative sensitivity test result to organics does not guarantee that the client will not develop pigment/dye sensitivity months or years later.

Color Identification Chart©

HOW TO PERFORM A COLOR TEST

Color testing serves to test for color outcome before subsequently performing a full procedure with the same color desired.

Using a new sterile needle, perform a patch color test by depositing a series of (6-12) dots of color into the dermal layer of the skin.

- If mixing two or more pigments/dyes, patch color test with all the pigment colors blended together.
- The ingredients differ in the organic pigments, therefore; it is necessary to perform a separate patch color test for with **EACH** pigment.

Color Patch Test: Tests for color outcome assuring the client and artist that the best pigment color was chosen. This is normally a 30-day test and performed on procedure site area. For uniformity, color patch test laterally on both eyes, both eyebrows and lip corners.

For questions or comments about performing color patch testing, please contact the LiPigments headquarters at (201)871-3777

The recommendations expressed herein are those of LiPigments for educational purposes only and is not intended as a substitute for training or medical advice.

Color Identification Chart©

PRODUCT SHELF LIFE & CARE AFTER OPENING

Pigment shelf life may vary due to one or all of the following: product storage, exposure to extreme temperatures, opening, cross contamination, damage, UV Rays, radiation, autoclave, and sterility, absent of preservatives or microbial growth inhibitor(s) & product alteration.

These products are Lot & Date Coded for product safety and comply with all E.U. Directives, Guidelines and Regulations.

For Best Results:

- Always shake pigment bottles very well before each use.
- Best way to shake...remove cap, place a clean gloved finger or clean paper towel over opening and shake for at least 30 seconds.
- Do not mix different pigment color brands...critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

Unopened Containers of pigments have a shelf life from 5-10 years from the date of manufacturing if kept in a cool, dry place and not exposed to any extreme temperatures or UV rays. Based on product ingredients the appropriate expiration date is given. For more information, please contact your Authorized Distributor of LiPigments.

Opened Containers should be discarded after one year (12M; 365 days). This is an international standard that LiPigments adheres to for all locations. Ref: PAO (point after opening) symbol (open container) on the product label. Pigment bottles should be annotated on the date of opening.

Factors to Consider:

Use: Professional Use Only.

- Follow Manufacturer Instructions for Use.
- Manufacturer recommends color and skin patch test. If a reaction should occur, discontinue use & seek medical attention.
- Avoid contact with eyes. If contact with eyes occurs flush thoroughly with water to cleanse, then immediately seek medical attention.
- Dispose if exposed to extreme heat or cold
- Dispose if contaminated
- Dispose if contents of container have dried
- Dispose if container has been damaged or tampered with
- Replace cap immediately after use
- Do Not dip Instrument directly into pigment container
- Do Not re-sterilize or autoclave pigment
- Shake Well (Vigorously)
- Store pigment container in a cool, dry place for maximum shelf life
- Recommended Storage Temperatures [20-25°C \(68-77°F\)](#)

The uses are endless. We hope you enjoy this new line and that it provides the confidence and convenience artists and their clients deserve!



The Forever Color Series Bottle Packaging Instructions:

Non-Tamper Caps

- Always shake pigment bottles very well before each use.
- Best way to shake is to remove cap, place a clean gloved finger or clean paper towel over opening and shake for at least 30 seconds.
- Do not blend different pigment brands together; it is critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

NEW Tamper Resistant Caps

- Always shake pigment bottles very well before each use.
- After shaking well, remove tamper resistant cap, pour desired amount. Tighten cap securely immediately after use.
- When shaking a previously opened bottle, make sure cap is securely tightened to avoid leaking. This is very important. With this new cap, there is an insert stopper seal molded within the inside of the dome cap which when tightly capped will rest securely over the opening of the dropper tip making a tight seal and preventing leakage. If the cap is not sealed very tightly and properly prior to shaking, pigment will leak from the inside of the cap.
- Do not blend different pigment brands together; it is critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

**Please address any questions or concerns to
Li Pigments
201-871-3777
Or to your Authorized Li Pigments Distributor**