# LOADED PIGMENT GUIDE LPG ● "THE NEW INK ON THE BLOCK™"

Li Pigments NEW - LOADED<sup>®</sup> is a revolutionary organic eyebrow pigment line featuring 16 new shades! This water based formulation is highly concentrated for a smooth consistency & will dry at a workable procedure rate, suited for all skin types & techniques. Color neutralizers are blended into the formula to minimize mixing, allowing pigment application directly to the skin. This pigment maintains consistency during body fluid contact and repels intracellular secretion that will minimize dilution during PMU procedures.

## **GOLD DUST**

Description: A Light Warm Blonde Color. Can be used to soften or add warmth to other colors. Temperature: Slightly to Medium Warm Base: Warm Yellow Fitzpatrick: I, II & III Organic

## BUCKSKIN

Description: A Medium to Dark Blonde Color Temperature: Neutral **Base:** Neutral Yellow Fitzpatrick: II & III Organic

## RAWHIDE

Description: This is a Medium Brown Color. Temperature: Neutral to Slightly Cool Base: Cool Yellow & Green Fitzpatrick: II & III Organic

## **OH MY DARLING**

Description: This is a Light to Medium Brown Color. Temperature: Neutral to Slightly Cool Base: Yellow & Green Fitzpatrick: I, II & III Organic

#### SAGE

Description: A Medium Ash-Brown Color. Due to its green base, this color could also be used to neutralize pink, orange or red eyebrows. Temperature: Slightly to Medium Cool Base: Yellow & Green Fitzpatrick: I, II & III Organic

#### SILVER SPUR

Description: A Medium Grey/Brown Color. A good color choice for clients who have white, gray or salt and pepper hair. Temperature: Slightly to Medium Cool Base: Yellow & Green Fitzpatrick: I, II & III Organic

## WHISKEY BROWN

Description: A Medium Warm Brown. This is a good option for red heads. Can be added to other colors for an auburn tone. Temperature: Medium Warm Base: Warm Yellow with small amount of Red Fitzpatrick: I, II & III Organic

#### COWGIRL

Description: A Medium to Deep Brown Color. Temperature: Slightly to Medium Cool Base: Yellow & Green Fitzpatrick: II, III & IV Organic



## **SADDLE BROWN**

Description: A Deep Brown Color. Temperature: Medium Cool Base: Yellow & Brown Fitzpatrick: III, IV & V Organic

#### MAVERICK

Description: A Medium Brown Color. Good option for clients who want to achieve a rich medium brown. Temperature: Slightly to Medium Cool Base: Brown with small amount of warmth Fitzpatrick: IV, V & VI Organic

#### **CHEATIN' HEART**

Description: A well balanced Rich Darker Brown Color. Temperature: Medium Cool Base: Cool Yellow Brown Fitzpatrick: IV & V Organic

## SMOKE

Description: A Charcoal Color with Brown undertones. Temperature: Medium to Very Cool Base: Yellow & Green Fitzpatrick: II, III & IV Organic

## MUSTANG

Description: A Beautiful Deep Dark Brown Color. Temperature: Very Cool Base: Black & Brown with small amount of warmth Fitzpatrick: IV, V & VI Organic

## **OUTLAW BROWN**

Description: Dark Brown/Black Color. This is a good option for clients who are looking to have the appearance of rich brown/black eyebrow color.

Temperature: Very Cool Base: Black & Brown Fitzpatrick: V & VI Organic

## **SUNDOWN**

Description: Darkest Black/Brown Color. Temperature: Extremely Cool Base: Black & Brown Fitzpatrick: V & VI Organic

#### WARM SUNSET

Description: This is an extremely warm, powerful orange. ONLY add to the very dark colors when needed. Only add a very small percentage. Temperature: Very Warm Base: Orange & Warm Yellow Organic

CAUTION: Warm Sunset should only be added to the very dark colors when needed and never more than a very very small percentage. If Warm Sunset is misused you are at a very high risk of orange eyebrows.

Please Note:

Due to limitations in the printing process, the colors shown on this sheet may vary slightly from the actual pigment color.



DISCLAIMER: This Pigment Product Guide (PPG) is NOT intended to replace education or training in cosmetic tattooing procedures or color theory. This PPG consists only of suggestions and recommendations for the technician working with the Loaded ® pigments. This PPG is a living document. Li is constantly working to provide its valued customers the latest technologies

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