

THE AQUA & VELVET™ PIGMENTS

EU REACH COMPLIANT

EYELINER COLORS

Traditional Eyeliner Colors (Light to Dark)



DEEP SMOKE
EU OK



SABLE
EU OK



ULTRA BLACK
EU OK



MIDNIGHT BLACK
EU OK



BLACK DIAMOND
EU OK

EYEBROW COLORS

Slightly Cool Blonde Colors (Light to Dark)



**HONEY
PECAN**
EU OK



**TOASTED
ALMOND**
EU OK

Slightly Cool Brown Colors (Light to Dark)



**BROWN
SUGAR**
EU OK



MOCHA
EU OK

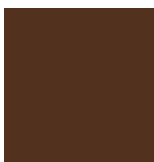


PIGMENT PRODUCT GUIDE© (PPG)

Cool Browns Colors that contain more red (Light to Dark)



**CHICORY
EU OK**



**JAVA
EU OK**



**BOLD BROWN
EU OK**

Very Cool Brown Colors that contain more green (Light to Dark)

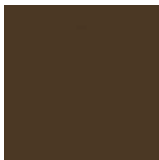


**PERFECT
BROWN
EU OK**



**FUDGE
EU OK**

Extremely Cool Brown & Black-Brown Colors (Light to Dark)



**MINK
EU OK**



**EBONY
BROWN
EU OK**

Cool Gray/ Taupe Color



**FAWN
EU OK**



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CORRECTOR/ADDITIVE COLORS

More Neutral and Warm Corrector/Additive Colors (Light to Dark)



**YELLOW
CRUSH
EU OK**



**ORANGE
CRUSH
EU OK**



**NEON
ORANGE MOD
EU OK**

More Neutral and Warm Corrector/Additive Colors (Light to Dark)



**CHESTNUT
CRUSH
EU OK**

Cool Corrector/Additive Colors (Light to Dark)



**CHAMPAGNE
EU OK**



**GREEN CRUSH
EU OK**



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LIP COLORS

Pinks (Light to Dark)



ROSE PETAL
EU OK



MONTANA PINK
EU OK



PINK ORCHID
EU OK

Mauve (Light to Dark)



STRAWBERRIES AND CRÈME
EU OK



RASPBERRY CRÈME
EU OK



COUNTRY MAUVE
EU OK

Orange/Peach (Light to Dark)



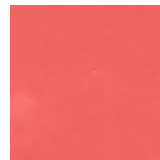
MANGO
EU OK



AUTUMN
EU OK



DARKENALF
EU OK



VALENTINE KISS
EU OK

Reds (Light to Dark)



CANDY APPLE RED
EU OK



RUBY RED
EU OK

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AQUA & VELVET™

The CIC is provided as a guide to color selection for the applicable service being provided. The *Eye brow* and *Corrector/Additive* sections have additional *temperature* and *light-to-dark* information with an associated temperature chart* and light-to-dark scale** located at the conclusion of the *Corrector/Additive* sections.

Notwithstanding the attention to accuracy and detail provided, how a color example appears is dependent upon the color settings on computer monitors and if printed, the color settings on the printer. When used for an applicable permanent cosmetic service, colors are also subject to being greatly influenced by the skin undertone of the client, the artist's technique, and the needle grouping used.

This is the appropriate place to mention an important LI product; Soft FX. By adding different amounts of Soft FX, the full-strength properties of each color listed on the CIC can be modified to concentration preference. Information regarding the proper use of Soft FX is located at the completion of the CIC following the Product Shelf Life & Care After Opening section.

The CIC consists of many pages covering all groups of LI pigment colors. Each CIC page is numbered. If you wish to print only a specific group, select the applicable group's page(s) on the print selection option of your printer menu.

The CIC is a living document. LI is constantly working to provide its valued customers the latest technology in permanent cosmetic pigments.

DISCLAIMER: This Color Identification Chart (CIC) is NOT intended to replace education or training in cosmetic tattooing procedures or color theory. This CIC consists only of suggestions and recommendations for the technician working with the *Aqua and Velvet* pigments.



FITZPATRICK SCALE SKIN TYPES

Fitzpatrick I



Fitzpatrick I
Highly Sun Sensitive. Always burns, never tans.
Example: Fair Red Heads w/ Freckles.

Extremely COOL in skin undertone and temperature.

Fitzpatrick IV



Fitzpatrick IV
Low Sun Sensitivity. May burn, but will quickly turn to dark brown tan.
Example: Mediterranean with olive skin tone, some Asians (Far Eastern descent) with Yellow-Green undertones and some Latinos.

Considered COOL in skin undertones and temperature. Some Asians may be more NEUTRAL.

Fitzpatrick II



Fitzpatrick II
Very Sun Sensitive. Easily burns, rarely tans.
Example: Fair Complexion, fair Haired Caucasians.

COOL in skin undertones and temperatures. 99.99% of clients are COOL. Possible to have a peaches and cream (WARM) skin undertone and temperature in this Fitzpatrick Skin Type.

Fitzpatrick V



Fitzpatrick V
Low to No Sun Sensitivity. Very rarely burns, tans dark quickly.
Example: Some Latinos, some Middle Eastern, and Darker skin (African descent).

Considered COOL to EXTREMELY COOL in skin undertone and temperature.

Fitzpatrick III



Fitzpatrick III
Sun sensitive. May burn, but will turn into golden tan.
Example: Dark Blonde to Dark Brown-haired Caucasians and Asians (Far Eastern descent), usually Brown Eyed.

Typically, more NEUTRAL to slightly COOL skin undertone and temperature. 99.99% of clients are either more NEUTRAL or slightly COOL with VARYING DEGREES of COOL.

Possible to have a peaches and cream (WARM) or WARM skin undertones and temperature, but is very rare

Fitzpatrick III





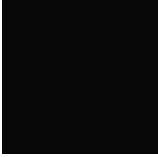
Fitzpatrick VI
Will Not Burn. Skin is deeply pigmented.
Example: Dark brown to black skin.

Considered EXTREMELY COOL in skin undertone and temperature.



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EYELINER COLORS


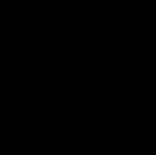
Color	Temp	Base	Comments
Traditional Eyeliner Colors (Light to Dark)			
Deep Smoke (158) EU OK 	Very Cool	Black & White Inorganic & Organic	A true deep dark smoke color. A good choice for clients who want a deep dark smoke eyeliner. Add Ultra Black or Midnight Black to darken.
Sable (159) "Must-have" EU OK 	Very Cool	Black & Brown Contains some red. While still cool and dark, the added red makes this color less cool. Inorganic &Organic	A rich dark brown eyeliner color. On cooler skin undertones, this color may heal to appear brown-black. Appropriate for Fitzpatrick skin types I-V and all eye colors. Add Midnight Black or Ultra Black to darken. Can also be used to obtain a beautiful rich dark chocolate eyebrow. This is a definite favorite and there are many ways to use this color.
Ultra Black (109) See Note of Caution EU OK 	Extremely Cool	Black Inorganic & Organic	A rich black blend of carbon black and black iron oxide. Use in the upper eyelash line avoiding inner and outer canthus (corners) of the eye. Avoid using on lids where capillaries and blood vessels are visible. When working with clients with very cool eyelid undertones, consider adding a very small amount of UN-Grey, Orange Crush, Caribbean Mod or Chestnut Crush. <u>Note of Caution: This product contains carbon black. Migration risks are higher with carbon black. Recommended only for use by experienced artists.</u>

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<p>Midnight Black (115) See Note of Caution EU OK</p> 	<p>Extremely Cool</p>	<p>Black Organic & Inorganic with small amount of red</p>	<p>A black eyeliner or eyelash enhancement color.</p> <p>This black-black will offer dramatic contrast against any eye color.</p> <p>Use in the upper eyelash line avoiding inner and outer canthus (corners) of the eye. Avoid using on lids where capillaries and blood vessels are visible.</p> <p>Due to the intense blackness of this pigment, consider adding a very small amount of UN-Grey, Orange Crush, Chestnut Crush or Caribbean Mod for clients with very cool eyelid undertones. This will maintain the blackness of the pigment in the skin.</p> <p><u>Note of Caution: This product contains carbon black. Migration risks are higher with carbon black. Recommended only for use by experienced artists.</u></p>
<p>Black Diamond (1036) EU OK</p> 	<p>Extremely Cool</p>	<p>Black Organic (Carbon)</p>	<p>A pure carbon black eyeliner or eyelash enhancement color.</p> <p>This black-black will offer dramatic contrast against any eye color. Use in the upper eyelash line avoiding inner and outer canthus (corners) of the eye. Avoid using on lids where capillaries and blood vessels are visible. Due to the intense blackness of this pigment, consider adding a very small amount of Caribbean Mod or Chestnut Crush for clients with very cool eyelid undertones. This will maintain the blackness of the pigment in the skin.</p> <p><u>Note of Caution: This product contains carbon black. Migration risks are higher with carbon black. Recommended only for use by experienced artists. Never use directly on eyebrows.</u></p>



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EYEBROW COLORS

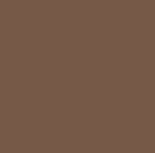





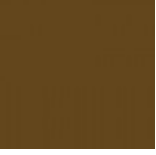

Color	L-D/Temp	Base	Comments
<p>Pre-Neutralized Eyebrow Colors: Because LI eyebrow colors are pre-neutralized, LI recommends no more than two eyebrow colors blended together to create a third color, or one eyebrow color blended with one of the appropriate correctors to accommodate the temperature of a particular skin undertone.</p> <p>Note: From a formulation perspective, the medium to dark eyebrow colors listed below may also be used as a consideration for top and/or bottom eyeliner, as appropriate based on the client's eyeliner color requests.</p>			
<p>More Neutral Eyebrow Colors (Light to Dark)</p> <p>Note: Depending on skin tone, can heal slightly warm or slightly cool.</p>			
<p>Slightly Cool to Very Cool Blonde Eyebrow Colors (Light to Dark)</p>			
<p>Honey Pecan (239) EU OK</p> 	<p>L-D 2 Slightly Cool</p> 	<p>Warm Yellow & Green Inorganic & Organic</p>	<p>A well-balanced light to medium blonde color for Fitzpatrick I-III skin types.</p> <p>Lighten with Champagne. Darken with Brown Sugar, or Mocha</p>
<p>Toasted Almond (244) EU OK</p> 	<p>L-D 2+ Slightly Cool</p> 	<p>More Neutral Yellow & Green Inorganic & Organic</p>	<p>A beautiful neutral to slightly cool blonde color for Fitzpatrick I-III skin types.</p> <p>Lighten with Champagne. Darken with Brown Sugar, or Mocha. For additional warmth add Orange Crush.</p>
<p>Slightly Cool Brown Eyebrow Colors (Light to Dark)</p>			
<p>Brown Sugar (275) EU OK</p> 	<p>L-D 3+ Slightly Cool</p> 	<p>More Neutral Yellow & Green Contains a small amount of yellow-orange but is still a cool color</p> <p>Inorganic & Organic</p>	<p>A well-balanced light to medium brown.</p> <p>Use on Fitzpatrick III-IV skin types.</p> <p>Lighten with Champagne. Darken with Mocha, or Bold Brown.</p>

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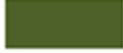
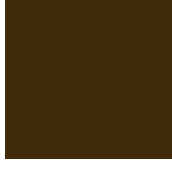
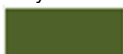
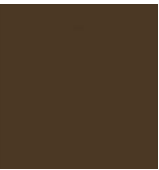

<p>Mocha (247) EU OK</p> 	<p>L-D 3+. Slightly Cool</p> 	<p>More Neutral Yellow & Green Inorganic & Organic</p>	<p>A beautiful rich chocolate medium brown.</p> <p>Use on Fitzpatrick III–V skin types.</p> <p>Lighten with Toasted Almond or Champagne. Darken with Mink.</p>
<p>Cool Brown Eyebrow Colors; Contains More Red (Light to Dark)</p>			
<p>Chicory (245) EU OK</p> 	<p>L-D 4 Cool</p> 	<p>Cool Yellow & Green Contains a small amount of yellow-orange but is still a cool darker color Inorganic & Organic</p>	<p>This is a rich medium brown color with some warmth added.</p> <p>Use on Fitzpatrick III-IV skin types.</p> <p>Lighten with Toasted Almond. Darken with Mink or Sable only when appropriate on Fitzpatrick V due to the darkness of the canvas. For additional warmth add Orange Crush.</p>
<p>Java (249) EU OK</p> 	<p>L-D 4+ Cool</p> 	<p>More Neutral Yellow & Red, contains a small amount of green Inorganic & Organic</p>	<p>A dark brown eyebrow color.</p> <p>Recommended for Fitzpatrick III & V.</p>
<p>Bold Brown (248) EU OK</p> 	<p>L-D 5 Cool</p> 	<p>Cool Yellow & Green Contains a small amount of red. Inorganic & Organic</p>	<p>A beautiful brown color.</p> <p>Use in Fitzpatrick III-V skin types. Bold Brown contains a small amount of red in the base formula. It is however, a cool eyebrow color.</p>

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Very Cool Brown Eyebrow Colors; Contains More Green (Light to Dark)			
Perfect Brown (243) EU OK 	L-D 3+ Very Cool 	More Neutral Yellow & Red & a small amount of green Inorganic & Organic	A rich, neutral medium brown color. Good for use on Fitzpatrick III-IV skin types. Lighten with Champagne. Darken with Chicory or Mink (in small amounts).
Fudge (251) EU OK 	L-D 4 Very Cool 	More Neutral Yellow & Red & a small amount of green Inorganic & Organic	A brown eyebrow color. Recommended for Fitzpatrick III- IV skin types. Use to obtain brown-black eyebrows.
Extremely Cool Brown and Black Brown Eyebrow Colors (Light to Dark)			
Mink (246) EU OK 	L-D 5+ Very Cool 	Black & Brown Contains a small amount of red. Inorganic & Organic	A dark brown with a hint of charcoal (smoky brown) eyebrow color. This is a very cool color. Use on Fitzpatrick IV -VI skin types. Exceptional color for a client who requests a dark eyebrow a hint of warmth. For additional warmth add Orange Crush

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More Neutral Taupe/Gray Cool Eyebrow Colors (Light to Dark)			
<p>Fawn (240) EU OK</p> 	<p>L-D 3+ Cool</p> 	<p>Green & Cool Yellow Inorganic & Organic</p>	<p>A true Fawn eyebrow color with brown undertones. This color is a great performer which can be used alone on moderately cool skin undertones.</p> <p>A good color choice for Fitzpatrick I-III skin tone clients who have white, gray or salt and pepper scalp hair without the benefit of natural eyebrow hair. Or, a client who has gray or salt and pepper natural eyebrow hair. This may be too dark of a background color for clients who have a significant amount of white bushy natural eyebrow hair. Use appropriately.</p> <p><u>Note of Caution: Less brown undertones will be evident on the ruddier (reddish and pinkish) skin types. The result will appear grayer.</u></p>



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CORRECTOR/ADDITIVE COLORS

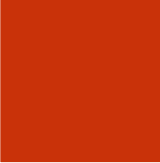

Color	L-D/Temp	Base	Comments
More Neutral and Warm Corrector/Additive Colors (Light to Dark)			
For lips only- Signifies pigments which contain colorants that are not to be used near the eye or eyebrow area.			
Yellow Crush (328) EU OK 	L-D 2 More Neutral	More Neutral Yellow Inorganic & Organic	<p>A more neutral yellow (without green or orange bias) used to neutralize purple or violet brows. Very effective in neutralizing and correcting purple/violet brows.</p> <p>Add to eyebrow colors as needed to increase the more neutral yellow in the formulation.</p> <p>Do not use this to correct purple lips; this color is intended for eyebrows only.</p>
Orange Crush (650) EU OK 	L-D 3 Extremely Warm 	Orange Inorganic & Organic	<p>An extremely strong, warm pumpkin color.</p> <p>Formulated specifically for the correction of stubborn dark gray; charcoal gray; or stubborn darker blue brows. This is a pumpkin orange corrector.</p> <p>May be used alone if the gray or blue is dark and dense. Use as a 50% additive to the target color if the stubborn gray or blue is sheer in the skin and is not dark and dense.</p> <p>Add to any mid-range to dark eyebrow colors for additional warmth. Not recommended as an additive to blondes or lighter brown shades.</p> <p>May add a very small amount of Orange Crush to black eyeliner colors for clients with very cool eyelid undertones to maintain the blackness of the pigment in the skin.</p> <p>Note of Caution: Use Orange Crush to warm up light colors and to correct light/sheer blues and grays. Orange Crush is intensely concentrated. An extremely small amount should be used. A little goes a very long way.</p>

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<p>Neon Orange Mod (NOM) (610) "Must-have" For lips only Titanium-Free EU OK</p> 	<p>L-D 4 Extremely Warm</p> 	<p>Orange & Warm Yellow Organic</p>	<p>A bright orange color. Corrects (neutralizes) blue and purple lips. This corrector color is for lips only.</p> <p>Blend into any lip color before tattooing for added "insurance" against a lip color healing too cool. TITANIUM FREE</p> <p><u>Note of caution: Not to be used on eyebrows or eyeliners. For use on lips only.</u></p>
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<p>Chestnut Crush (530) EU OK</p> 	<p>L-D 4+ Slightly Warm</p> 	<p>Red & Warm Orange Inorganic & Organic</p>	<p>A very deep red-orange color.</p> <p>Corrects (neutralizes) green and blue eyebrows. See note of caution below.</p> <p>Also use to correct (neutralize) blue or dark gray eyeliners.</p> <p>Utilize this corrector to warm up darker colors when it is necessary to keep the target color as dark as possible. Use Orange Crush for a more dramatic lightening effect. This color will not lighten pigment as much as Orange Crush will.</p> <p>If aged eyeliner has shifted to blue undertones and brown is desired, the artist may apply Chestnut Crush and then apply the target color at the same appointment. It should be noted however, waiting for any correction to heal first before a target color is applied is considered the best technique for optimum results.</p> <p>May also be used as an additive to black eyeliner for clients with very cool eyelid undertones to maintain the blackness of the pigment in the skin.</p> <p>Note of Caution: <u>Chestnut Crush is intensely concentrated and if used to correct eyebrows, an extremely small amount should be used. A little goes a very long way.</u></p>
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Cool Corrector/Additive Colors (Light to Dark)			
<p>Champagne (257) Contains Titanium EU OK</p> 	<p>L-D 1+ Slightly Cool</p> 	<p>More Neutral Yellow & Green Inorganic & Organic</p>	<p>A light beige-brown color.</p> <p>Champagne was made specifically for the correction of colors which have healed too dark, particularly for eyebrow corrections. This color contains a high percent of Titanium Dioxide which is a very strong pigment, long-lasting in the skin and if too much is applied could heal to an ashy grey. A little goes a long way and will drastically lighten a color. Use Champagne sparingly directly on the eyebrow in thin hair strokes for brows that have healed too dark.</p> <p>Champagne may also be used to blend with any eyebrow pigment to lighten it.</p> <p>Note of Caution: THIS IS NOT A REMOVER. <u>Not recommended for saturating a full brow for the purpose of lightening. Apply Champagne in the technique of hair stroke application to break up a brow that is too dark and/or too saturated.</u></p>
<p>Green Crush (749) EU OK</p> 	<p>L-D 4 Cool</p> 	<p>Green & Cool Yellow Inorganic & Organic</p>	<p>A medium ash-brown color. This is a very versatile color.</p> <p>Use to correct (neutralize) red, orange or pink eyebrows on Fitzpatrick II-III skin types.</p> <p>Use as an eyebrow color to obtain a medium ash-brown eyebrow on cool skin undertones for Fitzpatrick II-III skin types. On warm undertones (peaches and cream), use as an eyebrow color to obtain a medium brown.</p> <p>Use to correct any pigment which has an orange or red base to decrease the red influence.</p>




PIGMENT PRODUCT GUIDE© (PPG)


* Eyebrow and Corrector/Additive Color Temperature Scale


Slightly warm (this category can range from a barely warm to a slightly warm) 


Warm (this category can range from a warm to a very warm) 

Extremely warm (this category can range from an extremely warm to warmest) 

Neutral; more neutral than other eyebrow colors - does not have a strong bias towards warm or cool.

Slightly cool (this category can range from a barely cool to a slightly cool) 

Cool (this category can range from a cool to a very cool) 

Very cool (this category is a very cool) 

Extremely cool (this category can range from an extremely cool to coolest) 

The *Color Temperature Scale* referenced above refers to the primary base of the eyebrow or corrector pigment leaning toward cool or warm. Please note that all results are dependent not only on the color chosen, but the skin undertone of the client; the needle configuration used; and the technique employed. Each of those elements all play a very important role in the outcome of how warm or cool a color appears when healed. As an example, a color rated as a cool, tattooed into a very cool skin undertone with a single needle, employing the hairline stroke technique can ultimately heal to appear as a extremely cool. After accessing your client's skin undertone and taking in consideration the technique being applied, adding warmth to prevent any ashing out is the artist's responsibility. How much warmth depends on all the above factors?

Neutral signifies no substantial temperature bias. However, all color results are dependent upon skin undertones.

Cool and warm designations indicate the basic temperature bias of the pigment's undertone.

A temperature designation does not necessarily indicate absolute cool or warm properties; rather that the primary bias leans toward either cool or warm. There are different degrees of cool and warm. Some pigments may be only slightly cool or slightly warm, whereas others may be extremely cool or extremely warm. Each artist must work with LI Pigments and the client's individual skin undertones to determine the appropriate temperature bias of the correct pigment selection for each client.

**Eyebrow and Corrector/Additive Color Light to Dark (L-D) Scale






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LIP COLORS





Color	Temp	Base	Comments
<p>Lips Colors: Lip color procedures are not recommended for Fitzpatrick VI Skin Types.</p> <p>Note: Although a lip formula may contain warm ingredients, because all lips have a cool undertone (some more than others), a lip color that is designated as “warm” will likely heal less warm than the formulation appears prior to the procedure. Achieving a “warm” lip is very challenging; the client’s lips must be very pale to achieve this. Warmer ingredients are offered in selected formulations to help prevent a “too cool” healed lip appearance, not necessarily to achieve a healed orange appearance. Even considering a pale lip canvas, the artist nor the client may not see a noticeably orange appearance when healed.</p> <p>For lips only- Signifies pigments which contain colorants that are not to be used near the eye or eyebrow area.</p>			
Pinks (Light to Dark)			
Rose Petal (522) <i>For lips only</i> EU OK 	Cool	Red & Yellow Inorganic & Organic	A soft semi-opaque rose lip color. A very soft natural lip color. Blends beautifully with Pink.
Montana Pink (921) EU OK 	Cool	Pink Inorganic & Organic	A soft mauve-pink lip color. Add a small amount of Neon Orange Mod or Orange Crush to avoid a “too cool” healed lip color. Usually heals to a lightly wooden rose color.
Pink Orchid (588) See Note of Caution <i>For lips only</i> EU OK 	Cool	Red & Pink Inorganic & Organic	An intense deep pink lip color with red undertones. Although this shade has a neutral base, caution is advised when using. Add an organic yellow or orange when applying on persons with a natural dark vermilion border <u>Note of Caution: Darker lip colors were developed to meet the needs of well trained, experienced professionals. These are powerful colors and not intended for general use alone upon virgin skin. Artists familiar with layering “insurance” colors into lip formulas will enjoy beautiful results. Novice artists should seek formula advice and specialized training in advanced lip procedures and pigment blending before using darker lip colors.</u>

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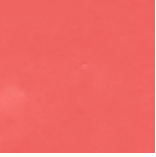
<p>Strawberries and Cream (520) For lips only EU OK</p> 	Cool	Pink & Red Inorganic & Organic	<p>A bright semi-opaque pink color with red undertones.</p> <p>This is one of the prettiest stand-alone colors.</p>
<p>Raspberry Crème (590) See Note of Caution For lips only EU OK</p> 	Cool	Pink & Red Inorganic & Organic	<p>A bright strong cool rose lip color.</p> <p>Very intense, bright color.</p> <p><u>Note of Caution: Darker lip colors were developed to meet the needs of well trained, experienced professionals. These are powerful colors and not intended for general use alone upon virgin skin. Artists familiar with layering “insurance” colors into lip formulas will enjoy beautiful results. Novice artists should seek formula advice and specialized training in advanced lip procedures and pigment blending before using darker lip colors.</u></p>
Mauve (Light to Dark)			
<p>Country Mauve (515) EU OK</p> 	Cool	Red & Pink Inorganic & Organic	<p>A semi-opaque medium brown-mauve lip color.</p>
Orange/Peach (Light to Dark)			
<p>Mango (609) “Must-have” For lips only EU OK</p> 	Warm	Pink & Orange Inorganic & Organic	<p>A neutral-to-warm, sheer coral lip color.</p> <p>Blends well with any lip color to brighten.</p>

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<p>Autumn (510) "Must-have" For lips only EU OK</p> 	<p>Neutral</p>	<p>Red & Orange Inorganic & Organic</p>	<p>A neutral-to warm brick-red lip color.</p> <p>Add Mango for vibrancy or Ruby Red to darken. Add Neon Orange Mod or Orange Crush as insurance against the color healing too cool on cooler natural lip tones.</p>
<p>Darkenalf (516) For lips only EU OK</p> 	<p>Neutral to Cool</p>	<p>Red & Pink Inorganic & Organic</p>	<p>A mauve lip color. Don't be confused by the warm appearance in the bottle; this color heals cooler than it appears.</p>
<p>Valentine Kiss (555) For lips only EU OK</p> 	<p>Cool</p>	<p>Red Inorganic & Organic</p>	<p>A reddish-pink lip color.</p> <p>Blends well with Country Mauve.</p>



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Reds (Light to Dark)			
<p>Candy Apple Red (505) For lips only EU OK</p> 	<p>Neutral</p>	<p>Red & Warm Yellow Inorganic & Organic</p>	<p>A bright semi-opaque red with some warmth added.</p> <p>The most popular “go to” lip color. Beautiful as a stand-alone color.</p> <p>Use to warm up any cooler lip color.</p>
<p>Ruby Red (504) “Must-have” For lips only EU OK</p> 	<p>Cool</p>	<p>Red Inorganic & Organic</p>	<p>A sheer red lip color.</p> <p>Blend with any lip color to darken. When used alone, this color will be very sheer and show the undertone of the natural lip color when healed. On some skin tones, heals to a cool strawberry color.</p>

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What are the Do's & Don't as it relates to Aqua & Velvet

- **CAUTION:** Manufacturer Recommends Color and Skin Patch test. If a reaction should occur, discontinue use & seek medical attention.
- **Use:** For use only by professionals trained in Micropigmentation/Permanent Cosmetic Applications.
- **Directions:** Shake/Mix well before using. Pour in sterile container before use.
- Do not use on infants & children under the age of 18.
- Do not exceed recommended applications.
- Avoid contact with eyes. Flush thoroughly with water to cleanse the eye(s).
- Avoid sun exposure when possible.
- Use effective sunscreen 30SPF or higher for protection.
- Follow manufacturer Instructions for use.
- Blood donations cannot be made for a year after getting a tattoo or permanent makeup.
- Patch/sensitivity testing is paramount. (Refer to 'Guidelines for Patch Testing' for further details/instructions on patch testing).
- Professional Use Only: Aqua & Velvet should be used by professional artists only!
- **Caution:** Aqua colors marked "for lips only" should be used on the lip area only!
- Aqua & Velvet pigments should not be implanted over other manufacturer pigment colors. These pigment colors should **not** be blended with other manufacturer pigments.
- 24 hours prior; do not take the following substances: Stimulants: Tea, coffee, soda with caffeine or other substances containing stimulants.
- **GENERAL AFTERCARE INSTRUCTIONS** (For 7-14 days after the procedure)
 1. AVOID EXPOSURE TO SUN, TANNING BEDS AND UV RAYS. Use effective sunscreen 30SPF or higher for protection.
 2. DO NOT TOUCH THE AREA—Do not scratch, rub, or pick the scabs. Do not have a facial treatment.
 3. MINIMIZE WATER EXPOSURE.
 4. AVOID USING COSMETICS ON THE AREA including facial creams, cleansers, aloe Vera, etc.
 5. AVOID WORKING IN THE YARD, dirt, pollutants from the environment may cause infections.
 6. AVOID seafood, salty and spicy foods.
 7. AVOID SWIMMING, long hot steamy baths, showers and Jacuzzis.
- Laser removal may cause discoloration.
- This product complies with all European Union (EU) requirements for Tattooing & Permanent Cosmetics as outlined in Directive 76/768/EEC, ANNEX II; ANNEX III PART I & II; EU-Resolution ResAP(2008)1

GUIDELINES FOR PATCH TESTING

Currently, the industry does not require a sensitivity test for possible allergic reactions; however, LiPigments strongly advocates conducting a thorough sensitivity test procedure prior to performing any permanent makeup/micropigmentation procedure with our pigment colors. For sensitivity testing, please refer to a doctor, medical specialist, or a licensed technician allowed to perform such tests within your state, and/or country before doing the treatment. Please refer to the laws of your state and/or country to determine the requirements necessary for performing a sensitivity test. Laws may vary by state and country. Carry out this test for every pigment color which is to be used. Check with your liability insurance carrier for additional guidelines and the suggested amount of time between sensitivity testing and performing the procedure.

Note: If performing a skin sensitivity and/or color patch test, it is recommended to perform ALL these tests prior to any procedure. For sensitivity testing, please refer to a doctor, Medical specialist, or licensed technician and his/her report before doing the treatment

Clients feel more assured when administered a skin sensitivity test to check for an adverse reaction. It is also advised to test for topical anesthetic sensitivity and antibacterial ointment sensitivity.

THE FOLLOWING ARE ONLY RECOMMENDATIONS TO BE GIVEN TO A DOCTOR, MEDICAL SPECIALIST OR LICENSED TECHNICIAN IF REQUESTED, REGARDING SENSITIVITY TESTING:

Skin/Sensitivity Test: Tests for sensitivities and may indicate a possible allergic response or adverse reaction to the pigment/dye color. A medical history will help determine possible pigment/dye allergic reactions. This is performed either behind the ears or between the toes, or as preferred by the doctor, medical specialist or licensed technician performing the test.

Inorganics – (Iron Oxides, Chromiums & Ultramarines) this is normally a 2-7 day test*.

Organics – (Lip & Scalp Organic Pigments & Carbon Based) this is normally a 7-10 day test*.

Organics – (D&C and FD&C Dyes) this is normally a 7-10 day test*. Sensitivities to eye shadows, lipsticks, and blush containing D&C dyes may indicate a potential allergic response.

Anesthetic/Sensitivity Test: Conducted at the same time as the skin sensitivity test by depositing several drops of anesthetic using a triple needle with a dotting method in an area other than the one that the color has been placed.

Antibiotic Ointment/Sensitivity Test:(This test is recommended to be performed opposite of the ear that a skin sensitivity test was performed). Perform another pigment color skin test then place a small amount of the antibiotic ointment over the area where a pigment color skin test was performed (i.e. Back of Ear).

***The testing lengths listed above reflect suggestions made by LiPigments, however, the length of any skin/sensitivity, anesthetics/sensitivity or antibiotic ointment/sensitivity test should ultimately be determined by the doctor, medical specialist or licensed technician performing the procedure.**

*Recommended test areas are as follows:

- *Back of Ear:* The back of the ear is sensitive tissue and any adverse reactions likely appear here.
- *Procedure Site:* This will show if the particular site has susceptibility to an adverse reaction.

*** The test areas listed above reflect suggestions made by LiPigments, however, the test area should ultimately be determined by the doctor, medical specialist or licensed technician performing the procedure.**

Positive Reaction: Usually a reaction is pruritic, (intense itching of the skin without eruption) associated with erythema nodosum (abnormal redness of the skin with nodule like characteristics). If this or any other abnormal reaction appears, it is advised to consult with a Physician.

Caution: Do not perform a color/patch test if a skin sensitivity test proves positive.

Negative Reaction: Without itching, abnormal redness or eruption. A negative sensitivity test result to organics does not guarantee that the client will not develop pigment/dye sensitivity months or years later.

HOW TO PERFORM A COLOR TEST

Color testing serves to test for color outcome before subsequently performing a full procedure with the same color desired.

Using a new sterile needle, perform a patch color test by depositing a series of (6-12) dots of color into the dermal layer of the skin.

- If mixing two or more pigments/dyes, patch color test with all the pigment colors blended together.
- The ingredients differ in the organic pigments, therefore; it is necessary to perform a separate patch color test with **EACH** pigment.

Color/Patch Test: Tests for color outcome assuring the client and artist that the best pigment color was chosen. This is normally a 30-day test and performed on procedure site area. For uniformity, patch test laterally on both eyes, both eyebrows and lip corners.

For questions or comments about performing patch testing, please contact the LiPigments headquarters at (201)871-3777

The recommendations expressed herein are those of LiPigments for educational purposes only and is not intended as a substitute for training or medical advice.



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PRODUCT SHELF LIFE & CARE AFTER OPENING

Pigment shelf life may vary due to one or all of the following: product storage, exposure to extreme temperatures, opening, cross contamination, damage, UV Rays, radiation, autoclave, and sterility, absent of preservatives or microbial growth inhibitor(s) & product alteration.

These products are Lot & Date Coded for product safety and comply with all E.U. Directives, Guidelines and Regulations.

- ✓ **Unopened containers** of pigments have a shelf life from 5-10 years from the date of manufacturing if kept in a cool, dry place and not exposed to any extreme temperatures or UV rays. Based on product ingredients the appropriate expiration date is given. For more information, please contact your Authorized Aqua & Velvet Distributor.
- ✓ **Opened containers** should be discarded after one year (12M). This is an international standard that LI adheres to for all locations. Ref: PAO (point after opening) symbol (open container) on the product label. Pigment bottles should be annotated on the date of opening.

Factors to Consider:

Use: Professional Use Only.

- Follow Manufacturer Instructions for Use.
- Manufacturer recommends color and skin patch test. If a reaction should occur, discontinue use & seek medical attention.
- Avoid contact with eyes. If contact with eyes occurs flush thoroughly with water to cleanse, then immediately seek medical attention.
- Dispose if exposed to extreme heat or cold
- Dispose if contaminated
- Dispose if contents of container have dried
- Dispose if container has been damaged or tampered with
- Replace cap immediately after use
- Do Not dip Instrument directly into pigment container
- Do Not re-sterilize or autoclave pigment
- Shake Well (Vigorously)
- Store pigment container in a cool, dry place for maximum shelf life
- Recommended Storage Temperatures [5-25°C \(59-77°F\)](#)

The uses are endless. We hope you enjoy this new line and that it provides the confidence and convenience artists and their clients deserve!

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Soft FX is a specialized solution formulated for artists who choose to dilute (and therefore lessen the concentration) of any of the colors listed on the CIC to create artistic variations of density and dimension.

Eyeliner: Create a multi-dimensional eyelash enhancement/eyeliner effect. Use full strength pigment in the lash line (eyelash enhancement procedure). To achieve a soft, smoky eyeliner (above the lash line) dilute the same color for the eyeliner.

Note of Caution: Carbon blacks have a much higher risk of migration. Diluting carbon black does not lessen this risk. LI recommends only experienced artists use carbon blacks whether full strength or diluted.

Eyebrows: Useful when the client has natural eyebrow hair and prefers a soft, powdery background as opposed to a more noticeable appearance. Dilute the eyebrow pigment to the desired concentration to create a soft powdery healed eyebrow.

Lips: To create a borderless full lip appearance; use Soft FX to dilute the lip pigment to the desired concentration and tattoo the vermillion border. This technique is used when the client does not prefer a defined healed lip line.

Areola: Dilute the areola pigment to the desired concentration to create a soft powdery foundation. To add depth and dimension, layer the same pigment color, full strength concentration, over the diluted pigment.

Soft FX Instructions:

- Always shake bottles thoroughly (30 seconds) before each use.
- Place the appropriate amount of pigment color needed into the pigment cap.
- Fill the remainder of the pigment cap with the desired amount of Soft FX. The amount of pigment versus the amount of the Soft FX will be determined by the preferred result. The more Soft FX used the more transparent and powdery the pigment will heal.
- Blend thoroughly (30 seconds) before use.
- It is recommended to stir occasionally, especially if working slower.



Aqua & Velvet Bottle Packaging Instructions:

Non-Tamper Caps

- Always shake pigment bottles very well before each use.
- Best way to shake is to remove cap, place a clean gloved finger or clean paper towel over opening and shake for at least 30 seconds.
- Do not blend different pigment brands together; it is critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

NEW Tamper Resistant Caps

- Always shake pigment bottles very well before each use.
- After shaking well, remove tamper resistant cap, pour desired amount. Tighten cap securely immediately after use.
- When shaking a previously opened bottle, make sure cap is securely tightened to avoid leaking. This is very important. With this new cap, there is an insert stopper seal molded within the inside of the dome cap which when tightly capped will rest securely over the opening of the dropper tip making a tight seal and preventing leakage. If the cap is not sealed very tightly and properly prior to shaking, pigment will leak from the inside of the cap.
- Do not blend different pigment brands together; it is critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

Please address any questions or concerns to your Authorized
Aqua & Velvet Distributor