# Girlz Ink Gazette

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GIRLZ INK®
TRAINING ACADEMY

SKINFUL BEAUTY
FROST
Lidocaine with Aloe
MAXIMUM
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5% Lidocaine
FACE AND BODY PROFESSIONALS
EYZ-A-BLI
LIQUIDCAINE
SUPER TRIO
SUSTAINE

## How to wipe off numbing cream

Thank goodness for anesthetics...especially on those eyeliners. Clients appreciate them...and so do we!

It's important that both the pre-numb and during (Epi) are pH balanced for the eye. Even with it being pH balanced, some clients are super sensitive and the numbing can cause some tearing, stinging, and discomfort. Not on most clients, but certainly on some.

That's why I'm super careful and meticulous when removing the pre-numb. I want to make sure I don't accidentally wipe it into the eye...I wipe it *out* and *away* from the eye.

It's also important to make sure we remove the pre-numb really good before we start the procedure so we are not tattooing over and implanting any anesthetic. I will go over it a few different times with a damp Q-tip and paper towel just to make sure I'm not leaving any residue on the area.

Happy Tattooing Everybody and Spread the Knowledge!

**Shop Numbing Products**

# LIVE

### New Tatter-a-fact® Episode!

Episode #29 with Kara Gutierrez

Surprise! Season one is over! Joining us to kick off season two is the guest that started it all: Kara Gutierrez.

On this commemorative episode, Kara and I talk about her new course that's on Girlz Ink Academy, the controversy of microtattooing, and who would make a microtattoo artist!

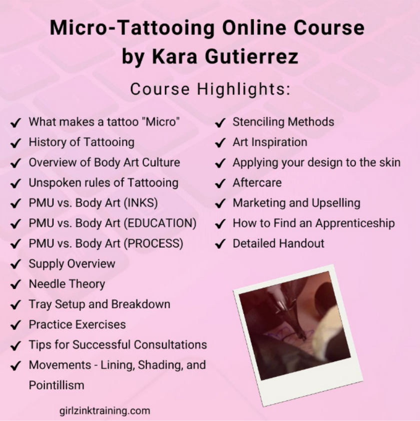
These are topics we talk about:

[How to keep an online course interesting]
[How Teryn keeps her passion for PMU]
[Discussing the controversy of microtattooing]

GIRLZ, INK
#29
Tatter-a-fact PODCAST WITH TERYN DARLING
NEW EPISODE!
with Guest
KARA GUTIERREZ
Apple Podcasts
Spotify

**Watch the Full Episode**

## Ready to Learn Micro-Tattooing?



### Micro-Tattooing Online Course by Kara Gutierrez

Course Highlights:

- ✓ What makes a tattoo "Micro"
- ✓ History of Tattooing
- ✓ Overview of Body Art Culture
- ✓ Unspoken rules of Tattooing
- ✓ PMU vs. Body Art (INKS)
- ✓ PMU vs. Body Art (EDUCATION)
- ✓ PMU vs. Body Art (PROCESS)
- ✓ Supply Overview
- ✓ Needle Theory
- ✓ Tray Setup and Breakdown
- ✓ Practice Exercises
- ✓ Tips for Successful Consultations
- ✓ Movements - Lining, Shading, and Pointillism
- ✓ Stenciling Methods
- ✓ Art Inspiration
- ✓ Applying your design to the skin
- ✓ Aftercare
- ✓ Marketing and Upselling
- ✓ How to Find an Apprenticeship
- ✓ Detailed Handout

girlzinktraining.com

In this course, renowned mid-western artist, Kara Gutierrez will show you the fundamentals to creating micro art with big meaning.

From designing to lining and everything in between, Kara will walk you through the process of stretching your creativity to level up your career. Throughout the presentation, you'll feel like you're talking to an old friend while learning a brand-new skill.

Whether you are a veteran permanent makeup artist, someone trying to make a name for themself, or brand new to the industry, this course is for you.

**Learn More**

MAXIMIZING
COLOR RETENTION

As a microblading artist our goal in every procedure is to obtain great retention of pigment in our strokes! The very best color retention humanly possible...right? Well sometimes that can be a difficult task. Once in a blue moon we get that one client that just does not retain pigment well and that can be incredibly frustrating. Here are some tips you might find useful.

## PURCHASE HIGH-QUALITY BLADES

Always start with a high-quality disposable blade. This is not an area where you want to price shop, you want to quality shop. I don't suggest purchasing your blades from places such as Amazon or Ebay. Not only is that scary but when we purchase **microblading supplies** those type of places we are not supporting our industry suppliers and that's always been important to me. Always buy your blades through a reputable, well known permanent makeup company or distributor that carries top quality brand name, ultra-sharp blades that are lot and date coded. This will ensure you are purchasing a quality tool. Also, when you give your business to and buy from a reputable **permanent makeup supplier** you most likely will receive good customer support. Customer support can be just as important as using good quality tools and products. Being an artist for Girlz Ink I can honestly say that Girlz Ink treats all their customers with the upmost respect and delivers amazing customer support. Some of the top-quality **microblading tools** you can find on the Girlz Ink Store are Jenn Boyd's, Shay Danielle's and Softap. My personal favorite lately has been Jenn Boyd's.

Before using your blade, always inspect it with an eye loupe or jewelers' loupe to make sure all needle pins are straight, aligned perfectly and not bent at the tip. If the curve or angle of the needle pins are not perfectly aligned or are bent, do not use them! Using a defective blade can be very traumatic on the skin causing excessive bleeding, tearing and scarring and your strokes will heal blurry and just plain awful. So, if you are not already eye loupe-ing your **microblading needles**, please start immediately.

## ACHIEVING FINE, CRISP, WELL SATURATED STROKES

First make sure you have a good, taut stretch. A good stretch is critical to...

**Read the Full Blog**

## Speaking of Microblading... Have you met Jillian yet?

Jillian Silva is a third generation Las Vegas native. She went to High School on the East Side where she took advanced drawing and painting courses. She was a natural artist with a good eye for design and symmetry.

Jillian started working right out of high school at a small eyebrow threading boutique in 2011 and she became obsessed with brows! With her natural artistic abilities and her warm personality she built a loyal clientele. She heard about microblading in 2015, became very interested and dove into a six month apprenticeship here in Vegas. Her already honed brow artistry regarding design and shape gave her an advantage and it didn't take long to develop her technical skills.

She has spent the last six years taking advanced courses, studying her craft and leveling up her microblading brow game. Due to her own natural abilities, her dedication and passion, she has become one of the top microblading artists not only in Las Vegas, the entire United States.

Jillian has decided to hang her tools here at the Girlz Ink Studio and we couldn't be more excited or proud to have her to join our team!

**View Jillian's Portfolio**

**Book with Jillian!**

UPCOMING
HANDS ON
CLASS

Saturday
October 1st
2022

**MICROBLADE TO MACHINE**

Machine & Movement Course

with Teryn Darling

FOR MORE INFORMATION ON THIS GIRLZ INK CLASS
VISIT WWW.GIRLZINK.COM OR EMAIL INFO@GIRLZINK.COM

Class will be held on
October 1 at 10am (PST)

Includes Continental Breakfast, Lunch, Goodie Bag, Detailed Handout, Certificate and Lifetime Support!

Plus, 12 Month Access to Teryn's Machine & Movements Online Course!

## Watch this Student Testimonial!

KASSIE MACMILLAN
MACHINE CLASS TESTIMONIAL
GIRLZ,
GIRLZ, INK
TERYN DARLING

# LIMITED AVAILABILITY. RESERVE YOUR SPOT NOW!

**Learn More**

Is there a product you wish we carried on the Girlz Ink Store?

Complete the survey and we'll consider adding it to our catalog!

**Submit Product Suggestions**

Do you have a burning question for Teryn that you're dying for her to answer?

Complete the survey and Teryn may answer your question on an upcoming podcast!

**Submit Questions for TAF**