



Girlz Ink Gazette

STORE

ACADEMY

MARCH 2024 ARTIST SPOTLIGHT

MEET ROBIN HAYS
OWNER OF ABOUT FACE
IN GEORGIA & TENNESSEE USA



@robinhayscpcp



Healed powder brow using Jenn Boyd ink

Can you tell us a little about yourself Robin?
I have been practicing permanent cosmetics full-time since 1993. I followed in my mom's footsteps and did an 18 month apprenticeship. I have been blessed with a wonderful career and have worked alongside with some of the southeast best plastic surgeons. I am a lifetime Member of the Society of Permanent Cosmetic Prof. and a past Baird member. I am also a former president of the American Academy of Micro-pigmentation. I have locations in Georgia, in Tennessee and have worked with state legislatures passing laws in both states. I feel as if I have reached all of my goals and hope to retire within the next few years. I am hoping to be able to pass along my knowledge in an apprenticeship program to someone who is wanting to take over my business.

You can check out her portfolio on Instagram [@robinhayscpcp](#) or [her website](#).



Top & bottom eyeliner using Onyx.

Do you have a favorite pigment?
My favorite pigment is **Hazelnut!**

Do you have a favorite procedure?
My favorite procedure is definitely eyeliner and my passion is Areola and Scars.

Do you have any encouraging words, tips or tricks for the artists that read this?
Never stop learning!! I am blessed to have started with Li Pigments since they came out and still use them today as I feel the iron oxide are best suited for my mature clientele that I have been seeing for over 25 years. I have seen a lot of changes in this industry some good and some bad, I have also made some amazing friends along the way that I would call family.

Want to be our NEXT Artist Spotlight? Answer a few questions & you may see yourself in a future issue!

[Claim Your Spotlight Now!](#)



#72 The Biggest Mistake People Make In Sales with Sarah Olson

Join me and our VP of Operations & Business Development, Sarah. She's a former top producer for Microsoft and Cisco corporate trainers, and came to share invaluable sales insights. Discover the **biggest sales mistakes** - hint! it's NOT what you can offer - **client-building strategies**, and **immediate sales boosts**. Don't miss out!

These are topics we talk about:
[What is the Biggest Mistake People Make in Sales?](#)
[How to Create a Clientele as a PMU Artist](#)
[How to Increase Your Sales NOW!](#)

[WATCH FULL EPISODE](#)

SAVE YOURSELF THE MESS! Don't Throw Away Your Yorker Caps!!



[BUY MORE ON STORE.GIRLZINK.COM!](#)

Don't Throw Away Your Yorker Caps!

Attention all permanent makeup artists! We at Girlz Ink have an important message for you! Do not toss away those Yorker caps that come with your pigment orders, especially with our newly formulated Aqua and Velvet lines. These seemingly small plastic caps may appear insignificant at first glance, especially when your pigmentation already has one, but they will help you and your area stay clean!

Yorker caps are included in nearly every pigment order for a reason. They offer...

[Read the Full Blog](#)

[Buy Yorker Caps](#)

Gray Vanish Tips!

- ✔ Corrects Gray/Blue to Brown
- ✔ For light to medium corrections
- ✔ Adds additional warmth!
- ✔ Use sparingly!



@girlzinkstudio
@lipigmentsglobal

Quick Tips to Embrace Gray Vanish

- ✦ Ideally used to correct light to medium Gray or Blue eyebrows back to brown.
- ✦ Li Pigments modifiers crafted with precision, ensuring effective color correction back to brown.
- ✦ Modifiers are strong – use sparingly!
- ✦ Add to target colors when additional warmth is needed!
- ✦ When adding to target colors, Gray Vanish should not make up more than 5% of total target color, especially on the first session!

Stay safe and happy tattooing!

[Get Gray Vanish!](#)

The Ultimate Scalp Micropigmentation Course

SCALP SISTA'S

JESSICA ABBOTT & KERRY WELSTEAD

2 DAY HANDS ON CLASS WITH MODELS

When:
Nov. 4th-5th, 2024
AND
Nov. 6th-7th, 2024

Where:
Girlz Ink Studio
Las Vegas, Nevada



For further information email training@girlzink.com or call (702)809-8237

