



Girlz Ink Gazette

STORE

ACADEMY

STUDIO

LI-FT®



New Tatter-a-fact® Episode!

Why "Old School" Techniques Deserve Respect
Episode #71 with Ren Taylor

Ren Taylor joins me as I announce my official retirement from hands-on training – there are still a few classes left, [check the calendar](#). We dive into why some PMU artists consider high saturation techniques "Old School." We also explore color retention with single needles and the future of ombré techniques!

The topics we talk about:

[Teryn is OFFICIALLY Retiring From Training!](#)

[Why Do PMU Artists Look Down on High Saturation "Old School" Techniques?](#)

[Is Ombré Going to be a Trend That Disappears in 5 Years?](#)

[Artists Are Choosing the WRONG Pigments for the Client's Desired Results](#)

[How to Get Color Retention Using Single Needles](#)

[WATCH THE LATEST EPISODE](#)



FEBRUARY 2024

PRO TEAM ARTIST

SPOTLIGHT

JESS HOLLINGDRAKE

@BROWBOUTIQUESA



PIGMENT OF THE MONTH
QUEEN YASSS

Li Pigments Queen - YASSS

Temp: Slightly Cool

Fitzpatrick: IV & V

Base: Brown & Yellow, contains a small amount of warmth.

Type: Organic

A rich medium brown for a natural ray of color on golden skin toned Queens. Use alone or blend with Foxy Brown or Sista Girl!

[Add Yasss To Your Collection](#)

Warm Dark Brown Pigments DON'T Exist

THEY'RE EITHER WARM AND LIGHT OR DARK AND COOL!



Warm Dark Browns DON'T Exist!

Are you on the hunt for the *perfect* dark brown pigment for your permanent makeup needs? Before you dive into the world of pigments, let's clear up a common misconception: **there's no such thing as a warm dark brown**. Yes, you read that right! Despite what some labels may claim, dark brown pigments are inherently cool-toned.

When it comes to pigments, especially dark browns, understanding the...

[Read the Full Blog!](#)

I WANT YOU ON THE 2024 PRO TEAM!



APPLICATION NOW OPEN!

Calling all talented Permanent Makeup Artists who LOVE Li Pigments! 📍

The Li Pigments Pro Team offers a chance to showcase your skills, promote top-notch products, and expand your expertise! As a member, enjoy perks like commission, a deluxe PMU Welcome Package, exposure to 211,000+ followers, access to ALL of my online courses, and more!

Qualifications:

- ✦ Minimum 1,500 Instagram followers (still apply if you don't meet this requirement!)
- ✦ Active engagement with content
- ✦ Love for Li Pigments
- ✦ Ready to champion Li Pigments exclusively!

Apply by March 2, 2024. Decision emails by March 16, 2024. Team revealed April 2, 2023.

Spaces are limited, so apply now! 💖

Stay safe and happy tattooing!

[Apply for the 2024 Pro Team!](#)

