



Girlz Ink Gazette

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#66 MARY & KAT

New Tatter-a-fact® Episode!
Longevity In PMU Is NOT Guaranteed
Episode #66 with Mary Ritcherson & Kat Boehme

👂 On this episode of Tatter-a-fact PMU Podcast I'm joined by two of my favorite ladies: my wife, Kat, and Mary Ritcherson's bun! Just kidding, Mary is one of my bestest friends both in and out of the PMU world. We talk about what's changed in PMU during the past 5 years, why large classes are getting backlash when ours never did, and staying relevant in the industry. Longevity isn't guaranteed in PMU and we talk about how we've made it this long without any issues, and how you can too! Plus, we give some tips and ideas on how to tighten up in this stressful economic period.

These are topics we talk about:

[What's Changed with Hair Strokes in the Past 5 Years?](#)

[Why Do Large Classes Get Such Bad Backlash?](#)

[Longevity Doesn't Just Happen in PMU](#)

[Financial Literacy Tips for Small Businesses](#)

[When It's Time to Be a Commission Based Artist](#)

👉 Make sure to follow us! 📢

💙 Teryn @tatgirlzink on Instagram

💖 Mary Ritcherson @mr_naturalines on Instagram

💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram

💖 Girlz Ink Studio @girlzinkstudio on Instagram

[VIEW FULL EPISODE](#)



Loaded - Maverick

Temp: Slightly to Medium Cool

Fitzpatrick: IV, V & VI

Base: Brown with small amount of warmth - Inorganic

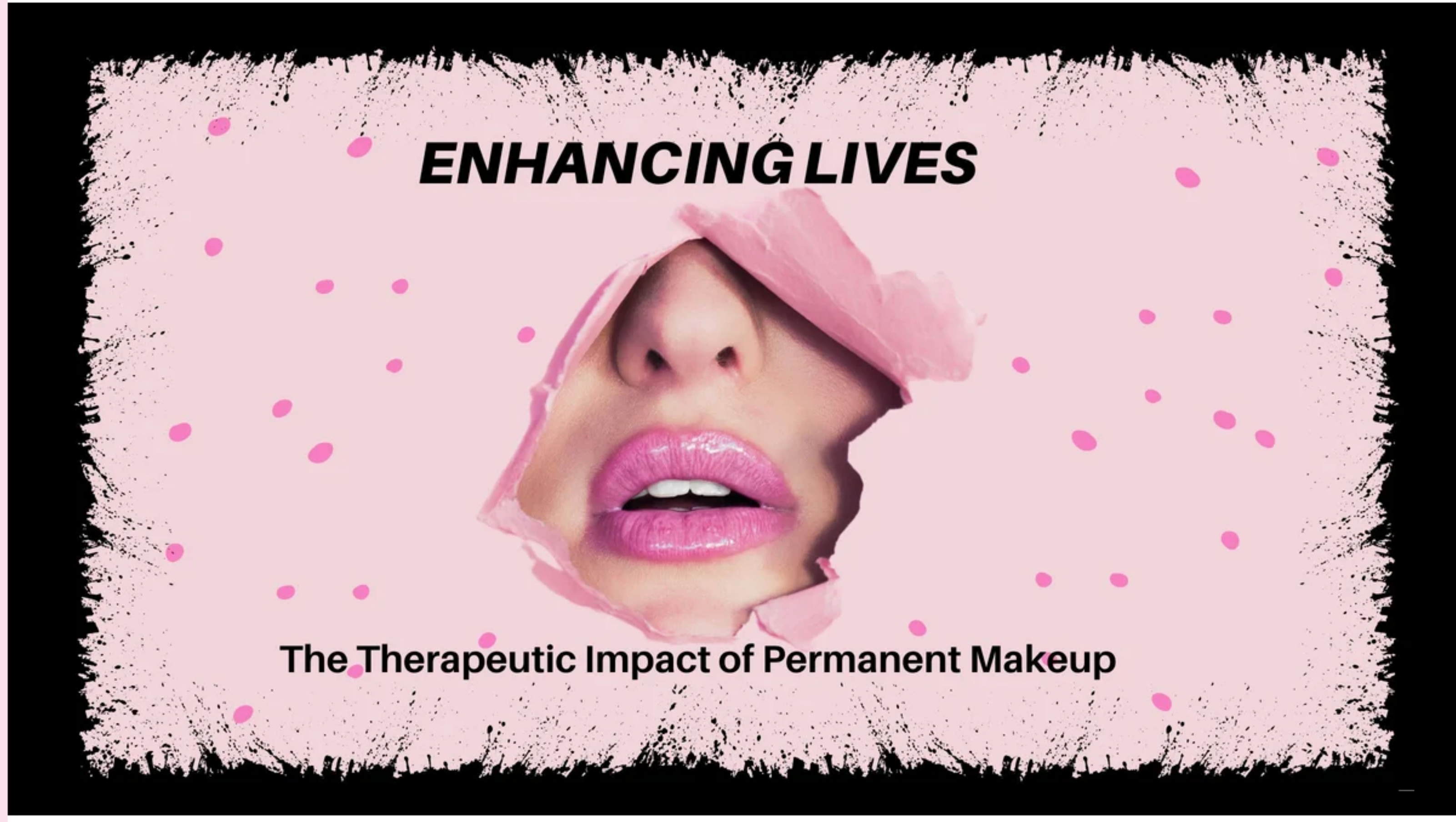
A Medium Brown Color. Good option for clients who want to achieve a rich medium brown. Depending on the skin type, the needle and technique used, will determine how dark and cool of a tone Maverick will heal. Maverick has been slightly pre-modified. On some cool clients, additional warmth may be needed in order to prevent ashing.

The skin type, your depth, needle and technique used will determine the tone of color in your healed results.

[Add Maverick To Your Pigment Line](#)

Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #44 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

[Become Our NEXT Artist Spotlight!](#)



Enhancing Lives: The Therapeutic Impact of Permanent Makeup

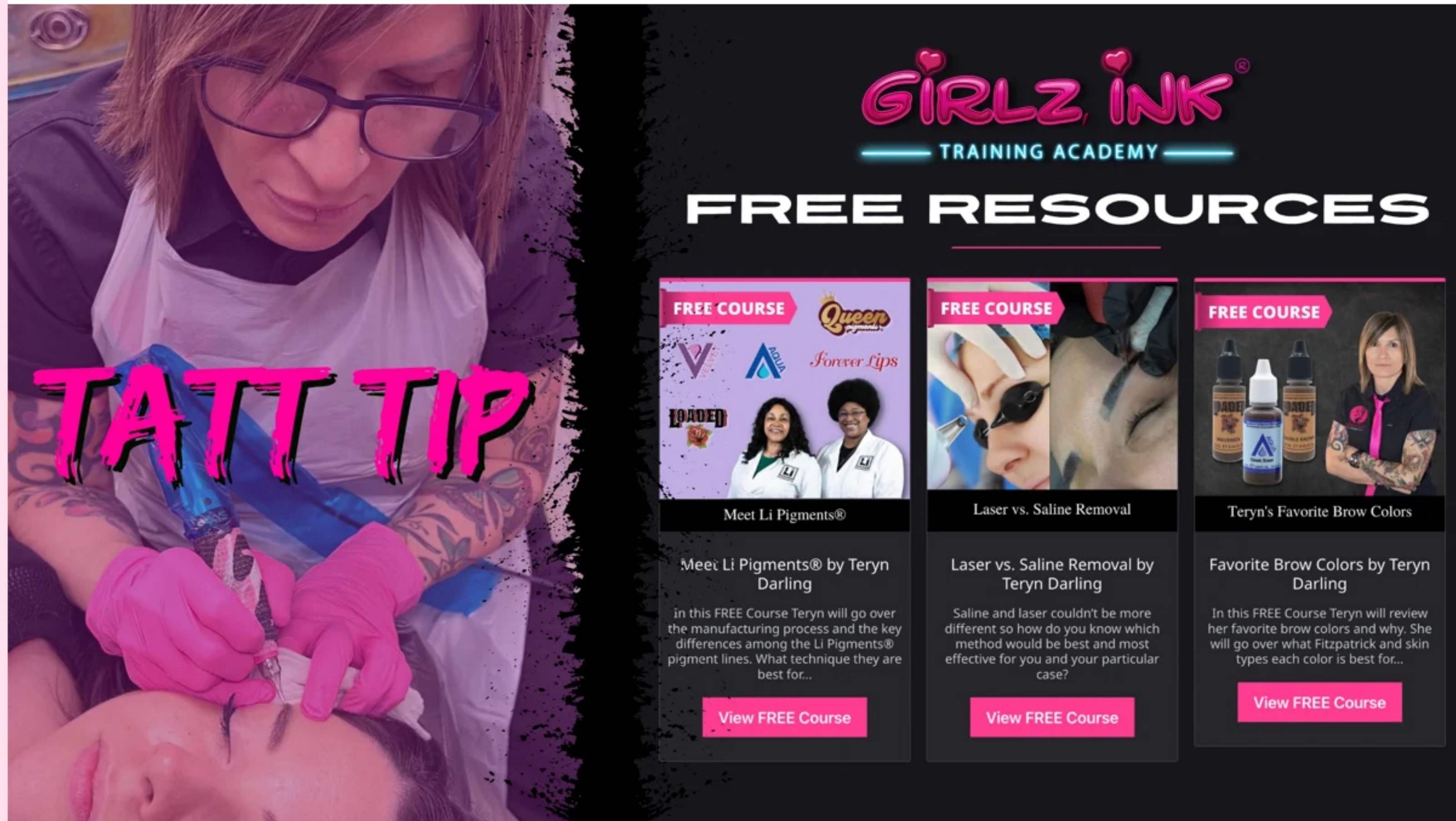
In the world of beauty, permanent makeup is often associated with enhancing features and boosting confidence. However, beyond the realm of cosmetic enhancement, permanent makeup serves a remarkable purpose in the realm of medical applications, offering transformative solutions and renewed hope for clients facing unique challenges.

The Healing Touch of Permanent Makeup

Scar Camouflage: Concealing the Past

For many individuals, scars tell stories of resilience and strength. However, some scars may carry emotional weight, serving as constant reminders of past traumas or surgeries. This is where permanent makeup artists, sometimes specifically called paramedical tattoo artists, steps in as an artistic healer.

[Read the Full Blog](#)



Celebrate the Holidays Early with Our Free Resources!

Celebrate early and treat yourself to some free knowledge! Explore our 3 FREE Academy courses tailored for both new and seasoned PMU artists.

As artists we should trust our pigment line – that's the goal. Dive into "Meet Li Pigments" to understand their pigment lines, manufacturing processes, and application techniques. This might just introduce you to your new favorite line!

Uncover the differences between Laser and Saline Removal, guiding you to choose the most effective method for your needs. Find out when clients qualify for laser and when you should opt for saline removal!

Enhance your skills with "Favorite Brow Colors," where Teryn Darling shares her go-to shades, combinations, and modifiers. Plus, figure out your core colors.

Enroll now for 12 months of complimentary access!

Stay safe and happy tattooing!

[Enroll in Free Courses](#)

