



Girlz Ink Gazette

STORE

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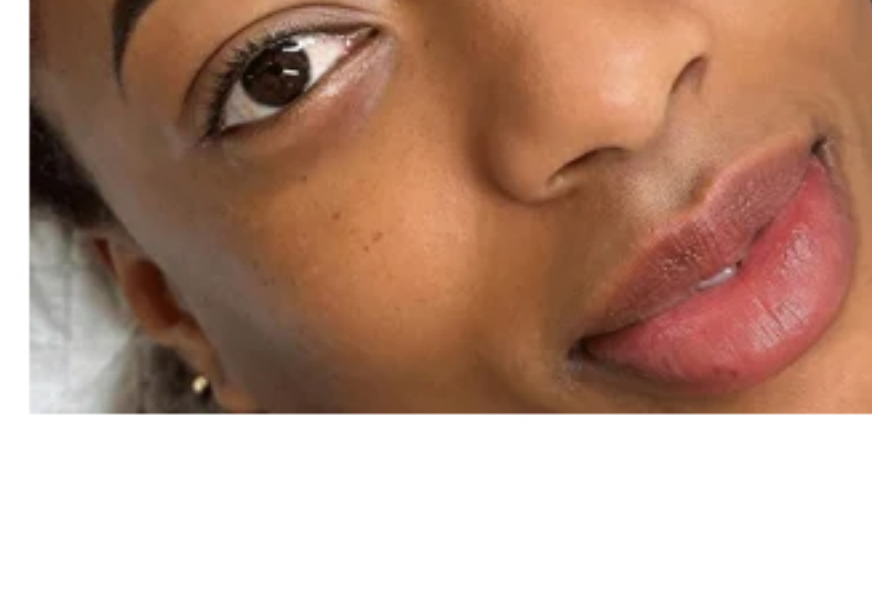


DECEMBER 2023 PRO TEAM ARTIST SPOTLIGHT

MEET CARLA PEAKE

LI PIGMENTS 2023 PRO TEAM ARTIST

OWNER OF ALTERNATIVE AESTHETICS IN
CAPE TOWN, SOUTH AFRICA



Can you tell us a little about yourself Carla?

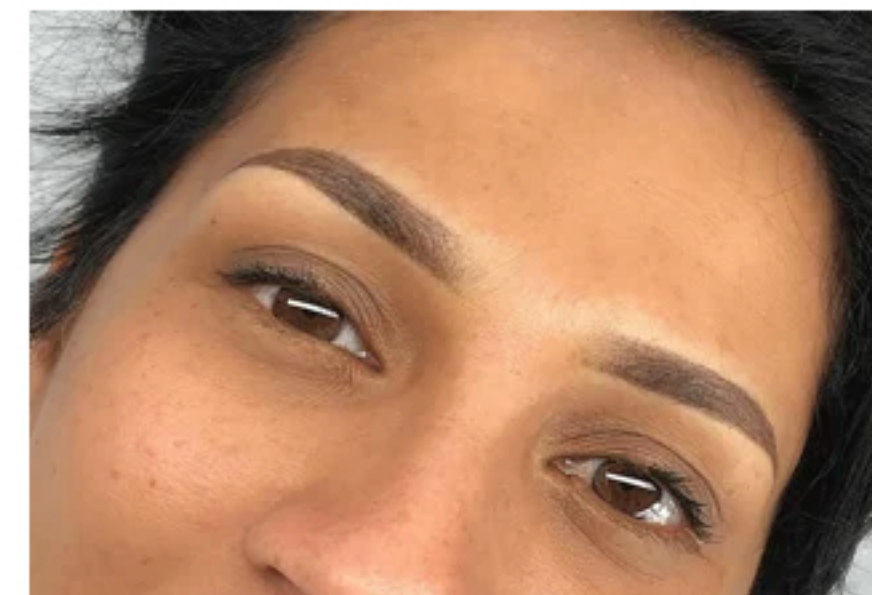
Hailing from the vibrant city of Cape Town, I've journeyed through life carving my unique path, fueled by a passion for self-expression. As a proud person of colour within this industry, I've embraced my position and transformed it into a mission—to create a safe haven for "alternative" individuals in both professional and service realms.

My career as a brow artist and business owner is more than skin-deep; it's a commitment to healing, affirmation, and wellness. Armed with a background in psychology, my goal is to offer practical help to those navigating self-discovery. I've fostered a studio that goes beyond beauty, championing diversity, inclusion, and representation. In the realm of Alternative Aesthetics, every client, regardless of appearance or identity, steps into a sanctuary of inclusivity.

This women-owned business isn't just about aesthetics; it's about making everyone feel their best, breaking moulds, and rewriting the narrative of what's considered "normal." It's my hopes with my position that I am able to defy industry norms, increase representation and assist with opening doors for POC and queer women, inspiring them to embrace the beauty sector.

When you step into my studio, you're not just getting a service; you're becoming part of a community that celebrates individuality and empowers you to shine, just as you are. You're experiencing a safe and inclusive business that wants you feeling your best, no matter what you look like or how you identify.

You can check out her portfolio on Instagram [@alt_aes](#).



Do you have a favorite pigment?

I have 2! [Loaded Maverick](#) and [Loaded Mustang](#).

Do you have a favorite service?

I'm obsessed with nano brows or nano strokes. I don't offer it yet, but I think it's such an obvious and revolutionary treatment or all skin types. But in say that, I LOVE doing combo brows.



Do you have any encouraging words, tips or tricks for the artists that read this?

Invest in your skill! That investment is an investment in you, your brand, and your future – nothing can replace high quality training. What you put in is what you get out – investing in your training will only yield positive results. Develop a passion for learning and you'll never stop growing in your art.

Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #44 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

[Become Our NEXT Artist Spotlight!](#)



LIVE



New Tatter-a-fact® Episode!

Are Botched Freckles Ruining the Service?

Episode #65 with Teryn Darling

On this episode of Tatter-a-fact PMU Podcast I dig in to something that's been popping up on my feed for sometime: hate against freckles. It's made me wonder are botched freckles ruining this service? I talk about the many reasons artists are against permanent freckles, like poor execution and bad patterns among many more. Sit with me as I talk through considerations that could be made to improve how the industry views the freckle service. Plus I let you in on my secret sauce to a beautiful healed eyeliner with high saturation!

These are topics we talk about:

[From Conference Attendee to Vendor, Demo Trainer and Speaker](#)

[Why Are Permanent Freckles Getting a Bad Reputation?](#)

[The Reasons So Many Artists Are Against Permanent Freckles](#)

[Teryn Darling's Secret Sauce for Beautiful Healed Eyeliner with High Saturation](#)

[Would You Rather Have \\$100,000 or a Full Day with ANYONE You Admire?](#)

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The Power of Beyond The Epidermis



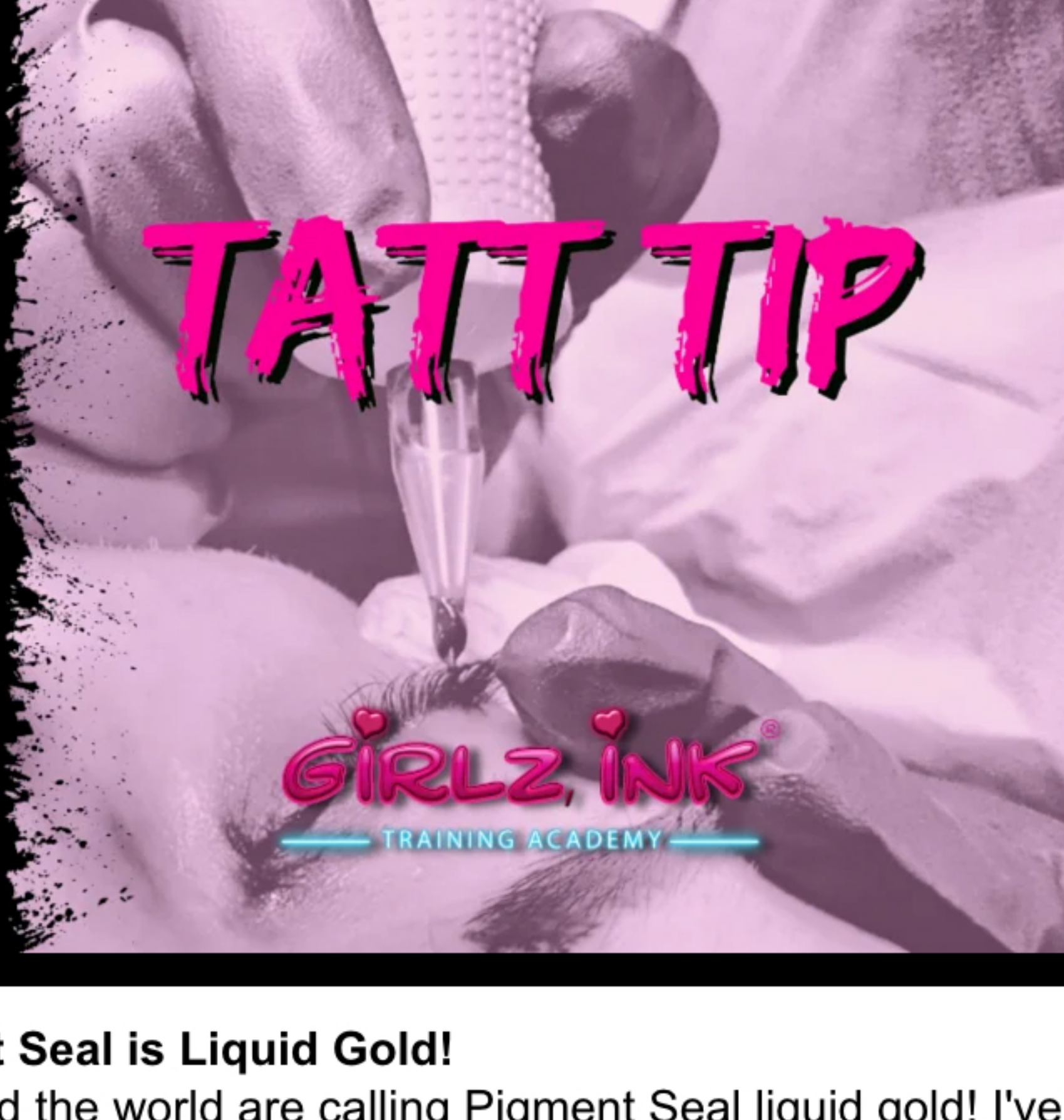
Your Path to Mastery in Color Theory and Corrections

The Power of Beyond The Epidermis™:
Your Path to Mastery in Color Theory and Corrections

In the ever-evolving world of beauty, aesthetics and PMU, staying ahead requires not only skill but also a deep understanding of color theory and corrections. Enter Beyond The Epidermis™ Interactive Reference Guide & Checklists – a revolutionary 5-piece non-brand specific toolkit that serves as my Holy Grail, designed to empower both new and experienced professionals. Let's delve into why this comprehensive system is a game-changer!

At its core, Beyond The Epidermis™ is more than just a product; it's a transformative experience. The system equips you with the knowledge to decipher the unique characteristics of the skin type and varying factors before you, leading you to an educated and enlightened color theory conclusion. No more guesswork – this is about making informed decisions with confidence! Confidence leads to efficiency, efficiency leads to versatility, versatility leads to artistry...

[Read the Full Blog](#)



Pigment Seal is Liquid Gold!

It's no surprise to me that artists around the world are calling Pigment Seal liquid gold! I've been using it for years and was very hands on in the development of the product with Li Pigments!

It is part of my "secret sauce" for getting High Saturation with ALL procedures! I wipe with Pigment Seal in between each pass, and for those skin types that are tricky with retention (think your oily-skin brow clients!) I do a Pigment Seal soak at the end of the procedure. I've found that it helps seal in the color and ensure a stronger heal.

Pigment Seal is a unique formulation that helps streamline procedures by efficiently cleaning and nourishing the skin being treated, helping to enhance moisture and color retention.

Pro Tip: If your client is soaking up that pigment already, I'd skip the soak and opt for a cleansing pass of Pigment Seal to finish it up!

Stay safe and happy tattooing!

[Buy Pigment Seal!](#)

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Get the GIGS! Join our Girlz Ink Glam Squad to start earning Glam Gravy store credit to use towards future orders.

Earn up to 15% Glam Gravy commission with every successful referral made using your unique link.

Plus, Glam Squad Affiliates can share their unique 10% discount code with their PMU network, valid on [store.girlzink.com](#)

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