Girlz Ink Gazette

Tatter-a-fact™
PODCAST
WITH TERYN DARLING
#64 VICTORIA RACCA

New Tatter-a-fact® Episode!
Why Social Media Matters to the Success of Your Small Business
Episode #64 with Victoria Racca

🎙️ On this episode of Tatter-a-fact® PMU Podcast I'm joined by social media expert, and amazing artist and human, Victoria Racca aka Victoria Glam! For the first time in TAF history we had the unfortunate experience of the podcast corrupting. Victoria was kind enough to join me to re-record and this podcast is filled with quality information and tips that we didn't get a chance to cover before! Listen as we discuss content creation and how small business owners are using Instagram WRONG! We talk about why social media is necessary and address the question: does Instagram support small businesses? Plus, get

5 ideas for content you can create TODAY!

🎅 Sign up for the FREE Christmas Conference!
🎧 Listen to the Glam Life Podcast!
🎓 Sign up for Teryn's Coaching!

These are topics we talk about:

How Are Small Business Owners Using Instagram Wrong?

Instagram Doesn't Support Small Businesses

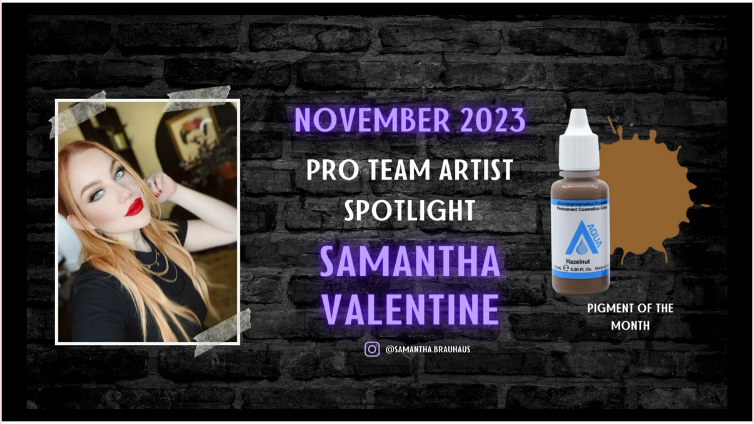
5 Pieces of Content EVERY PMU Artist Can Create to Get Started

How to Create Community With Your Following

Addressing Threads

🤩 Make sure to follow us! 🤩
💙 Teryn @tatgirlzink on Instagram & Threads
💗 Victoria Racca @victoria.glam on Instagram & Threads
💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram & Threads
💖 Girlz Ink Studio @girlzinkstudio on Instagram & Threads

VIEW FULL EPISODE


NOVEMBER 2023
PRO TEAM ARTIST SPOTLIGHT
SAMANTHA VALENTINE
@SAMANTHA.BRAUHAUS
AQUA
Hazelnut
PIGMENT OF THE MONTH

Aqua - Hazelnut

Temp: More Neutral
Fitzpatrick: I - III
Base: More Neutral Yellow & Green
w/ a small amount of Red Inorganic & Organic

A well-balanced medium brown color. This is a very popular eyebrow color. Lighten with Sahara, Brève, Crème Latte or Lighten Up. Darken with Chocolate Truffle, Dark Toffee, Navajo Brown or Ebony Brown (small amounts).

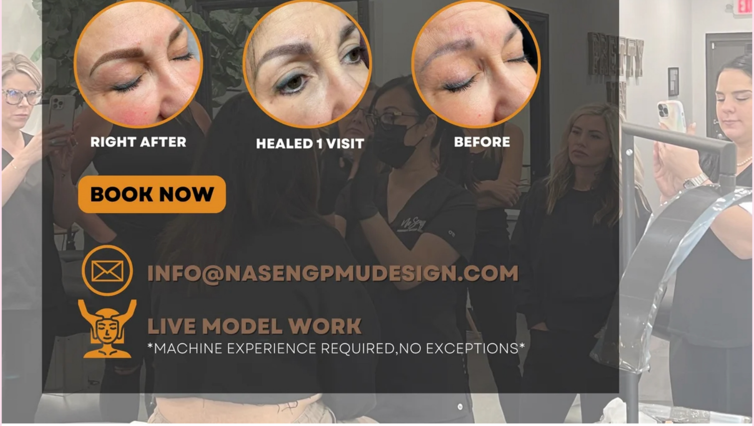
Aqua is a high-performance mineral, inorganic pigment line with some colors containing a blend of organic colorants to create balance and stable aging. Made with the highest pigment load possible for high retention & healed in color. The high pigment load reduces the amount of passes and procedure time.

Add Hazelnut To Your Pigment Line

Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #42 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

Become Our NEXT Artist Spotlight!

Na Seng
PERMANENT MAKEUP DESIGN
COLOR SHIFTING
COURSE
WHEN TO COLOR SHIFT AND WHEN TO REMOVE
MULTIPLE NEEDLE TECHNIQUES
LINERS, MAGNUMS AND 3RL/FLAT HYBRIDS
DEC 9-10
BRADENTON, FL
$2500
LEARN HOW TO COLOR SHIFT WORK


RIGHT AFTER
HEALED 1 VISIT
BEFORE
BOOK NOW
INFO@NASENGPMUDESIGN.COM
LIVE MODEL WORK
MACHINE EXPERIENCE REQUIRED,NO EXCEPTIONS

Renowned artist Na Seng currently only has **4** spaces left for her December 9-10 Color Shift Class! To keep these intimate, no more than 8 per class. This is a technique course and Na will be showing steps to color shift brows and how to determine if the client needs removal.

For more information and to sign up email **info@nasengpmudesign.com**

Li PIGMENTS TEA TREE TONER:
YOUR NEW SECRET!
Li PIGMENTS
TEA TREE TONER
POST CLEANSE
60 mL ℮ 2 FL OZ
120 mL ℮ 4 FL OZ
WRITTEN BY 2023 PRO TEAM ARTIST SIHAM ABER
Li Pigments
SIHAM ABER
Girlz, Ink

Li Pigments Tea Tree Toner: Your New Secret

Written by 2023 Li Pigments Pro Team Artist Siham Aber

TEA TREE TONER POST CLEANSE - THE UNDERESTIMATED PRODUCT.

When it comes to calming the skin of your client once you finish the procedure, Li

Pigments Tea Tree Cleanser is the product that will help with that! Especially for the brows. This toner is created to eliminate dirt and bacteria while preventing product buildup. This thoughtfully crafted mist is intended to support the skin's natural healing process *and* rejuvenation.

The Magic of Tea Tree.
The star ingredient in this toner is tea tree, known for its antibacterial, anti-inflammatory, and soothing properties.

Read the Full Blog **Buy Tea Tree Toner**

TATT TIP
#561
888/664-9990
painstoppers.com
numpot
gold
Unit Dose • Phoenix, Arizona Net wt. 1 oz.
numpot
Topical Anesthetic Balm
5%
www.painstoppers.com
new!
Lidocaine Pain Relief Formula
GIRLZ INK
TRAINING ACADEMY

You will be GOLDEN with Numpot Gold Numbing Cream
Your PMU Pain-Free Pass!

Want to have your client EXTRA comfy during the procedure? Numpot Gold Numbing Cream should be your go to numbing!

It's not your run-of-the-mill numbing cream; it's the gold standard, literally. This pot is packing a 5% lidocaine punch, making it a pre-numbing powerhouse for your lip and brow procedures. Just a heads up, this is *not* to be used around the eyes for eyeliner.

The texture of Numpot is a thick cream. It’s for the artist who does not like thin or “watery” numbing.

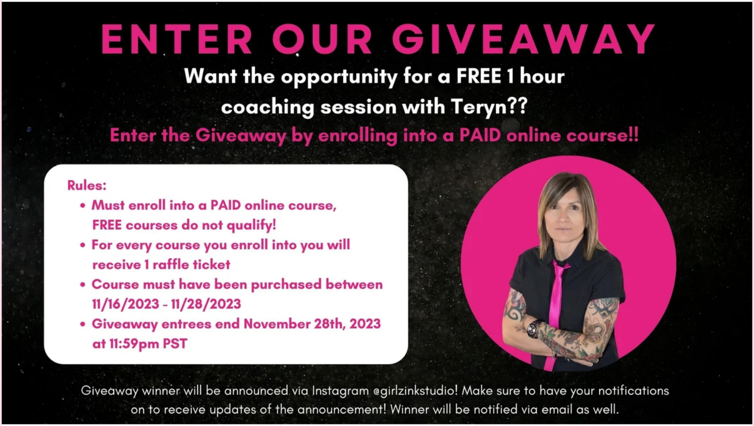
How to use this pot? It is as easy as counting 1, 2, 3!:

1. Apply a smidge to your client with a suitable applicator
2. Wait up to 15 minutes for it to work its magic and wipe it completely off
3. Start doing those brows or lips!

Bonus tip – you can even reapply during the procedure to extend the numbing! Whether you're a seasoned pro or just starting, Numpot Gold Numbing Cream is your golden ticket to PMU bliss. Trust me, your clients will thank you.

Stay safe and happy tattooing!

Buy Numpot!



ENTER OUR GIVEAWAY

Want the opportunity for a FREE 1 hour coaching session with Teryn??

Enter the Giveaway by enrolling into a PAID online course!!

Rules:

- **Must enroll into a PAID online course, FREE courses do not qualify!**
- **For every course you enroll into you will receive 1 raffle ticket**
- **Course must have been purchased between 11/16/2023 - 11/28/2023**
- **Giveaway entrees end November 28th, 2023 at 11:59pm PST**

Giveaway winner will be announced via Instagram @girlzinkstudio! Make sure to have your notifications on to receive updates of the announcement! Winner will be notified via email as well.