

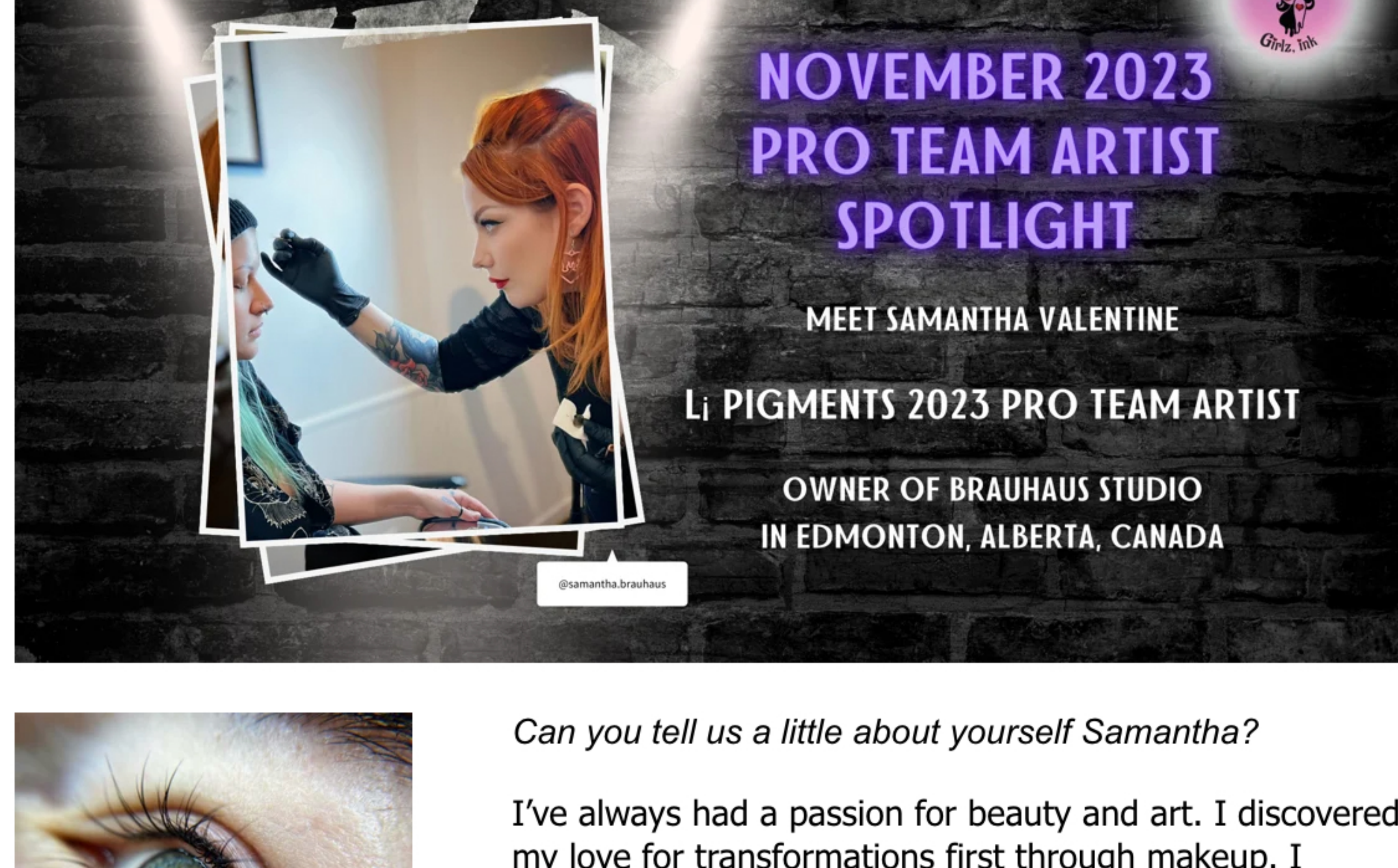
# Girlz Ink Gazette

STORE

ACADEMY

STUDIO

Li-FT®

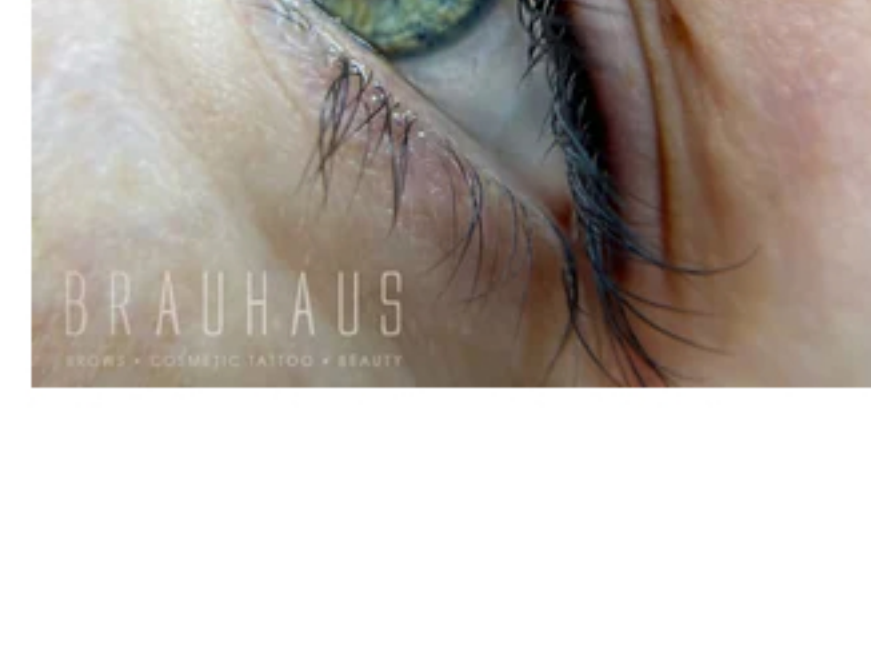


## NOVEMBER 2023 PRO TEAM ARTIST SPOTLIGHT

MEET SAMANTHA VALENTINE

LI PIGMENTS 2023 PRO TEAM ARTIST

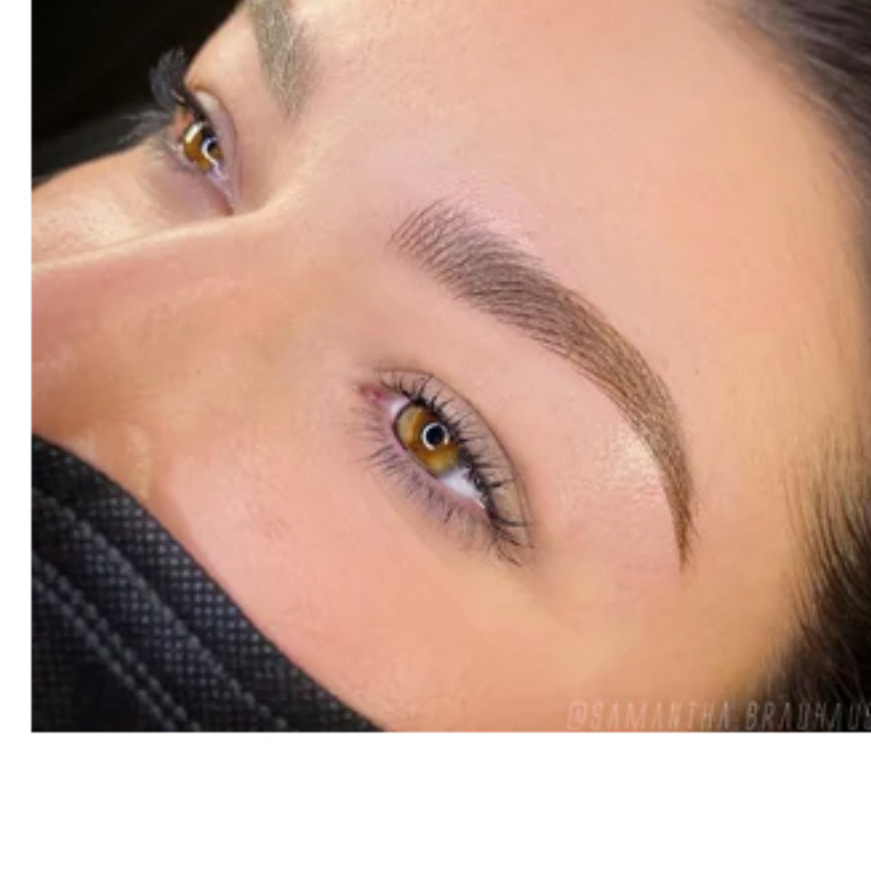
OWNER OF BRAUHAUS STUDIO  
IN EDMONTON, ALBERTA, CANADA



Can you tell us a little about yourself Samantha?

I've always had a passion for beauty and art. I discovered my love for transformations first through makeup. I started my career in 2005 as a makeup artist working in many facets as film/photography, events and education. Through makeup artistry I found I had a particular obsession with eyebrows and how they can transform a person's entire look. In 2016 I put away the makeup brushes and switched my focus to a career in cosmetic tattooing. I love creating natural results that help bring a confidence to a person. I'm also incredibly passionate about the science behind what we do through knowledge of skin, colour theory and healing. I love teaching new folks to be the next generation of amazing permanent makeup artists and will be re-launching my Academy and online learning platform with re-vamped and detailed courses in the new year!

You can check out her portfolio on Instagram [@samantha.brauhaus](#) or [her facebook](#).



Do you have a favorite pigment?

My favorites are **Aqua Hazelnut, Aqua Classic Brown, Monica Ivani Faux Brown, Jenn Boyd Raven.**

Do you have a favorite service?

Brows! Brows have been my passion since I was very young. As a makeup artist it was the feature I spent the most time perfecting so it was a natural transition for me to start tattooing brows. I'm constantly training and finding new techniques to create the perfect brow for each individual. I believe brows have the power to change how someone carries themselves and I love making someone feel amazing!



Do you have any encouraging words, tips or tricks for the artists that read this?

'Comparison is the thief of joy' so don't compare your journey to someone else. Practice, practice, practice... every single day! You can take all the courses in all the land but it's the time you spend perfecting your craft that will level you up. (Also) Never stop learning. This is an amazing industry with so many directions an artist can take. And there are also so many incredibly talented folks to learn from so keep yourself educated.

Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #42 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

[Become Our NEXT Artist Spotlight!](#)



# LIVE



**New Tatter-a-fact® Episode!**  
Let's Get Real About SMP  
Episode #63 with Scalp Sistas

SMP is a male dominated industry but joining me, all the way from the UK, are two women who are disrupting the world of SMP: The Scalp Sistas! We talk all things scalp from how to get into SMP, to how SMP ages, to who enjoys SMP, to these new gadgets that replace the need to actually learn the craft. We even address the ever present elephant in the room, being a woman who does SMP. Curious about scalp micropigmentation? Come on, grab a snack, and let's get real about the world of SMP.

These are topics we talk about:

[The Scalp Sistas Love London, SMP and Education!](#)

[How Jess and Kerry Became The Scalp Sistas](#)

[SMP is NOT Easy](#)

[The Scalp Sistas Are Disrupting the Male-Dominated World of SMP](#)

[Are PMU and SMP Gadgets Helping or Hurting the Craft?](#)

👉 Make sure to follow us! 📍

💙 Teryn [@tatgirlzink](#) on Instagram

💚 Scalp Sistas [@scalpsistas](#) on Instagram

💚 Kerry [@kerrywelsteadpmu\\_smp](#) on Instagram

💖 Jess [@jessicaabbott\\_pmu](#) on Instagram

💜 Tatter-a-fact Podcast [@tatterafactpodcast](#) on Instagram

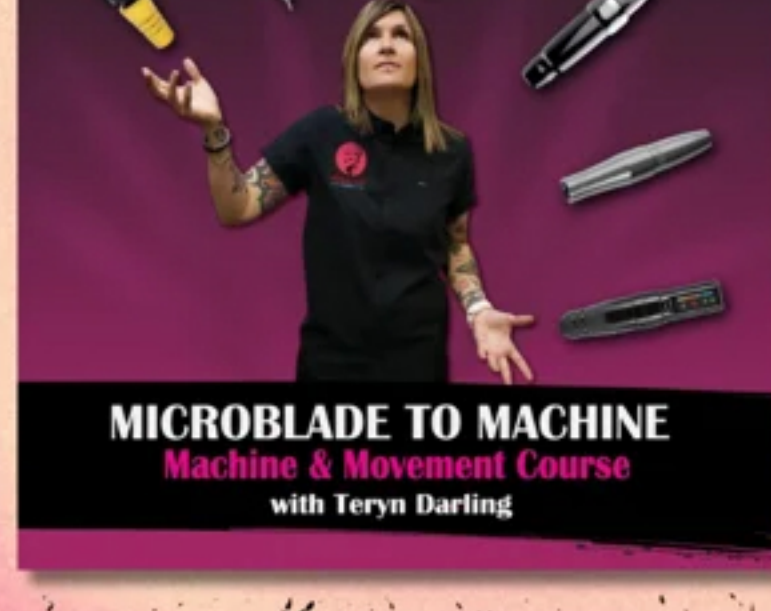
💖 Girlz Ink Studio [@girlzinkstudio](#) on Instagram

[VIEW FULL EPISODE](#)

## ELEVATING MY PMU SKILLS:

A GAME-CHANGING EXPERIENCE WITH GIRLZ INK ONLINE COURSES

WRITTEN BY GIRLZ INK APPRENTICE  
ASHLEY YOSHIDA



### Elevating My PMU Skills: A Game-Changing Experience with Girlz Ink Online Courses

Written by: Ashley Yoshida

Let me tell you about my experience taking courses at Girlz Ink! From the moment I signed up, I knew that this was going to be unlike any other training I had received in the past. The courses are incredibly informative and detailed, covering everything from machine to color theory and more. The courses at Girlz Ink have been a game-changer for me, and have helped me grow as a professional in this industry in ways I never thought possible.

I've learned about different types of machines and their capabilities, which has allowed me to choose the right machine for the job. I've also learned which needles work best with each machine, and how to adjust settings for optimal performance. When I previously took training courses, I learned how to use one speed, one needle, and one direction...

[Read the Full Blog](#)



### Your eyeliner secret weapon: Eyz-A-Blue!

Let's talk about a game-changer for eyeliner procedures: Eyz-A-Blue! First of all, It's got the right consistency. It is not too thin, not too thick. This means it stays put. No melting, no running, while you get the free time to prepare for the eyeliner procedure. It also has 3% Lidocaine to keep your client comfortable throughout the procedure before you have to add a secondary numbing on to the eyelid.

Eyz-A-Blue is so easy and straight forward to use! Apply the cream to the eyelid with a clean, single-use applicator. Just a reminder to our newbies and seasoned artists, cleanliness comes first, ALWAYS! Then, patience is the name of the game. We suggest to give it a solid 20 minutes, or until you see that the desired effect has occurred. No need to rush this part, you want to make sure your client is at ease before you start.

Once you've got the desired numbness and your client is comfy, with a wet paper towel, wipe away the remaining Eyz-A-Blue. Keep in mind, no covering or logging up the area. Let that bad boy work its wonders.

All in all, if you're serious about nailing those eyeliner procedures, Eyz-A-Blue needs to be in your toolkit. It's your secret weapon for sharp, stunning eyeliner that'll have your clients feeling good while you work your magic.

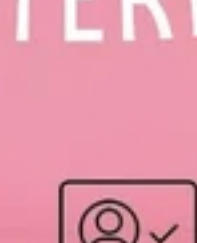
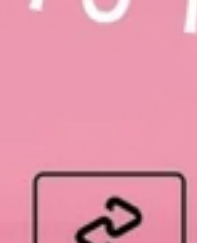
Stay safe and happy tattooing!

[Buy Eyz-A-Blue!](#) 💙

BUY THE MACHINE THAT'S IN YOUR CART!

**afterpay**

PAY NOW. ALWAYS INTEREST FREE.



Add your favorites to the cart

Select Afterpay at checkout

Log into or create Afterpay account

Purchase will be split into 4 payments, payable every 2 weeks

