



# Girlz Ink Gazette

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### New Tatern-a-fact® Episode! How To Find A Pigment Line You Trust Episode #60 with Katie Schofield

Join me and Katie Schofield in this exciting Tatern-a-fact PMU Podcast episode as we dive deep into the world of PMU pigments! Discover what drew us both to Li Pigments and learn why not all red colorants are the same! We'll also discuss the importance of fade time guarantees and the ethical responsibility of informing clients about pigment choices. Plus, don't miss our intriguing conversation on migration and the essential role of carbon in EU Reach eyeliner pigments. Get ready for a pigment-packed discussion!

These are topics we talk about:

[What Attracted Teryn Darling and Katie Schofield to Li Pigments?](#)

[Not All Red Colorants Are Created Equal!](#)

[Should Pigment Lines Guarantee a Fade Time?](#)

[Should a PMU Artist Inform a Client About Their Pigment Choice?](#)

[Let's Talk Migration + Carbon Required for EU Reach Eyeliner Pigments](#)

Make sure to follow us!

Teryn @tatgirlzink on Instagram & Threads

Katie @katie\_schofield\_ on Instagram

Tatern-a-fact Podcast @taterafactpodcast on Instagram & Threads

Girlz Ink Studio @girlzinkstudio on Instagram & Threads

[VIEW FULL EPISODE](#)



## SEPTEMBER 2023 PRO TEAM ARTIST SPOTLIGHT SHELLY KAPLAN

@\_SHELLYKAPLAN



PIGMENT OF THE MONTH

### Loaded - Cheatin' Heart

Temp: Medium Cool

Fitzpatrick: IV & V

Base: Cool Yellow Brown

#### The New Ink on the Block™

A well balanced Rich Darker Brown Color. This is deep and rich! A really beautiful color.

The skin type, your depth, the needle and technique used will determine the tone of color you will see in the healed results. Loaded colors are pre-modified and only a small percentage of the time will any additional warmth need to be added. When it does it is most likely with the dark colors only, not the light to medium colors. Almost never will you need to add any warmth to the light to medium colors...if you do then use Gold Dust NOT Warm Sunset.



[Add Cheatin' Heart to Your Pigment Lineup](#)

Interested in being our NEXT Artist Spotlight? Fill out the survey and you may see yourself in Issue #38 of the Girlz Ink Gazette. Click the button below to get started!

[Be Our NEXT Artist Spotlight!](#)

## MASTERING COLOR THEORY: THE FOUNDATION OF PERMANENT MAKEUP ARTISTRY



### Mastering Color Theory: The Foundation of Permanent Makeup Artistry

In the world of permanent makeup, the mastery of color theory stands as the bedrock of every artist's training. Understanding how colors interact and how they relate to a client's unique undertone is paramount. This knowledge not only guides the selection of pigments but also plays a pivotal role in color corrections. Join us as we delve into the significance of color theory in permanent makeup, featuring insights from our apprentice, Ari.

#### Unearthing the Undertone: A Fundamental Aspect

One of the first lessons a budding permanent makeup artist learns is the importance of identifying a client's undertone. Every individual possesses undertones, be it warm, cool, or neutral. These undertones serve as the basis for selecting pigments that will seamlessly harmonize with their natural complexion.

[Read the Full Blog](#)



### Have you used the Aqua & Velvet Visual Color Index Chart (CIC) yet?

We just came out with our NEW VISUAL CIC! Whether you're a seasoned professional or a newbie in the world of permanent makeup, the CIC caters to artists of all levels. The comprehensive information provided ensures that artists can confidently choose pigments that align with their expertise.

Here are 5 tips on using the Aqua & Velvet Color Index Chart (CIC) for permanent makeup:

#### 1. Understanding Fitzpatrick Scale Compatibility:

- The CIC is a powerful tool designed to help artists select pigments based on Fitzpatrick skin types. Remember that while a pigment may be classified, it may also work well on other skin types. The chart provides detailed information on each pigment's compatibility.

#### 2. Identifying Our Most Popular Colors:

- Look for the pink heart symbol in the swatch indicating the most popular colors. These shades have gained popularity for their versatility and ability to complement a wide range of skin tones.

#### 3. Detailed Descriptions for Informed Choices:

- Utilize the detailed descriptions provided on the chart. This information offers insights into the undertones, color intensity, and potential outcomes, enabling you to make informed pigment selections.

#### 4. Consider Temperature and Undertones:

- Pay attention to the temperature and undertone information provided for each pigment. This is crucial for achieving harmonious and natural-looking results. Matching the pigment's temperature to the client's undertones can lead to more flattering and long-lasting results.

#### 5. CI Numbers for Precision:

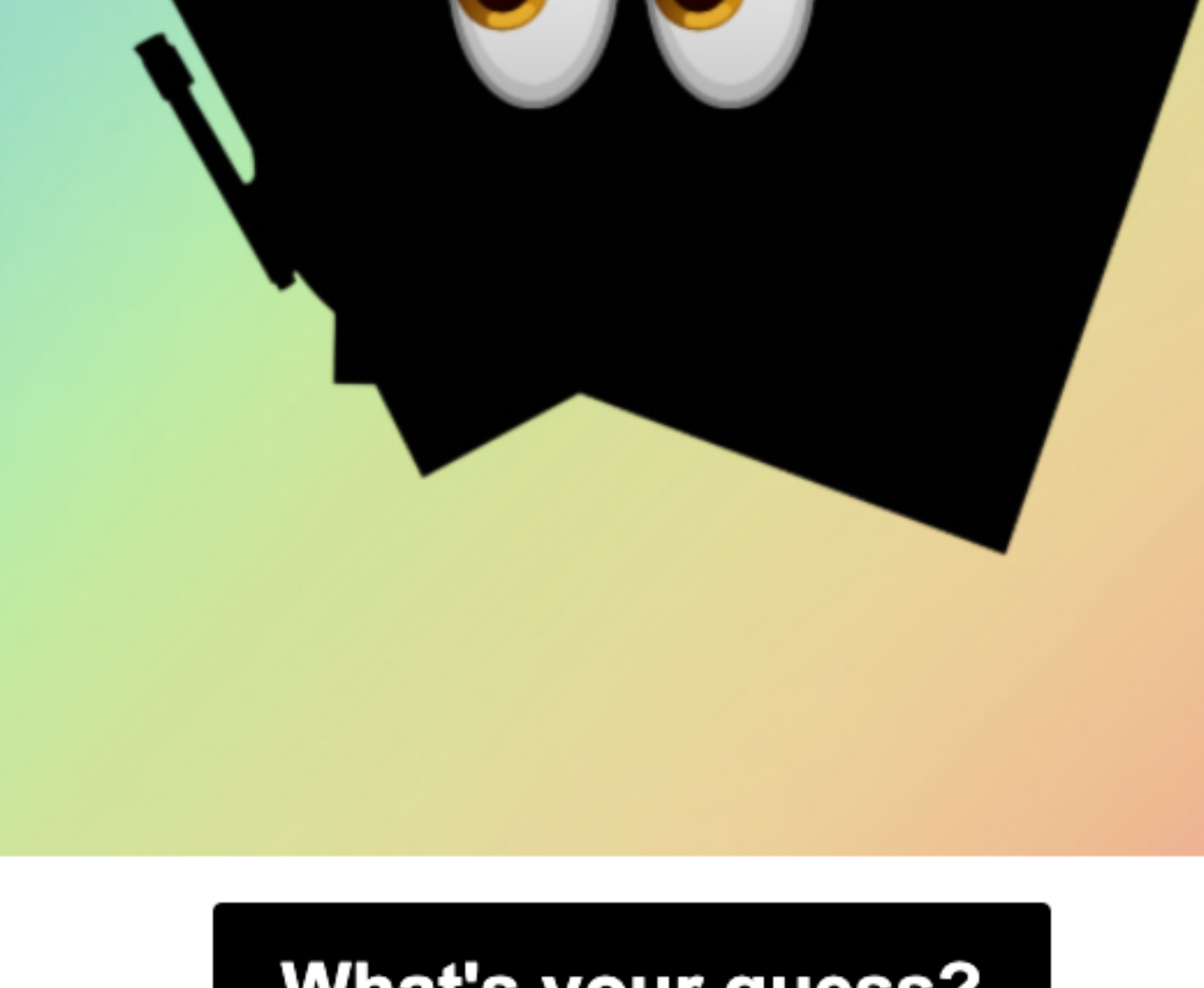
- Each pigment is assigned a CI (Color Index) number, which is a standardized system for identifying and classifying colors. Familiarize yourself with these numbers to streamline your pigment selection process and ensure consistency in your work.

The CIC empowers you to make safe and confident pigment selections. By understanding the compatibility of each pigment with different skin types, you can minimize the risk of adverse reactions and achieve consistently stunning results. Take the time to familiarize yourself with the chart, and use it as a guide to elevate your pigment selection process for exceptional outcomes.

Stay Safe and Happy Tattooing!

[Download and Print CIC](#)

NEW  
PRODUCT  
COMING  
SOON!



Let us know  
your guess  
below!



[What's your guess?](#)

