

Girlz Ink Gazette

STORE

ACADEMY

STUDIO

LI-FT®



New Tatter-a-fact® Episode!

Precision in PMU: Navigating Eyeliner's Artistic & Technical Aspects
Episode #58 with Sofia Tellez

In this episode of Tatter-a-fact® PMU Podcast I'm joined by Girlz Ink artist Sofia Tellez! Sofia does AHH-MAZING brow work that has left us in awe. She recently started learning eyeliner and offers her insight of what she wishes she knew or thought of before her first liner. We talk about artist expression in the young generation, the importance of being able to offer removal (even for your own work!) and the 3 biggest challenges of eyeliner. This is not an episode you want to miss!

Interested in learning Li-FT®? Want Sofia to train you? Email training@girlzink.com for more information!

These are topics we talk about:

[Allow Young PMU Artists To Find Their Secret Sauce](#)

[Sofia's First Eyeliner Model BLINKED!](#) 🤩

[The 3 Biggest Challenges & The Anxiety Of Working On Real Skin](#)

[Managing Client & Artist Expectations When Performing Removal Of Bad PMU](#)

🥰 Make sure to follow us! 🥰

💙 Teryn @tatgirlzink on Instagram & Threads

💖 Sofia @brows.sofii on Instagram

💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram & Threads

💖 Girlz Ink Studio @girlzinkstudio on Instagram & Threads

[VIEW FULL EPISODE](#)



August 2023 ARTIST SPOTLIGHT Vanessa Luna

@bon_beaute



PIGMENT OF THE MONTH

Aqua - Hazelnut

Temp: More Neutral

Light to Dark Scale: 3

Base: More Neutral Yellow & Green with a small amount of Red. Inorganic & Organic.

A well-balanced universal medium brown color. A good color for most Fitzpatrick III-V skin types. A very popular eyebrow color. Lighten with Sahara, Brève, Crème Latte or Lighten Up. Darken with Chocolate Truffle, Dark Toffee, Navajo Brown or Ebony Brown (small amounts).



Favorite Combinations: Add Auburn as needed for dark auburn brows. Add Ebony Brown, Cashmere or Navajo Brown to darken as needed. Add Olive Mod or Espresso to add coolness.

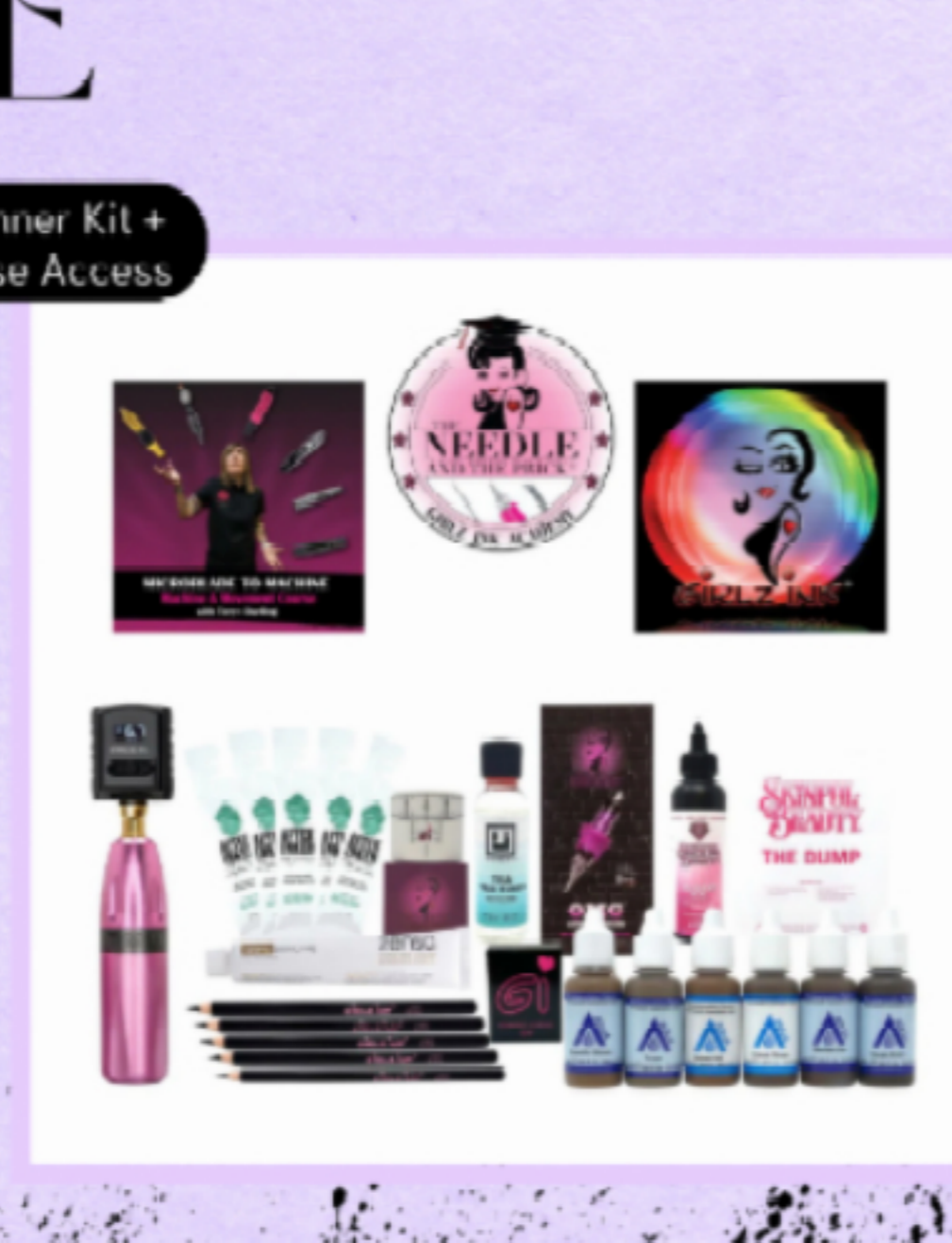
[Add Hazelnut to Your Pigment Lineup](#)

Interested in being our NEXT Artist Spotlight? Fill out the survey and you may see yourself in Issue #36 of the Girlz Ink Gazette. Click the button below to get started!

[Be Our NEXT Artist Spotlight!](#)

MUST HAVE PMU KITS

Beginner Kit + Course Access



APPRENTICE
RECOMMENDED

Building Your PMU Arsenal:

Essential Products for Beginners from an Apprentice's Perspective

My name is Felicia Maldonado and I was born and raised in Aurora, IL. My obsession with permanent makeup began 4 years ago after I took my 100 hour microblading fundamentals course. From there I knew that I wanted to know everything about permanent makeup. My many questions surrounding the PMU field eventually led me to becoming a Girlz Ink apprentice, where I have been learning and growing my craft.

As an apprentice learning to be a versatile artist and becoming well rounded is very important. For me it starts with knowing your products and your core fundamentals of PMU. Here are my top two beginner bundles that I would recommend for anyone starting out in permanent makeup.

I'm drawn to the **Beginner Starter Kit**, specifically with Course Access #2.

[Read the Full Blog](#)



TATT TIP

GIRLZ INK
TRAINING ACADEMY

Why is Li-FT® so bloody?

The Li-FT® procedure sets itself apart from conventional laser methods by utilizing a natural liquid solution. This solution can be applied manually or with a tattoo machine. Composed of salt, lemon seed, orange seed extract, aloe vera, and calendula, it ensures a natural process.

Unlike numbing that temporarily affects blood flow, we rely on natural bleeding to initiate *immediate* pigment removal. And unlike laser, which breaks down pigment gradually, our method uses the theory of osmosis for nearly instant results, showcasing the fascinating aspects of natural science!



Having practiced and perfected the Li-FT® technique, I've seen it transform clients' lives. It's can be as satisfying or even more as applying permanent makeup, offering a solution to rectify less-than-ideal PMU work that may have left the client embarrassed or even depressed.

Add this to your services menu by learning Li-FT® in English or Spanish! We're offering the course 1/2 OFF for those of you currently enrolled in the English version and who'd like to take the Spanish version. If you'd like to take advantage of this offer, please email support@girlzinktraining.com with the email associated with your account and we'll send you the link to complete the purchase.

Stay Safe and Happy Tattooing!

[Enroll In Li-FT®](#)



UPCOMING HANDS ON CLASSES



The Ultimate SMP Course with Scalp Sista's
October 2-4



NanoLines with Mary Ritcherson
November 5-6



Eyeliner Workshop with Teryn Darling
December 1-2

