



Girlz Ink Gazette

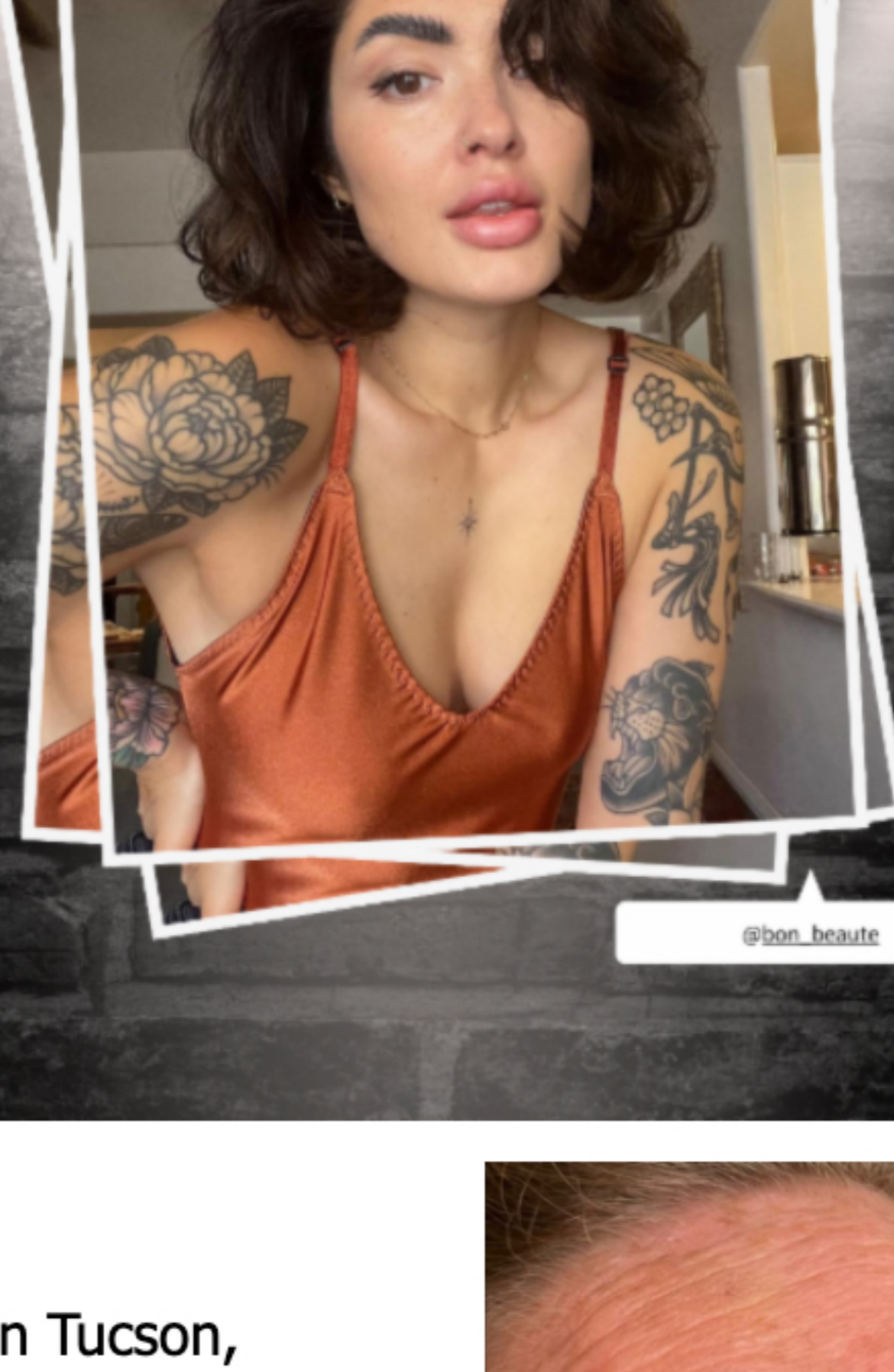
ACADEMY

STUDIO

LI-FT®

AUGUST 2023 ARTIST SPOTLIGHT

MEET VANESSA LUNA
OWNER OF BON BEAUTE
IN TUCSON, ARIZONA, USA



Can you tell us a little about yourself Vanessa?

My name is Vanessa, I am the creator of Bon Beaute in Tucson, Arizona. Bon Beaute is a community collective that is focused on authenticity, art, purpose and community in PMU. I've spent my whole career working in some extension of the beauty industry. From makeup to hair, I started my microblade journey thinking it would be a nice addition to my services, but I fell so madly in love with the world of permanent makeup, I quit everything else within a year of training to solely focus on my PMU offerings.



As I grow my artistry, I am equally dedicated to helping other artists find their own unique spark and passion within the art of permanent makeup.

You can check out her portfolio on Instagram @bon_beaute or on her website.



Do you have a favorite pigment or service to use a pigment on?

Li Aqua is an incredible pigment line - **Classic Brown** and **Hazelnut** are especially gorgeous.

When I work on my Nano Brow clients, I love the ability to layer and saturate each stroke throughout the appointment. Building elegant depth and dimension that can create soft, airy realism results in my brow work.

Do you have a favorite service?

I like to consider myself a specialist in fluffy/ natural microblading and nano hyperrealism. In addition to my obsession with the art of brows, my very sweet spot is teaching. To me, intentional education is crucial to the development of future PMU artist, and we need more conscientious leaders within our industry. No different than my own process of art and technique, everything we reflect is infused with intention and passion for what we do.

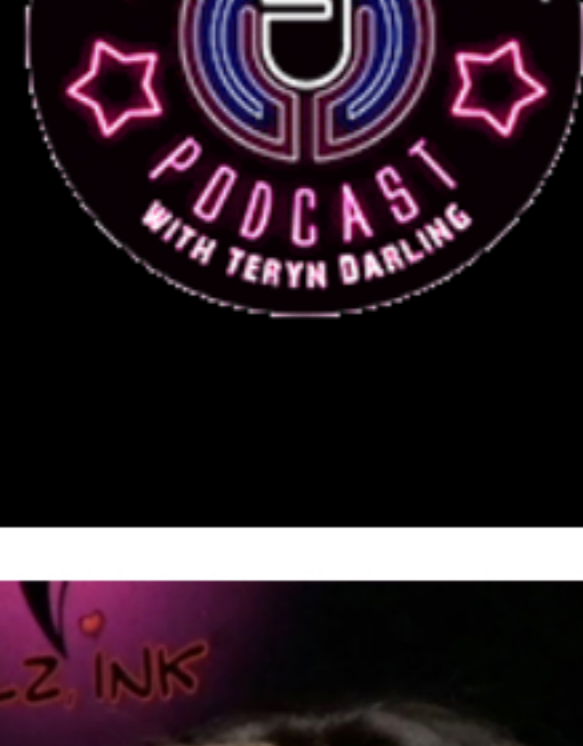
Do you have any encouraging words, tips or tricks for the artists that read this?

Drive is good, passion is better. Passion feeds your soul and energizes you even in moments of struggle. Find your authentic flow, your purpose in the world of permanent makeup, and you will never be without motivation as you journey to become your most authentic and empowered artist self in PMU.



Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #36 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

[Become Our NEXT Artist Spotlight!](#)



LIVE



New Tatter-a-fact® Episode!
Insights & What It Takes To Run A Conference
Episode #57 with PMU Vegas Conference Owner Melissa Palacios

In this episode of Tatter-a-fact® PMU Podcast, explore the world of conferences with Melissa Palacios, co-owner and creator of the Vegas PMU Conference. We delve into their worth, financial risks, and speaker selection. Join us as we uncover the secrets behind great speakers and the intriguing phenomenon of repeated speaker lists. Plus, get excited for the Vegas PMU Conference where Teryn Darling will share a LIVE high-saturation eyeliner demo!

Use code TERYN for \$100 OFF Bronze or Platinum and \$200 OFF VIP!

These are topics we talk about:

[Are PMU Conferences Actually Worth It?](#)

[Financial Risks When Hosting a Conference](#)

[What Makes A Great Speaker?](#)

[Why Do Conferences Seem to Have the Same Speaker List?](#)

[Teryn Darling's Going to be Doing A LIVE Eyeliner Demo at the Vegas PMU Conference!](#)

👉 Make sure to follow us! 👉

💙 Teryn @tatgirlzink on Instagram & Threads

💖 Vegas PMU Conference @vegaspmuconference on Instagram

💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram & Threads

💖 Girlz Ink Studio @girlzinkstudio on Instagram & Threads

[VIEW FULL EPISODE](#)

[GET YOUR VEGAS PMU TICKET](#)

NAVIGATING

PMU CORRECTIONS VS SALINE LIGHTENING



Navigating PMU Corrections vs Saline Lightening

In the world of permanent makeup, the challenge of correcting a less-than-perfect previous work often arises, especially in an age when the industry is extremely saturated with young trainers, and even younger artists. It prompts a critical question: "Can we enhance the existing work, or is it necessary to lighten the area before proceeding?" It's grounded in the fact that every time a needle touches the skin, a degree of scar tissue is formed. The more scar tissue, the lower the retention.

Our approach is strategic, balancing the potential risks and rewards of every correction. Thorough consultations and in-depth investigations become the norm. I analyze the area meticulously, considering how...

[Read the Full Blog](#)



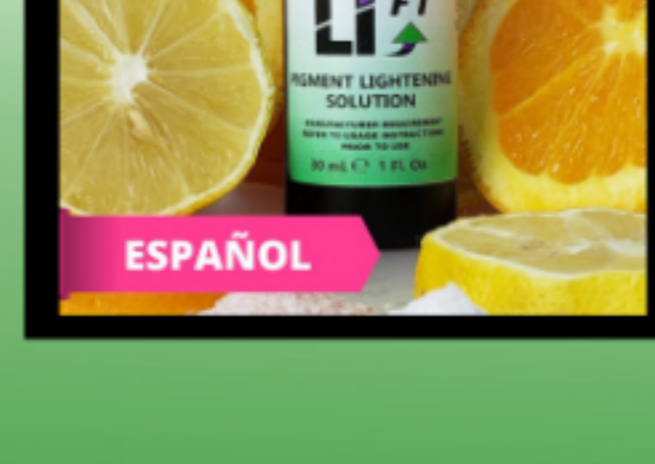
Reminder: Li-FT® Course Available in English AND Spanish!

The booming PMU industry has brought its challenges, with varying quality of work. To tackle this, skilled technicians are crucial for both implanting pigment and providing safe removal solutions. We've heard your pleas for a Spanish version of the course, and we've delivered!

For those already enrolled in the English course, we're offering a 50% discount on the Spanish version. To seize this opportunity, email us at support@girlzinktraining.com with your account's associated email, and we'll provide the link for purchase.

Let's ensure safety and success in the tattooing world. Spread the word!

Stay safe and happy tattooing!



Unlock the power of pigment removal in your native language!

ESPAÑOL

Expand your skills and reach new heights in the beauty industry!

LI-FT Eliminación de Pigmento con Teryn Darling

El curso de LI-FT® Eliminación y aclaración de Pigmento es el curso de eliminación de solución salina, clasificado como número uno y más recomendado en la industria.

[Learn More](#)

SHARE THE LOVE, GET REWARDED!

Get the GIGS! Join our Girlz Ink Glam Squad to start earning Glam Gravy credit to use towards future orders.

Earn up to 15% Glam Gravy commission with every successful referral made using your unique link.

Plus, Glam Squad Affiliates can share their unique 10% discount code with their PMU network, valid on store.girlzink.com

Apply today glamsquad.girlzink.com

