



Girlz Ink Gazette

ACADEMY

STUDIO

LI-FT®



JULY 2023 PRO TEAM ARTIST SPOTLIGHT

MEET TRINA HAIRE

LI PIGMENTS 2023 PRO TEAM ARTIST

OWNER OF FACE APPEAL BEAUTY
IN ONTARIO AND LONG BEACH, CALIFORNIA, USA



Can you tell us a little about yourself Trina?

I came from Los Angeles, CA where I grew up in the entertainment industry since I was 7 years old. While having to wear make up for performing in shows, I found a love for eyebrow makeup and shaping. After many years of dance, I later pursued the beauty industry as an esthetician in 2009 in the hopes to find a solution to bad skin growing up. That's when I fell in love with *all things Beauty*.



Since then, I've gone on to work in 3 California spas. 3 years later, I opened my own business and grew my brand to what it is today. Brows give *any* face more life! I absolutely love seeing women feel more confident as they leave the salon. I just love what I do.

My goal is to continue taking the industry by storm and creating new ways to make women feel good about themselves through beauty and PMU.

You can check out her portfolio on Instagram [@faceappealbeauty](#) or on [her website](#).



Do you have a favorite pigment?
The Aqua line, specifically **Espresso, Ebony Brown, and Navajo Brown!**

Do you have a favorite service?
OMBRE BROWS because I feel like they have the best results when wanting a precise shape and longer lasting brows. Also better for the skin over time!

Do you have any encouraging words, tips or tricks for the artists that read this?

Do it because you love it and the rest will come. When you truly love PMU, you want to give the best results possible, not just for the client's satisfaction, but your own. It genuinely makes me happy doing this and making a difference for women everyday.



And remember: You are never too good to stop practicing!

Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #34 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

Become Our NEXT Artist Spotlight!



LIVE



#55 BRITT WAGNER

New Tatter-a-fact® PMU Podcast Episode!
Navigating Apprenticeships & Empowering Future PMU Artists
Episode #55 with Britt Wagner

In this episode of Tatter-a-fact® PMU Podcast I am joined by Las Vegas local artist, mentor and speaker Britt Wagner, who you may know as Ink by Britt! We delve into the topic of apprentices: getting, vetting and teaching apprentices, AND accepting when they're ready to spread their wings and open their own studio. It can be a bittersweet moment, but it's sweet nonetheless!

Britt and I tackle lip procedures in different ways. How? Our needle choices. Plus, we touch on the importance of respecting the differences when comparing ourselves to other artists.

What we do is hard. Being a good PMU artist is even harder. We're tattooing faces for a living, so we also talk the importance of a well-rounded apprenticeship to get the future artist ready.

Join us as we discuss the challenges of having apprentices, the hardest procedure for us to learn, and the first question we ask when looking for an apprentice!

These are topics we talk about:

- [Exploring Favorite Procedures & Celebrating Britt's Debut Conference Lecture](#)
- [Lecturers & Attendees Will Always Learn Something From Attending A Conference](#)
- [Bridging The Gap Between PMU & Tattoo Leads To Transformative Results!](#)
- [Apprenticeships: Nurturing The Next Generation](#)
- [The Importance Of Being Selective & Vetting Possible Apprentices](#)
- [The First Question That Sets The Path For Prospective Apprentice's Success](#)

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- 💙 Teryn @tatgirlzink on Instagram
- 💖 Britt Wagner @inkybritt on Instagram
- 💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram
- 💖 Girlz Ink Studio @girlzinkstudio on Instagram

VIEW FULL EPISODE



Do you know the Li-FT® Ingredients?

Do You Know the Li-FT® Ingredients?

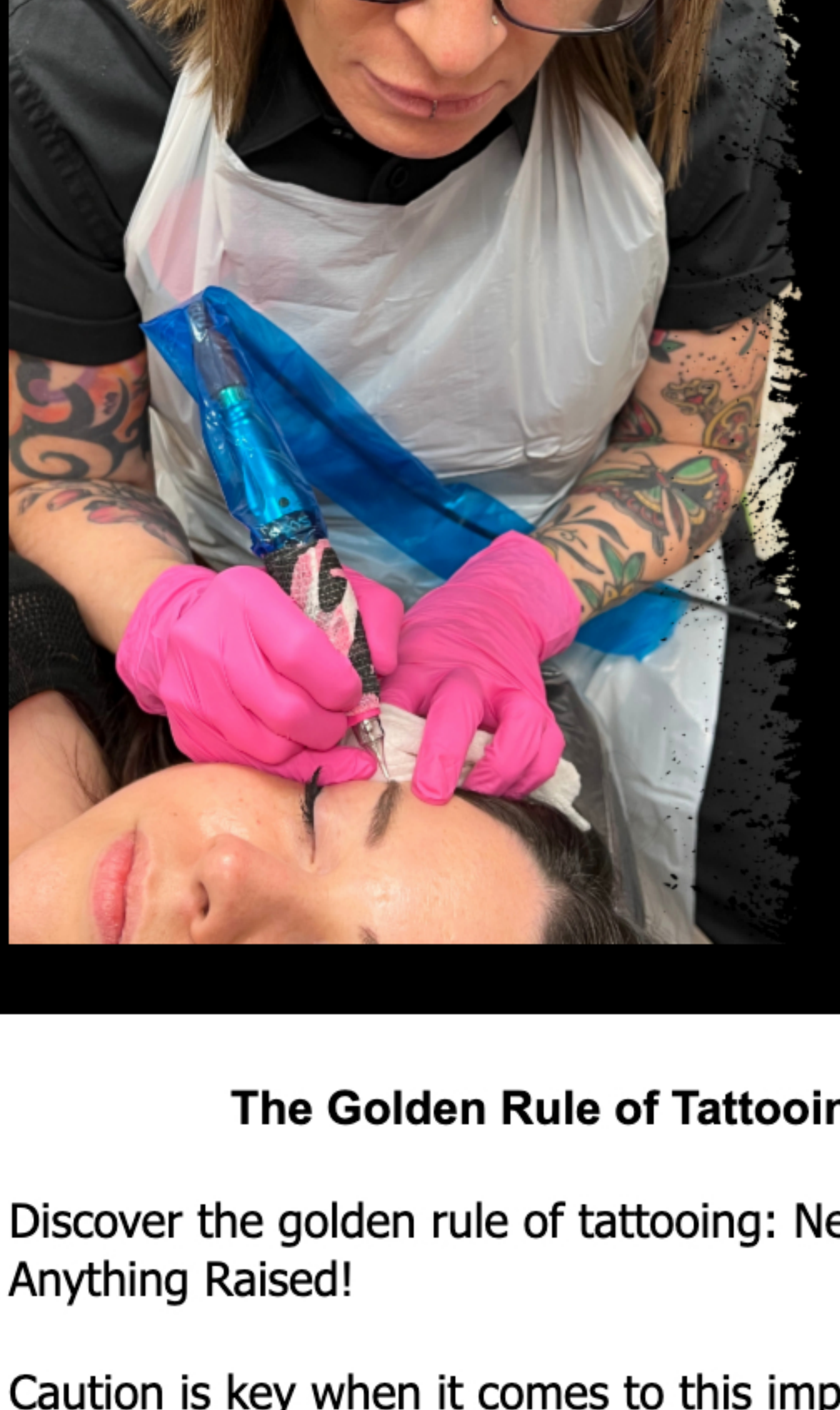
Li-FT® Tattoo Lightening Solution is often misunderstood by artists unfamiliar with its ingredients. It is important to note that this remarkable product does not contain any chemicals or acids.

Li-FT® stands out in the industry as an all-natural salt/saline lightening solution, delivering exceptional results. Manufactured by Li Pigments, a highly regarded cosmetics lab with the necessary licenses and credentials, Li-FT® and all other Li Pigments products are Certified Vegan and adhere to FDA guidelines. Rigorous testing by an independent lab ensures the safety and purity of Li-FT®.

Now, let's take a closer look at the ingredients!

Salt...

Read the Full Blog

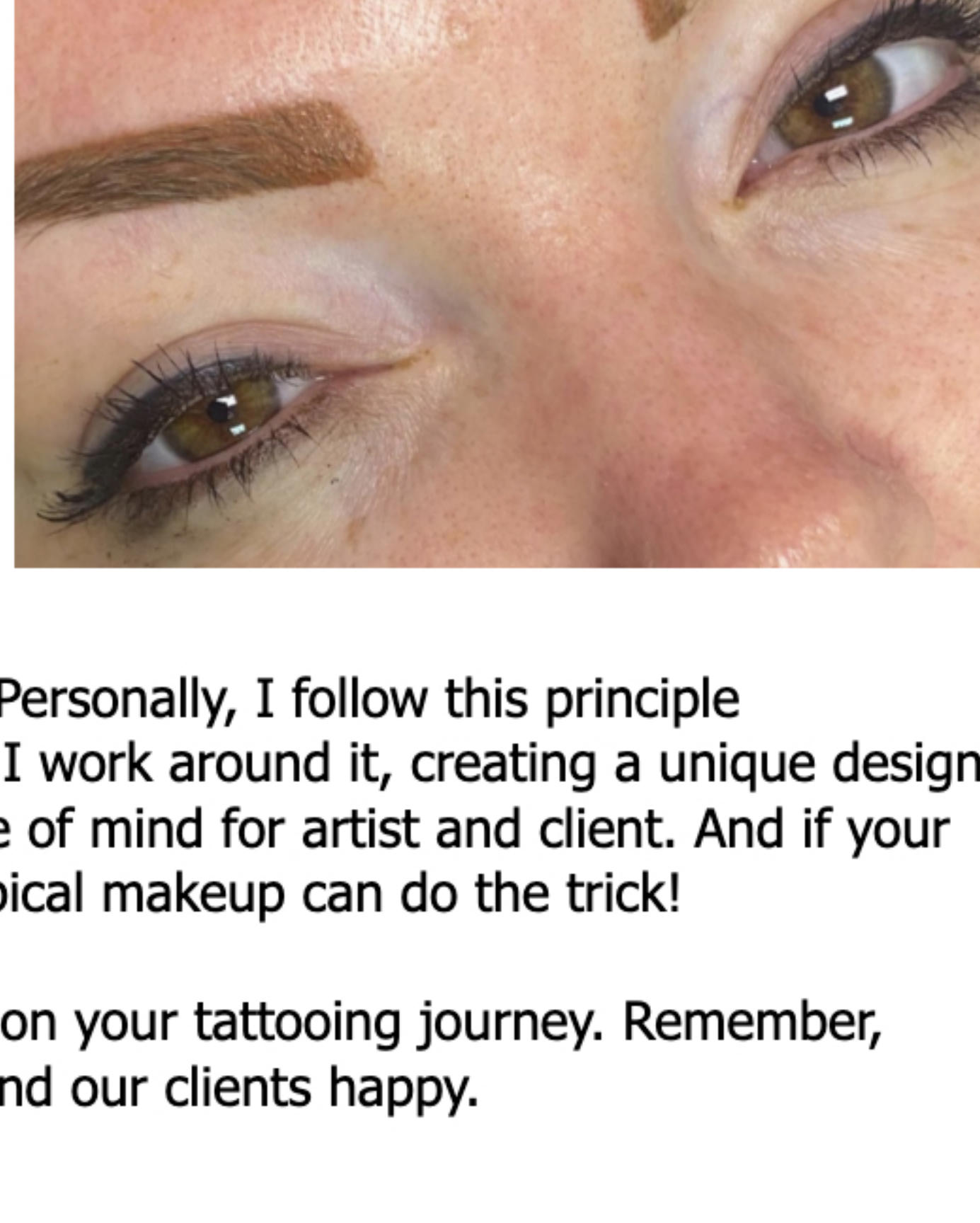


TATT TIP

The Golden Rule of Tattooing

Discover the golden rule of tattooing: Never Tattoo Anything Raised!

Caution is key when it comes to this important practice, especially when dealing with moles. The truth is, tattooing over a mole can hinder your client's ability to detect any suspicious changes lurking beneath the surface. It's a risk we simply can't afford to take. In fact, studies from **Harvard Health Blog** have revealed that ink can even imitate the spread of metastatic melanoma, spreading into the underlying tissues.



The consensus among professionals is clear: for the sake of your client's safety, **never** tattoo over a mole. Personally, I follow this principle wholeheartedly. Instead of crossing that raised culprit, I work around it, creating a unique design that may look a little unconventional but ensures peace of mind for artist and client. And if your client still desires coverage for that spot, a touch of topical makeup can do the trick!

Embrace the balance between excitement and caution on your tattooing journey. Remember, safety is paramount, so let's keep our artistry vibrant and our clients happy.

Stay safe and happy tattooing!

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