Girlz Ink Gazette

ACADEMY STUDIO Li-FT®

Li Pigments
Girlz. ink
TARA THOMASON
@permanentmakeupboise

MAY 2023 PRO TEAM ARTIST SPOTLIGHT

MEET TARA THOMASON

Li PIGMENTS 2023 PRO TEAM ARTIST

OWNER OF PERMANENT MAKEUP BOISE
IN BOISE, IDAHO, USA

Can you tell us a little about yourself Tara?

I'm Tara Thomason. I have been in the PMU industry for 10 years and still love every single day I'm in the studio.

I own Permanent Makeup Boise with the best business partner anyone could ask for...my mom, Gina! We have been in business together since 2012 and have the best family/work life dynamic.

I believe I am the artist I am today because of my hunger and passion for my industry. I live for continued education, personal growth, and providing the best services and education to others.

When not tattooing faces, you can find me running around town caring for my two busy Boise, ID salons and creating memories with my sweet family. I am not just a PMU artist but also a busy dance and sports mom…two busy kids in competitive sports!

As a business owner, a wife, and a mom, there's always something to fill my spare time!

You can check out her portfolio on Instagram **@permanentmakeupboise** or **you can check out her website**.

Do you have a favorite pigment?

I can't choose one!! I reach for these three all day long! (And blend them together often!) 😉

Aqua Classic Brown, **Aqua Beautiful Blonde**, **Aqua Rich Brown**

Do you have a favorite service?

COMBO BROWS. I could do them all day, every day. I love the timeless look of being done, but not overdone. I just love those fluffy fronts and light, airy definition! A close second would be removal/lightening with Li-FT®!! It's AMAZING how quickly you can get that unwanted color out and completely change someone's outlook of PMU by removing and re-doing!!

Do you have any encouraging words, tips or tricks for the artists that read this?

No one can master ANY skill in a day, a week, or even a month. It can't be done. You CAN master new skills with dedication to practice and a sense of betterment. A good attitude will take you far… but education, attention to the details, and only using the best products available will take you further. Treating your new permanent cosmetic career as a side job with little nurturing is a recipe for disaster. Commit yourself. With lot of practice and with passion to what you are doing you can build an amazingly successful career in a rewarding field!

Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #29 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

Become Our NEXT Artist Spotlight!

LIVE

Tatter-a-fact
PODCAST
WITH TERYN DARLING
SKINFUL BEAUTY
#50 OLIVIA & WILLOW

New Tatter-a-fact® Episode!
The Beauty of Team Collaboration
Episode #50 with Olivia & Willow

On this 50th episode of Tatter-a-fact® I celebrate this milestone with my two Girlz behind the cameras: Olivia and Willow! There isn't anyone else I'd rather commemorate this occasion with. Join us for their first appearance on camera where we talk about the podcast, how it got started, why we keep recording it, and the beauty and magic of our team collaboration.

These are topics we talk about:

How Tatter-a-fact Got Started & Introducing The Girlz Behind The Podcast

Are Remote Podcasts More Fun To Film & Record?

Video Is The Hardest Part of The Podcast

What Goes Into Recording A Podcast?

THIS Is Why We Record The Podcast

Balance Makes The Teamwork & Teamwork Makes The Dream Work

The 80/20 Rule Is Key

🤩 Make sure to follow us! 🤩

💙 Teryn @tatgirlzink on Instagram
💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram
💖 Girlz Ink Studio @girlzinkstudio on Instagram

VIEW FULL EPISODE

July 11 - 12, 2023

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Machine Nano Strokes

Mary Ritcherson

Location: Girlz Ink Studio
Email: training@girlzink.com
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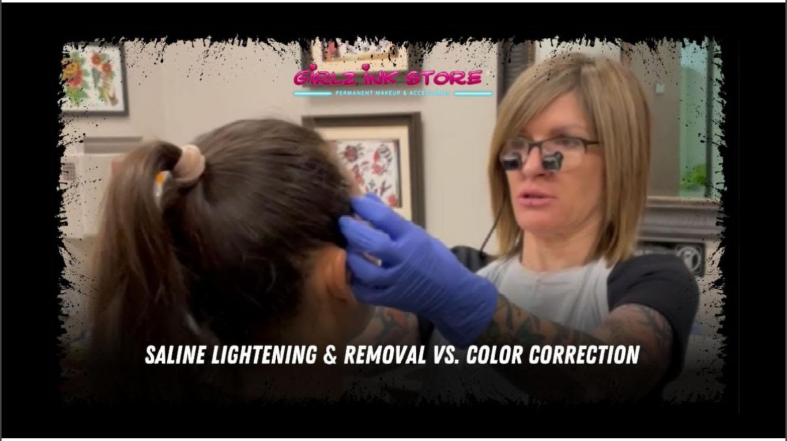
GIRLZ INK STORE
PERMANENT MAKEUP & ACCESSORIES
SALINE LIGHTENING & REMOVAL VS. COLOR CORRECTION

Saline Lightening & Removal vs. Color Correction

When does a poorly done procedure need to addressed with Li-FT® Saline Removal and when can it be color shifted and corrected? I have been correcting botched permanent makeup for over 15 years using both the saline removal method and the color & shape modification method.

The best course of action for your specific client will depend on a few things. Most importantly, the level of saturation (how much pigment is there) and the shape of the procedure will determine if saline removal or color correction will be the best option for your client.

A few other considerations would be...

Read the Full Blog

TATT TIP
GIRLZ INK
TRAINING ACADEMY

Why Non-Epinephrine?

PROFESSIONAL USE ONLY
LI-FT
FACE AND BODY
PROFESSIONALS, INC.
LIQUIDCAINE
LIDOCAINE SOLUTION

Are you using the appropriate secondary numbing when performing Li-FT® saline removal procedures? It is important that you are using a Non-Epinephrine secondary anesthetic. Why you ask?

It's important to the result when doing removal to have body fluid and blood flow. Epinephrine constricts blood vessels therefore blood flow and we can't have that when doing removal, that can dramatically affect our good results!

Want to know why? Take our online course! For further information check out girlzinktraining.com.

Our go to Non-Epinephrine numbing is Face and Body Non-Epi!!

Stay safe and Happy Tattooing!

Buy Face and Body Non-Epi

Girlz, ink
Glam Squad

SHARE THE LOVE, GET REWARDED!

Get the GIGS! Join our Girlz Ink Glam Squad to start earning Glam Gravy store credit to use towards future orders.

Earn up to 15% Glam Gravy commission with every successful referral made using your unique link.

Plus, Glam Squad Affiliates can share their unique 10% discount code with their PMU network, valid on store.girlzink.com

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