Girlz Ink Gazette

ACADEMY STUDIO Li-FT®

Li Pigments
SIHAM ABER
Girlz, ink

APRIL 2023 PRO TEAM ARTIST SPOTLIGHT

@adikbeaute

MEET SIHAM ABER

Li PIGMENTS 2023 PRO TEAM ARTIST

OWNER OF ADIK BEAUTY
IN QUEBEC, CANADA

Can you tell us a little about yourself Siham?

My name is Siham Aber and I am 28 years old. I started my career in permanent makeup when I was 22 years old, searching for a job that allowed me to flourish without limits.

At 22 I took my first microblading course...it was the best decision I've ever made. It took me a lot of sacrifice, no going out on weekends, savings, working a lot. I didn't stop, I wanted to do it for myself but also for my mom, who believed in me and to give her a better life. I've never stopped learning and practiced a lot on latex.

As soon as I started practicing permanent makeup, I knew I had found my passion. What makes me the happiest in my work is being able to provide well-being and confidence to my clients.

As a permanent makeup professional, I specialize in eyebrows. I am very attentive to detail and client satisfaction, ensuring that each application is done with precision and that my clients are happy with the final result.

I have always desired to give back. My goal is to help future technicians become better and, most importantly, to have confidence in themselves.

I started with Li Aqua pigments and never looked back! Today, I am comfortable with my work. Even though I had some pitfalls in my road, I got up and kept going. Even if people don't believe in you or find your dream "too crazy," the only person who has to believe in them is YOU!

You can check out her portfolio on Instagram **@adikbeaute** or **you can check out her website**.

Do you have a favorite pigment?

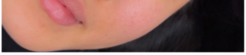
In the Aqua Line: **Aqua Classic Brown**, **Aqua Sandalwood**, **Aqua Mochaccino**
In the Monica Ivani Signature Series: **Monica Ivani Absolute Brown**, **Monica Ivani Dark Heart**

Do you have a favorite service?

I specialize in very natural looking brows, but my favorite procedure is combo brows! I found it's the best of both worlds. I am able to create beautiful natural strokes, while also giving density with adding some powder in the brows. Also, I can be more creative, since there's so many ways to create a combo brow. There is no limit with that technique; the longevity I found is also better in my opinion.

Do you have any encouraging words, tips or tricks for the artists that read this?

Always, *always* be curious and keep yourself educated in the industry. Never, ever stop. It will not be an easy road, but a worth it one. There are some days you will want to give up and it's exactly in those days that you have to keep going. It is important to learn at least 2 techniques if your doing brows, since you can't do the exact same technique to everyone, since everyone has different preference, skin type, lifestyle etc. Have a good foundation by taking classes with reputable trainers, it will be an investment in the long road. But most importantly, love what you do, it will show in your work!



Want to be NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #27 of the Girlz Ink Gazette. We pull our Artist Spotlights from this survey and our 2023 Pro Team. Click the button below to get started!

Become Our NEXT Artist Spotlight!

Tatter-a-fact Podcast with Teryn Darling

LIVE

GIRLZ INK
Skinful Beauty
Tatter-a-fact™
Podcast
with Teryn Darling
#48 ROSE PRIETO

New Tatter-a-fact® Episode!
Why Skin Is The PMU Artist's Canvas!
Episode #48 with Rose Prieto

On this new episode of Tatter-a-fact® I'm joined by Rose Prieto! Rose flew out all the way from Florida to collaborate and film something super special that we'll be releasing later this year. While she was here I knew I had to get her on the podcast! We talk about the lifetime value of a client (something many artists don't think about!), why every PMU artist needs to understand the canvas they work on (skin, skin, skin!), and common skin conditions you may see in your clients. Get back to the basics with this podcast!

These are topics we talk about:

[Do You Know the Lifetime Value of Your Clients?]

[Let's Learn the Right Things the First Time]

[Every PMU Artist Should Understand Skin]

[Common Skin Conditions You May See In PMU]

[Why PMU Artists Should Have a Good Relationship with a Local Doctor]

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❤️ Rose @beautyandbrowlounge on Instagram
💜 Tatter-a-fact Podcast @tatterafactpodcast on Instagram
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VIEW FULL EPISODE

GIRLZ INK STORE
SHIPPING
ANNOUNCEMENT

We Are No Longer Offering Free Shipping to Canada

Due to an increase in shipping costs, we're charging all orders to Canada $70 for shipping and we will no longer offer Free Shipping for Canadian orders. Please note that customers in Canada are responsible for paying all duties and customs fees as well.

We know that the increase in shipping costs can cause issues and increase the cost of product across the board for us and our customers.

While we don't want to lose your business, we do understand that the fees and shipping costs may make it difficult for you to shop with us. In order to alleviate some of these issues, and keep our beloved Canadian customers using Li Pigments, we've connected with a new Canadian distributor: **Toronto Brow Shop**.

Toronto Brow Shop will be carrying select Li Pigments pigments and products, including Li-FT® Lightening Solution. The products are available on Pre-Order, but will be available soon. Please contact the Toronto Brow Shop for further details.

Please Note: We *are* still going to offer Free Shipping to U.S. customers for orders over $200.

Shop Toronto Brow Shop

TATT TIP
GIRLZ INK®
TRAINING ACADEMY

The Solution Is *Dilution.*

Who is already doing the dilution?

Diluting pigments is a technique I learned in body tattooing 18 years ago and applied it to my PMU work. It's super fun and useful for so many different things!

It's an amazing way to create an Ombré Brow or a super soft powder brow while still using a larger shader needle or mag.

Single needles are awesome but not everyone masters them or even enjoys working with them. And it's a fact that not all skin types are a good candidate for the single needle or smaller needles!

Diluting pigments is a great alternative that will still give you a super soft powdery effect while using larger needles. Diluting pigments also allows you to slow down in the bulb area and on the edges and still get a soft powdery heal. It's a fun, fantastic way to work on brows as well as eyeliner to create a smoky effect, for lip blush or tint, and areolas all while using bigger needles.

Soft FX is the dilution solution we carry. It works with Li Pigments and any brand of pigment that is highly concentrated in color.

If your interested in learning how to do a diluted powder brow check out my **Powder Brow Course** on the Girlz Ink Academy. I teach all the ins and outs, the rules and the boundaries of dilution!

Stay Safe and Happy Tattooing!

Buy Soft FX

UPCOMING HANDS ON CLASSES

2 DAYS HANDS ON
MR
MACHINE NANO STROKES
Mary Ritcherson
Girlz Ink
Location: The Girlz Ink Studio

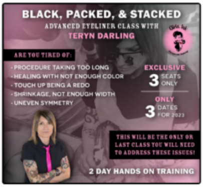
Machine Nano Strokes with Mary Ritcherson

July 14-15

Saturday July 22nd
MICROBLADE TO MACHINE
Machine & Movement Course
with Teryn Darling

Microblade to Machine Conversion Course

July 22


BLACK, PACKED, & STACKED
ADVANCED EYELINER CLASS WITH
TERYN DARLING
ARE YOU TIRED OF:
· PROCEDURE TAKING TOO LONG
· HEALING WITH NOT ENOUGH COLOR
· TOUCH UP BEING A REDO
· SHRINKAGE, NOT ENOUGH WIDTH
· UNEVEN SYMMETRY
EXCLUSIVE
3 SEATS ONLY
ONLY
3 DATES FOR 2023
THIS WILL BE THE ONLY OR LAST CLASS YOU WILL NEED TO ADDRESS THESE ISSUES!
2 DAY HANDS ON TRAINING

Blacked, Packed & Stacked: Advanced Eyeliner

August 18-19