



Girlz Ink Gazette

STORE

ACADEMY

STUDIO

LI-FT®

Happy New Year and Happy Tattooing!

We wanted to thank everyone who entered the 2023 New Year giveaway! Reading your resolutions has got us PUMPED to work towards our goals, too! 🥳

We have chosen a winner at random and have contacted them directly via email. Stay subscribed to be the first to know of upcoming giveaways!

JANUARY 2023 ARTIST SPOTLIGHT

MEET PAIGE RUSSELL, OWNER OF
THE BOHEME BROW + BEAUTY BAR
IN NOVA SCOTIA, CANADA

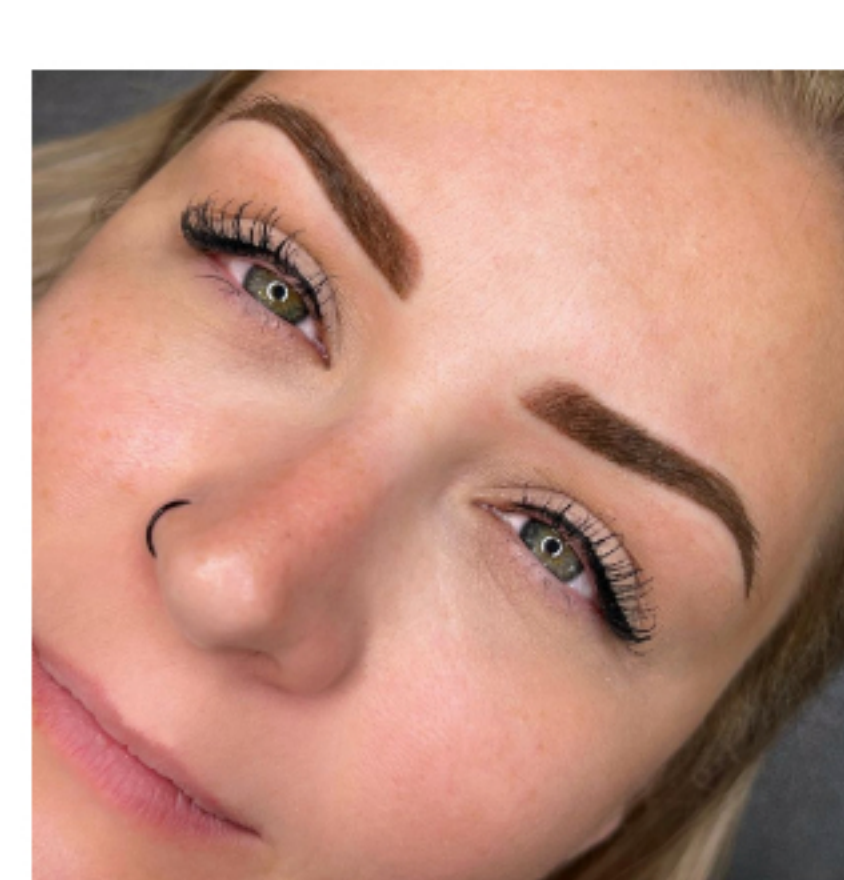
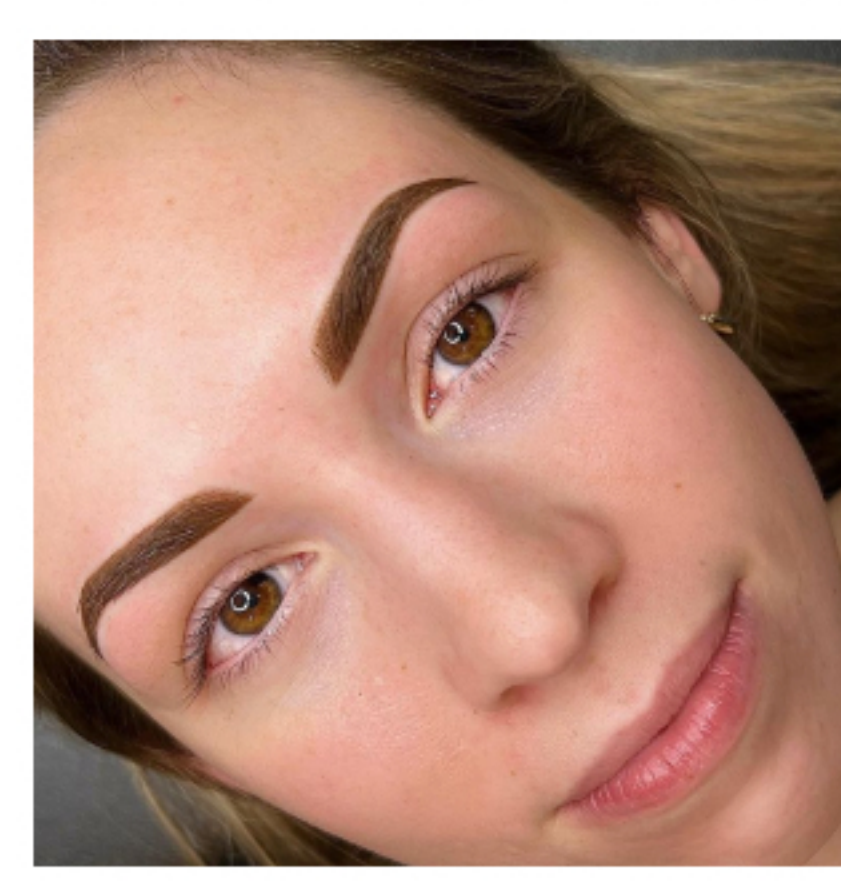


@bohemebrowbar

Can you tell us a little about yourself Paige?

My name is Paige Russell and I own Bohème Brow + Beauty Bar in Nova Scotia, Canada. I have been in the beauty industry for 16 years and I have been a cosmetic tattoo artist for 4 of those years specializing in the Ombré Powder Brow technique.

You can check out her portfolio on Instagram [@bohemebrowbar](#) or [you can check out her website](#).



Do you have a favorite pigment?

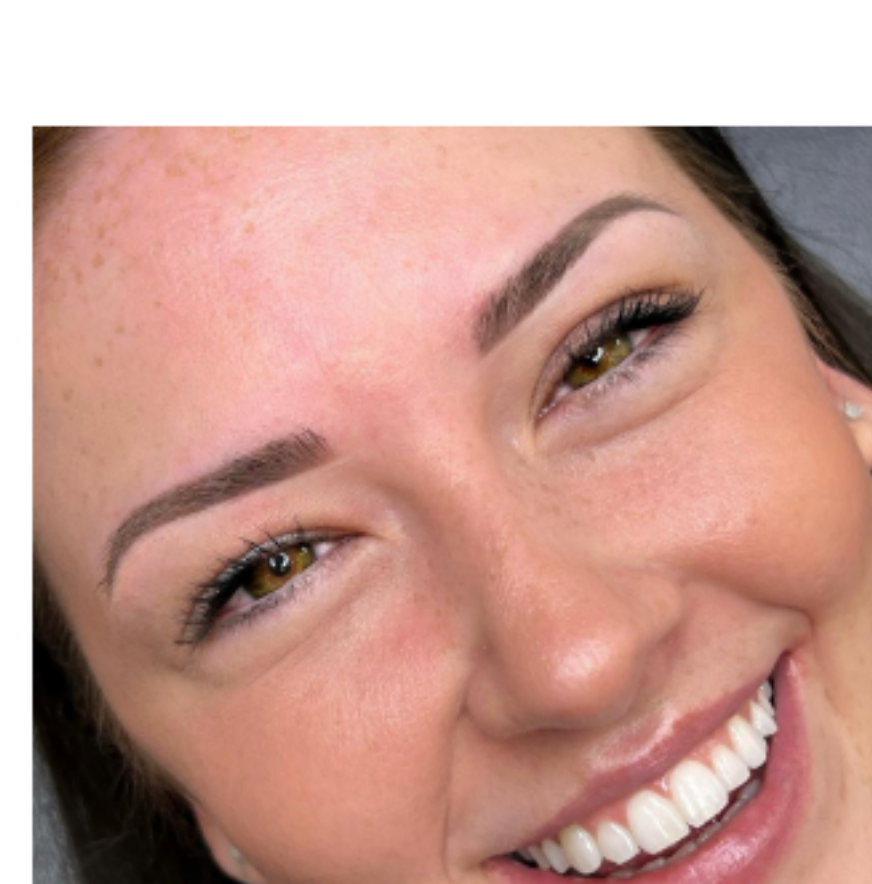
I exclusively use the Li Aqua line. I love mixing these shades with one another or using them on their own!

My top 3 shades are:

- Mochaccino
- Dark Toffee
- Crème Latte,

Do you have any encouraging words, tips or tricks for the artists that read this?

Invest in your training and do your research when choosing a trainer. Don't just opt for the cheapest or easiest option. Be willing to travel and invest! Learn a technique and commit to it. Honing your skills and seeing feedback in your work takes years. Be patient and stick with it.



If you don't use it, you lose it: Practice your skill everyday. Don't compare yourself to others; only compare to your past self as you learn & grow.

Interested in being NEXT months Artist Spotlight? Answer a few questions and you may see yourself in Issue #21 of the Girlz Ink Gazette. Click the button below to get started!

[Be Our NEXT Artist Spotlight!](#)



LIVE



New Tatter-a-fact® Episode!

Episode #42: You Can't Get Pixels with Iron Oxides?

On the first episode of Tatter-a-fact® season 3 and of the New Year, I'm joined by Michelle Heffner out of Maryland. Michelle and I are both incredibly passionate about color theory and in this brow-centric podcast we talk about color theory as it pertains to PMU! We discuss the most challenging skin to work with, organic vs inorganic pigments, and the perks of having a limited color palette. This podcast is insanely informative, so grab your notepad and a snack and let's get started!

These are topics we talk about:

[Why Talk Color Theory?](#)

[What's the most challenging skin type to work with?](#)

[Organics vs Iron Oxides for Brows](#)

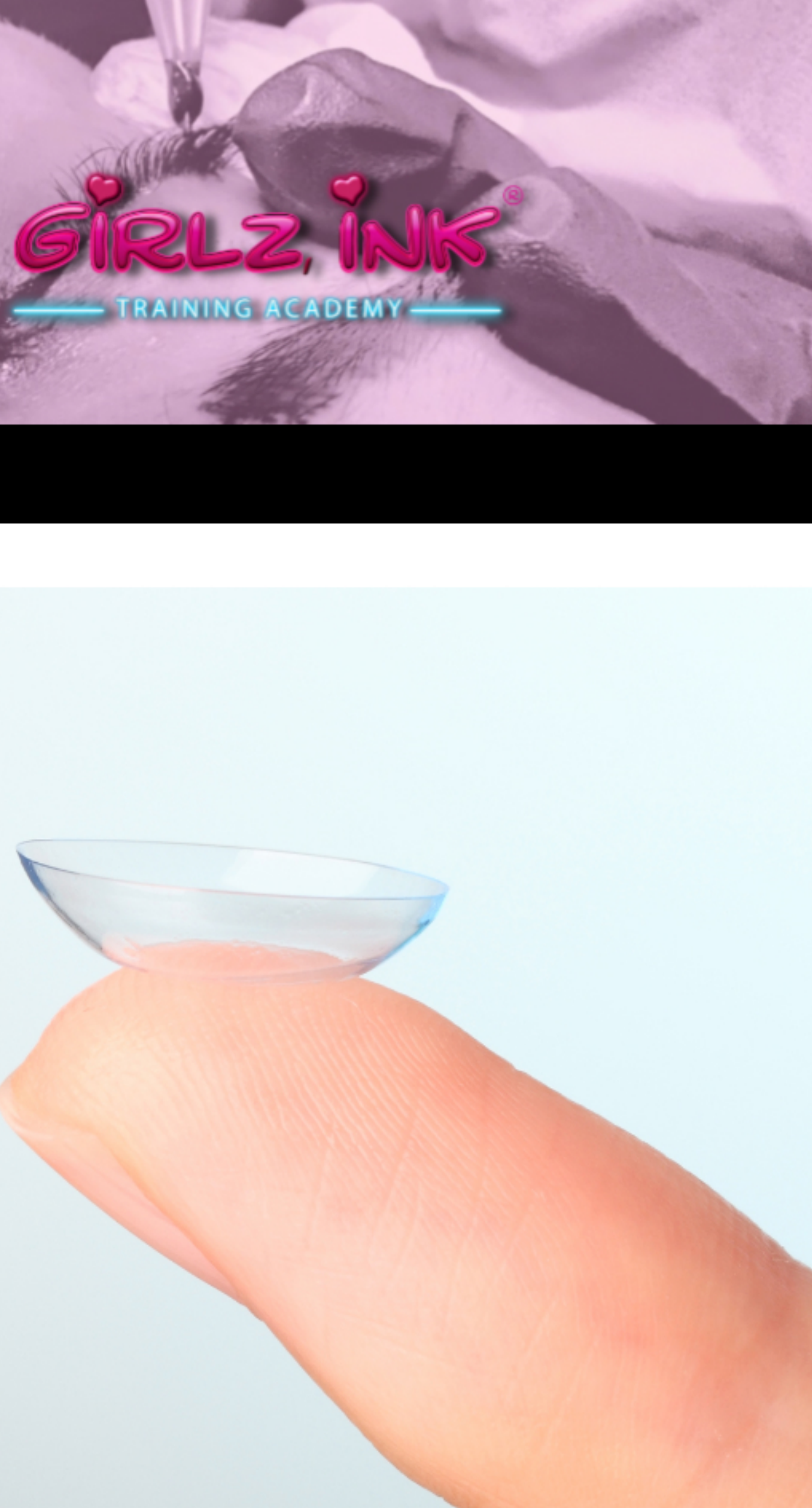
[The learning curve when transitioning from organic to inorganic pigments](#)

[Working with a limited color palette](#)

[View Full Episode](#)



TATT TIP



Make sure eyeliner clients ARE NOT wearing contact lenses!!

Contact lenses increase the risk of complications. Anesthetic can get trapped under the lens and that can potentially cause a corneal abrasion.

Lenses can be dirty and we don't want fingers and lenses poking around a freshly tattooed eyeliner.

When booking eyeliner appointments always ask if your potential client wears contacts. If so, then advise them to wear their glasses into the appointment.

Or if they wear their contact lenses to the appointment, they will have to be removed. Advise your client to bring their glasses as they cannot put their lenses back in for a few days.

Personally, I'm pretty strict that they cannot put their contacts back in for a minimum of 5 full days, but I do prefer 7. This helps to minimize the potential complications.

Minimizing risks is a part of our job and how we protect our clients and ourselves!

Stay Safe and Happy Tattooing!!



SHOULD YOU ADD SMP TO YOUR SERVICES?

Should You Add SMP to Your Services?

Hair loss can affect anyone at any point during their life, with over 80 million people worldwide currently experiencing it. The emotional impact of hair loss can be extremely traumatic and those that struggle may experience a loss in confidence and a drop in self-esteem. That's why Scalp Micropigmentation is changing people's lives!

Scalp Micropigmentation, also referred to as SMP, is a modern cosmetic treatment for thinning hair or hair loss. SMP is a non-surgical procedure where each "hair" is individually dotted into the scalp through

[Read the Full Blog](#)



UPCOMING HANDS ON CLASSES



Machine Nano Strokes
with Mary Richardson

March 10-11



Microblade to Machine
Conversion Course

March 18



Black, Packed, & Stacked:
Advanced Eyeliner

April 14-15

