



FREELANCE WRITER

WeRateDogs is seeking proposals from writers to assist in creating content for our various channels. Every day, WeRateDogs receives over 1000 submissions of dogs hoping to be featured. The writer's primary task will be to create "Dog Rating" captions to accompany editorially selected photos from the inbound submissions.

Ideal candidates should meet the following criteria:

- At least 6 months experience in developing creative copy for public consumption
- Confidence in both their comedic and "wholesome" writing ability
- Active on social media, especially Twitter
- Experience creating in a collaborative capacity
- Experience working with Airtable or other online content management systems
- Experience matching voice and tone
- Familiarity with the WeRateDogs voice
- A genuine love of dogs

Deliverables:

- Caption ideas and drafts for 20 posts per week
 - at least 75% of the way to a finalized caption
 - WeRateDogs will provide editorial support and oversight to achieve a finalized caption
- Participation in a writer's room (Slack call) to workshop the week's posts
- Occasional on-demand availability to provide support for "emergency" captions. For example, we may ask for your help in writing a caption related to a breaking or viral dog related content

Availability:

- Since our database of dog photo submissions is online, you can work according to your own schedule, so long as you attend the creative call and achieve the minimum required number of ratings per week.
- Generally our posts are made between 12pm ET and 8pm ET. Any "on-demand" requests would occur during this time frame.

BONUS:

- Los Angeles based
- Has a dog (that will attend our video calls) (and that we can pet post-pandemic)

How to apply

To be considered for this opportunity, please email your proposal to create@weratedogs.com

with the subject “Freelance Writer Position” and be sure your proposal includes the following:

- Cover letter explaining why you’d like to work with WeRateDogs
- Resume
- Prior writing samples (can be tweets) or portfolio
- Your expected fees and availability
- A WeRateDogs style caption for this picture (13/10 rating)

