



AFFILIATE PROGRAM MEMBER REQUIREMENTS

Acceptance to SCHIQUE's Affiliate Program is not guaranteed. While we carefully consider every application submitted to our Program, applications are typically rejected for the following reasons: (1) incomplete or false contact information, (2) invalid business or personal Tax ID (US affiliates only), (3) failure to disclose promotional methods (4) unacceptable Web site content, including promotion of activity considered illegal in the United States, and (5) an inability to verify Web site(s), phone number(s), and e-mail(s). Therefore, to increase the likelihood of becoming an Affiliate Partner, please fill out this application fully and honestly. Fraudulent activity is not tolerated and will result in immediate account suspension and reversal of commissions.

This Affiliate Program Participation Requirements page is part of the SCHIQUE Affiliate Program Agreement that governs your participation in the SCHIQUE Affiliate Program. This page describes requirements and restrictions applicable to you as a Program participant. From time to time, we may modify the participation requirements described on this page in accordance with the SCHIQUE Affiliate Program Agreement.

1. You will ensure that your site is not unsuitable.
2. You will not display or otherwise use our or our affiliates' trademarks or logos except solely as expressly permitted under and in accordance with the SCHIQUE Affiliate Program Agreement.
3. You will not display or otherwise use any trademark or logo of any third party in connection with any Special Link unless you have obtained written permission from SCHIQUE with the right to do so.
4. You will not remove, obscure, or alter, or make invisible, illegible, or indecipherable to visitors of your site, any "Privacy Information" link or any of our or our affiliates' trademarks or logos.
5. You will use Content solely in accordance with the terms of the SCHIQUE Affiliate Program Agreement . Without limiting the foregoing, you will (a) use Content solely to send end users and sales to the SCHIQUE site and will not link any Content to, or in conjunction with any Content direct traffic to, any page of a site other than the schique.com site (however, parts of your site

that are not closely associated with the Content may contain links to sites other than the SCHIQUE site); and (b) link each use of the Content solely to the related Product detail page or other relevant page of the schique.com site and not to any other page.

6. You will not engage in any promotional, marketing, or other advertising activities on behalf of us or our affiliates, or in connection with the SCHIQUE site or the Program, that are not expressly permitted under the SCHIQUE Affiliate Program Agreement. For example, you will not engage in any promotional, marketing, or other advertising activities in any offline manner, including by using any of our or our affiliates' trademarks or logos (including the SCHIQUE mark), any Content, or any Special Link in connection with an offline promotion or in any other offline manner (e.g., in any printed material, mailing, SMS, MMS, email or attachment to email, or other document, or any oral solicitation). Upon our request, you will provide us with written certification that you have complied with this Section 6. We will specify the form of, and content required in, that certification in our request. Any failure by you to provide the certification in accordance with our request will constitute a material breach of this SCHIQUE Affiliate Program Agreement.

7. Except as agreed between us in a separate written agreement referencing this Affiliate Program Member Requirements, you will not use any Content or Special Link, or otherwise link to the SCHIQUE Site, on or in connection with:

a. any client-side software application (e.g., a browser plug-in, helper object, toolbar, extension, or component or any other application executable or installable by an end user) on any device, including computers, mobile phones, tablets, or other handheld devices, other than Approved Mobile Applications; or

b. any television set-top box (e.g., digital video recorders, cable or satellite boxes, streaming video players, blu-ray players, or dvd players) or Internet-enabled television (e.g., GoogleTV, Sony Bravia, Panasonic Viera Cast, or Vizio Internet Apps).

8. You will not add to, delete from, or otherwise alter any Content in any way, including by adding additional information (e.g., you may not insert words into a customer review), except that you may resize Content consisting of a graphic image in a manner that maintains the original proportions of the image or truncate Content consisting of text in a manner that does not materially alter the meaning of the text or cause the text to become factually incorrect or misleading.

9. You will not sell, resell, redistribute, sublicense, or transfer any Content or any application that uses, incorporates, or displays any Content. For example, you will not use, or enable or facilitate the use of, Content on or within any application, platform, site, or service (including social networking sites) that requires you to sublicense or otherwise give any rights in or to any

Content to any other person or entity, nor will you create links formatted with your Affiliate's tag for, or display such links on, a site that is not your site.

10. You will promptly remove from your site and delete or otherwise destroy any Content that is no longer displayed on the SCHIQUE Site or that we notify you is no longer available for your use.

11. You will not use any Content, including any name or likeness embodied in that Content, in a manner that implies a person's or company's endorsement or sponsorship of, or commercial tie-in or other association with, any product, service, party, or cause (including by placing unrelated third party materials in close proximity to Content).

12. You will not seek to purchase or register any Proprietary Term for use in any Search Engine; purchase, register, or otherwise use any Proprietary Term as or in a domain or subdomain name; or register or use any Proprietary Term as or in any Affiliate's ID or "tag." In addition to any other rights or remedies available to us, upon our request you will cause any Search Engine designated by us to exclude Proprietary Terms from keywords used to display your advertising content in association with search results (e.g., request exclusion by negative keyword bidding), assuming the Search Engine offers such exclusion capabilities. Proprietary terms include the SCHIQUE brand name and any iteration there of as well as product names. Search engines include, but are not limited to, google, yahoo, aol, bing, etc.;

Search engine advertising sites included in item 12:

Google and all network partner sites, Bing, Yahoo, MSN, AOL, Youtube

13. You will not bid on or purchase keywords, search terms, or other identifiers (including Proprietary Terms) or otherwise participate in keyword auctions on any Search Engine (see full list below) if the resulting paid search advertisement is a prohibited search placement. You may purchase paid search advertisements and submit links to Search Engines to appear in response to a general Internet search query or keyword (i.e., in natural, free, organic, or unpaid search results), so long as you comply with the SCHIQUE Affiliate Program Agreement. and those paid or unpaid search results send users to your site and not directly or indirectly, via a Redirecting Link, to the schique.com site.

14. You will not offer any person or entity any consideration or incentive (including any money, rebate, discount, points, donation to charity or other organization, or other benefit) for using Special Links (e.g., by implementing any "rewards" or loyalty program that incentivizes persons or entities to visit the SCHIQUE Site via your Special Links).

15. You will not intercept, record, redirect, read, interpret, or fill in the contents of any electronic form or other material submitted to us by any person or entity.

16. You will not request, collect, obtain, store, cache, or otherwise use any account information used by our customers in connection with any SCHIQUE Site (including any usernames or passwords of schique.com customers).

17. You will not modify, redirect, suppress, or substitute the operation of any button, link, or other feature of the SCHIQUE site.

18. You will not make any orders or engage in other transactions of any kind on the SCHIQUE site on behalf of any other person or entity, or authorize, assist, or encourage any other person or entity to do so.

19. You will not use Special Links to link to the SCHIQUE from references to items on your site that are not Products.

20. You will not take any action that could reasonably cause any customer confusion as to our relationship with you, or as to the site on which any functions or transactions (e.g., search, browse, or order) are occurring.

21. You will not include on your site, display, or otherwise use Special Links or Content in connection with any spyware, malware, virus, worm, Trojan horse, or other malicious or harmful code, or any software application not expressly and knowingly authorized by users prior to being downloaded or installed on their computer or other electronic device.

22. You will not frame the SCHIQUE site, or any part of it, within your site, including by display within an integrated web browser (e.g., WebView) within a Mobile Application. However, displaying a Special Link on your site, including results from the AMA API, in accordance with the SCHIQUE Affiliate Program Agreement will not be considered a violation of these Affiliate Program Member Requirements.

23. You will not post or serve any Special Links or other content promoting the SCHIQUE Site within any pop-up or pop-under windows, transitional page ads, or layer ads around or in conjunction with the display of any site that is not your site.

24. You will not include any Special Links in any content that you place on the SCHIQUE Site (for example, in connection with any advertising service available through the SCHIQUE Site or in a customer review, forum, listmania, guide, or any other customer-generated content available on the SCHIQUE Site).

25. You will not attempt to circumvent the Affiliate Program Advertising Fee Schedule or artificially increase your advertising fees (e.g., by intentionally featuring, purchasing, or requesting or encouraging any other person or entity to purchase, low-price items offered on the SCHIQUE Site (as determined by us) for the purpose of exceeding any advertising fee threshold,

or by causing any page of the SCHIQUE Site to open in a customer's browser other than as a result of the customer clicking on your unique Affiliate link on your site).

26. You will not attempt to intercept or redirect (including via software installed on users' computers) traffic from or on, or divert advertising fees from, any site that participates in the Program.

27. You will not artificially generate clicks or impressions on your site or create Sessions on the SCHIQUE Site, whether by way of a robot or software program or otherwise.

28. You will not display or otherwise use any of our customer reviews or star ratings, in part or in whole, on your site.

29. You will not purchase any Product(s) through Special Links for use by you or for resale or commercial use of any kind. Similarly, you will not request or encourage any of your friends, relatives, or associates to purchase any Product(s) through Special Links for use by you or them or for resale or commercial use of any kind. Further, you will not offer any Products on your site for resale or commercial use of any kind.

30. You will not cloak, hide, spoof, or otherwise obscure the URL of your site containing Special Links (including by use of a redirecting page) or the user agent of the application in which Content is displayed or used such that we cannot reasonably determine the site or application from which a customer clicks through such Special Link to the SCHIQUE Site.

31. You will not knowingly collect, use, or disclose personal information from children under 13 years of age.