



FOR IMMEDIATE RELEASE

Asius Technologies Teams with Empire Ears for Product Development

BOULDER, CO – September 15th, 2016 – Asius Technologies, the leader in developing music enhancing personal audio devices that have been scientifically proven to protect hearing, has partnered with Empire Ears of Buford, GA, a manufacturer of high-end in-ear monitors for musicians, sound engineers, and audiophiles. The partnership will allow both companies to co-develop and market products that combine each other's strengths. The two companies anticipate marketing Empire Ear custom in-ear monitors (CIEMs) that will accommodate Asius' patented ADEL™ technology which will protect listeners via a secondary eardrum that mitigates harmful and sound distorting pneumatic pressure that ear devices usually produce.

Catherine Young, CEO of Empire Ears says, "The forged alliance between Empire Ears and Asius is an opportunity for two world-class technology companies to revolutionize the in-ear monitor industry and define the future. We are driven by a common vision to provide only the most elite products and innovations; together we'll deliver the most advanced, cutting-edge in-ear monitors while preserving your hearing with the genuine ADEL™ technology."

CEO Steven Lebischak adds, "Empire has rapidly become a best in class enterprise because of their commitment to judiciously partnering to ensure their customers experience leading technology and value. Together with Empire, audiophiles and performing artists will continue to benefit from authentic ADEL technology that began when the Asius founder, Stephen Ambrose invented the IEM decades ago. Empire customers will have the advantage of the only IEM technologies that is backed by the U.S. National Institutes of Health and National Science Foundation that is able to restore hearing function while providing the best and safest sound."

About Empire Ears: Empire Ears (www.empireears.com) is one of the world's preeminent in-ear monitor brands, recognized the world over for its impeccable craftsmanship and state-of-the-art engineering. Empire Ears has always pursued a uniquely uncompromising approach to creating premium handmade in-ear monitors, maintaining a highly systemized, detail-focused, approach to "handcrafted" production. With over 25 years of experience, co-founder and lead engineer, Dean Vang, passionately designs and engineers every in-ear monitor to deliver only the most remarkable audio reproduction possible with proprietary Empire Ears drivers and crossover networks.

About Asius Technologies: Asius Technologies (www.AsiusTechnologies.com) is the developer of earphones that employ a patented second eardrum that absorbs the harmful pressures that cause hearing loss and degrade sound quality. Asius' products are enjoyed the world over by sound engineers, musicians, audiophiles, and anyone who wears earphones for sustained periods in loud environments. Asius Technologies was founded by Stephen Ambrose, the "Father of Personal Audio," who trail blazed the path for the Walkman, iPod, and virtual reality devices by inventing and then commercializing the in-ear monitor. Feeling responsible for the epidemic of hearing loss attributed to personal listening devices, Stephen is now dedicated to developing technology that not only enhances listening, but also preserves and even restores long lost hearing.

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