



FOR IMMEDIATE RELEASE

Brian Johnson of AC/DC has a positive experience with Asius Technologies devices

BOULDER, CO - July 24th, 2016 - As a result of a recent viral message published on social media by Asius Technologies, Founder Stephen Ambrose has met with Brian Johnson, front-man for the famed rock band AC/DC. Earlier this year, Mr. Johnson had to postpone touring with AC/DC due to increasing hearing loss. Meeting with Mr. Ambrose, he was able to try a new generation of Asius' popular ADEL™ devices under development to see how they affected his hearing.

ADEL™ devices are the only earbuds and modules in the world to utilize Asius' patented "second eardrum" invention that reduces the risk of hearing loss yet delivers unmatched sound because they allow the ear to work the way nature intended. The trial resulted in a positive hearing experience for Mr. Johnson.

Brian Johnson states, "It WORKS. It just totally works and you can't argue with that. I was really moved and amazed to be able to hear music again like I haven't heard for several years now. I can't wait for it to be miniaturized so I can use it in every situation from normal communication, going out to noisy restaurants, to performing live music on stage."

Stephen Ambrose declares, "Having invented the first in-ear monitor in 1965 and popularized them worldwide in the 1970s, I have been involved in the music industry ever since and heard many famous musicians say that their hearing was deteriorating. I have dedicated my life to helping prevent hearing loss ever since and now have created the technology to do so. We are working hard with good people like Brian who have so much to give and need such solutions. I want to sincerely thank all of Brian's friends for their help in getting my message to him and making all this possible."

Mr. Ambrose added, "We are encouraged by Brian's offer to work with us to fine-tune and miniaturize the device for his personal use, which leads to our mass production. There's a lot of development work yet to do but we have the potential to restore hearing function to even nerve-dead ears and this could benefit millions of people."

Asius plans to continue developing its line of products and is preparing to launch a crowdfunding campaign in the near future to let the world know about the opportunity to help solve such a widespread problem.

About Asius Technologies: Asius Technologies (www.asiustechnologies.com) is the leading developer of finely engineered electronic devices that are specifically designed to enhance sound while mitigating the damage to the human ear caused by air pressure. Its products are used and enjoyed the world over by sound engineers, musicians, audiophiles, and anyone needing to utilize earbuds for a sustained period of time in noisy environments. Asius Technologies was founded by Stephen Ambrose, the "Father of Personal Audio," who pioneered in-ear monitors, trailblazing the path for the invention of other products such as the Walkman, iPod, and virtual reality devices. However, given the epidemic of hearing loss in the music world, Stephen Ambrose is now focused on developing technology that not only augments listening, but also preserves hearing.

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