



Vertigo

Award-winning print artist Paul Wardski designed this watch as a piece of wearable art.

Only 100 editions of this watch exist worldwide, and no two are the same. Each watch has a unique variation of colour and texture.

The contrasting graphical shapes point you to the time, the triangle points you to the minutes, and the straight line shows you the hours.

The story

Vertigo is inspired by the colours and patterns and textures found in the natural landscape.

Paul loves to travel and he talks about the feeling of Vertigo when he's exploring mountaintops. He explains that with the Vertigo watch, he translates this feeling by creating miniature abstract worlds that turn and evolve as time passes.

Paul comments about the design and process involved in creating these watches:

“I wanted to create a design that represents the changing landscape through time. I incorporated the pattern of the natural landscape into the design, through the textures of the environment.

Each dial is unique and printed using a collagraph plate made from found materials and run through an intaglio press. This process enables me to create textures and patterns that form otherworldly macrocosms.”

The artist

Paul Wardski is a fine art printmaker and print technician; alongside his creative practice, he prints all of the London made watches at Mr Jones Watches.

Paul specialises in screen-printing and photolithography, he works with imaginary landscapes made with printed ephemera and augmented with hand painted elements.

Specifications:

Case: polished stainless steel
Mechanism: Ronda 513 quartz movement
Strap: silver stainless steel
Width (3 o'clock to 9 o'clock): 37mm
Height (from lug to lug): 46mm
Waterproof: 5ATM
Guarantee: 12 months

Links:

Product page: <https://mrjoneswatches.com/products/vertigo>

Video - Stop motion of different colour variations: <https://youtu.be/-7ezbysSPyo>

Video - talking with the artist: <https://youtu.be/GH8WGsbkvR4>

Behind the scenes blog post: <https://mrjoneswatches.com/blogs/design-blog/behind-the-scenes-the-making-of-vertigo>

Artists website: <https://paulwardski.com>