



## The Accurate

This is the most accurate wristwatch you can buy - the hour hand reads "remember", the minute hand "you will die".

The dial and rim of the glass are mirrored, so the wearer is reflected in the watch face (so there is no ambiguity about who the message is aimed at!)

The Accurate is a link to the tradition of the memento mori - an object designed to remind us that life is brief and that we should seize the moment while we are here.

The design is also a play on the notion of accuracy in time keeping - this watch is accurate in a rather more fundamental sense than the traditional horological measures...

### Specifications:

Case: polished stainless steel

Mechanism: Ronda 513 quartz movement

Strap: Black leather with white stitching

Width (3 o'clock to 9 o'clock): 37mm

Height (from lug to lug): 46mm

Waterproof: 5ATM

Guarantee: 12 months

Smallest strap diameter: 150mm

Largest strap diameter: 205mm