



Number Cruncher

Number Cruncher is a watch designed to encourage you to have fun with your time. It was created in collaboration with artist Onorio D'Epiro.

The monster has the hour in his hand and the minutes in his stomach.

Number Cruncher was printed and assembled by Mr Jones Watches here in London. Each colour on the components was printed in turn - the glasses alone have been through 12 separate printings.

The story

Number Cruncher is a hungry monster, he stomps around cities on the hunt for tasty treats - he steals from clocks mostly, but he's not fussy - he'll even eat cars and the odd person!

Number Cruncher is plucking the hours from the sky, while the minutes churn around in his stomach, mixing with all the debris of his rampage.

The Inspiration

"My fascination with monsters and weird, wonderful creatures stems from my childish imagination and a love of simple, bold design.

With Number Cruncher I wanted to try and tell a miniature story - the watch is a snapshot of a narrative and the viewer feels a range of emotions for the monster in his new surroundings.

The idea that someone may be wearing this little rampaging creature stuck inside a city in a watch brings a smile to my face."

The Artist

Onorio D'Epiro is a designer and illustrator from Bedfordshire, England. As a child he developed a fascination for character design and special effects and mastered the video recorder at a precocious age in order to feed his passion for film.

He studied Model Design and Special Effects at the University of Hertfordshire and after graduating was drawn to the world of designer art toys. He began by creating one-off bespoke pieces and later developed a series of robot collectables known as “Jurobots”, which gained a dedicated following around the world.

His work has been exhibited widely including at The Pictoplasma Portrait Gallery in Berlin, The Victoria and Albert Museum in London, and the MARCO Museo de Arte, Contemporano in Mexico City.

He is currently working on developing some of his characters for a children’s television series.

Specifications:

Strap: 18mm stainless steel strap

Mechanism: ST1721, 20 jewel automatic mechanical

Waterproof: 5ATM

Guarantee: 12 months

Width (3 o’clock to 9 o’clock): 37mm

Height (from lug to lug): 46mm

Case: 316L stainless steel - polished silver finish