



**UNDER-
CURRENT
DESIGN
MARKET**

18, 19 & 20 NOVEMBER
NATIONAL PORTRAIT GALLERY

PROUDLY BROUGHT
TO YOU BY

THE CURATORUREUM

thecuratoreum.com

Spoons by Alison Jackson

5PM-8PM **FRIDAY 18**
10AM-5PM **SATURDAY 19**
10AM-3PM **SUNDAY 20** **NOVEMBER 2016**

Submissions are currently being sought for the **UnderCurrent design market**, a unique annual event for the Canberra region. Held in the award winning National Portrait Gallery, the market showcases an array of original, fresh and contemporary design across all mediums and work practices – from ceramics to jewellery, textiles to design co-ops. After the overwhelming success of last year's market, with over 13,000 visitors, we are planning to extend the Market to three days. Ideally timed four weeks before Christmas, we aim to capture an even greater audience through extensive media advertising.

How to apply Applications are now being accepted from prospective stallholders interested in taking part in the 2016 UnderCurrent design market. If you are interested in participating please include the following information in your submission: CV; Images (five images in high res jpeg format); previous markets; list of stockists (if applicable). Applications close Friday September 9, 2016. To apply please post to The Curatoreum, PO BOX 4335, Manuka ACT 2603 or email portrait@thecuratoreum.com (please make the email subject 'UnderCurrent submission').

How are stallholders selected? Stallholders are selected based on the following selection criteria: originality; quality; suitability of product; cohesion of product range.

What marketing will be offered? Direct marketing to the 2,000 Portrait Gallery's Circle of Friends through *Portrait* magazine and to our own in-house mailing list of 2,300. Local media including: *The Canberra Times*, *City News*, *Canberra Weekly*, *HerCanberra*, *Spy* posters. Online: thecuratoreum.com; Google ads; Facebook; Instagram; online editorials.

What is provided for stallholders?

1.8 metre trestle table with tablecloth and one chair. VERY limited electrical power may be available on request. Please inform us of your power requirements on payment of deposit to avoid disappointment.

What is the cost?

Corridor and Terrace Rooms (the Function Rooms)

Standard stall

1.8m trestle \$410 gst inclusive

Double stall (subject to availability)

3.6m (2 trestle) \$620 gst inclusive

Triple stall (subject to availability)

5.4m (3 trestle) \$850 gst inclusive

Clothing designer stalls

2.5m x 2.5m partitioned space
\$850 gst inclusive

Gordon Darling Hall

Foyer space premium but limited due to Gallery's summer exhibition. Triple/clothing stalls are unavailable in the foyer.

Standard stall

1.8m trestle \$550 gst inclusive

Double stall (subject to availability)

3.6m (2 trestle) \$750 gst inclusive

PLEASE NOTE: Stallholders must pay for their stall by October 14, 2016. Only stallholders who have paid in full by this date will be allocated a space.

THE CURATOR REUM

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