

## CRAFT+ DESIGN CANBERRA

Craft + Design Canberra is partially supported by the ACT Government through artsACT and the Australian Government through Creative Australia, its principal arts investment and advisory body.







Craft + Design Canberra acknowledges the Ngunnawal people as the traditional custodians of the ACT and surrounding areas. We honour and respect their ongoing cultural and spiritual connections to this country and the contribution they make to the life of this city and this region. We aim to respect cultural heritage, customs, and beliefs of all indigenous people.

Craft + Design Canberra
Wednesday - Saturday | 12pm - 4pm
Or by appointment

Level 1, North Building | 180 London Circuit Canberra ACT Australia 02 6262 9333 www.craftanddesigncanberra.org

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# home by holly

Craft + Desogm Canberra Open Studios Program is proudly supported by home.byholly



Images this page | Teffany Thiedeman+ Lisa Cahill, 2023 Open Studio | Tim Ngo Images front page | Teffany Thiedeman, 2023 Open Studio | Tim Ngo



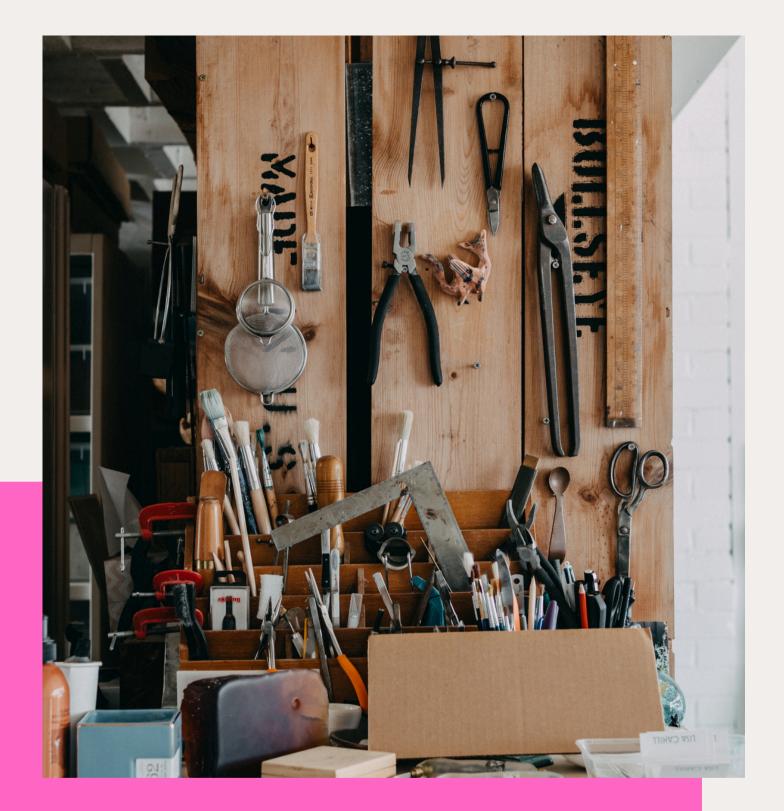
# CRAFT+ DESIGN CANBERA FESTIVAL



In its tenth year, during November, the 2024 Craft + Design Canberra Festival showcases a curated program of events, exhibitions, talks, tours, activations, installations, collaborations, artist studios and architecture tours, celebrating Canberra as a creative capital and a global city of design.

The 2024 Festival responds to the theme of Regenerate advocating for design thinking, imagination, collaboration and making by hand to support innovation and problem-solving providing hope for our future.





# Join Open Studios weekend and be part of the program!

# Saturday 9 and Sunday 10 November 2024 | 10am - 4pm supported by home.byholly

Our long-standing Open Studios Program returns for another year! As part of the Craft + Design Canberra Festival, craft artists, designers and arts organisations across the region will open their creative spaces to share insights into their practice and processes.

The Open Studios program will take place in Canberra, Queanbeyan, and surrounding regions, Ngunnawal, Ngambri, Ngarigu and Walbunja Country and is supported by home.byholly.

Would you like to open your studio space to the public? This is a great opportunity to showcase your work, engage with curious audiences, and be part of the Craft + Design Canberra community for an exciting weekend filled with creative practice! We are encouraging artists to open their studios for both Saturday 9 and Sunday 10 November to maximise the success of the program.

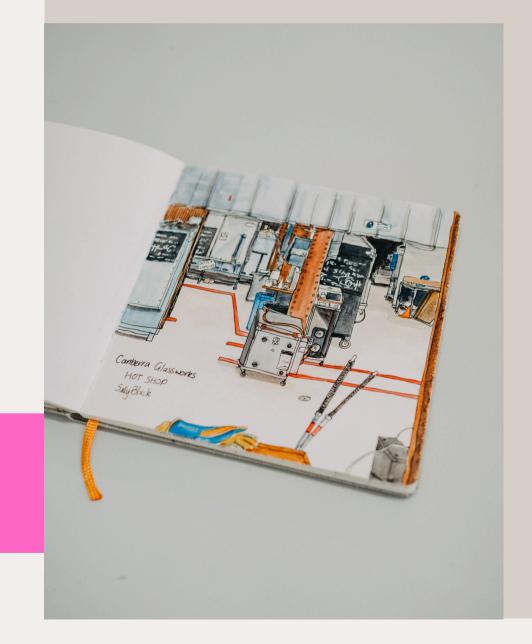
DEADLINE:
Applications due
31 May 2024
APPLY HERE



### **KEY DATES**

- 31 May 2024 Submissions close.
- 28 June 2024 Notification if your application has been accepted.
- 9 July 2024 Information session at Craft + Design Canberra
- 9 and 10 November 2024 Craft + Design Canberra Open Studios weekend





## What to include in your application for 2024

# Craft + Design Canberra Festival Open Studio Program Saturday 9 and Sunday 10 November 2024 | 10am - 4pm

- All information is to be entered into the submission form <u>HERE</u> and should be of a standard that can be published.
- Open Studio Proposal | A written outline of proposed activities, including demonstrations, stalls, food, drinks, workshops, etc. (150 words maximum).
- Craft + Design Canberra Marketing Text | Provide a concise summary suitable for Craft + Design Canberra's promotional materials. (50 words maximum)
- High-Quality Images | Submit 2-3 images showcasing your work (JPEG or PNG, 2-5 MB each).
- Artist's CV | A comprehensive CV (1 page maximum).
- Biography | A brief biography (150 words maximum) highlighting your artistic journey and written in third person.
- Public Liability Insurance Certificate | Include a copy of your Public Liability Certificate or confirm intention to acquire coverage before the program begins.









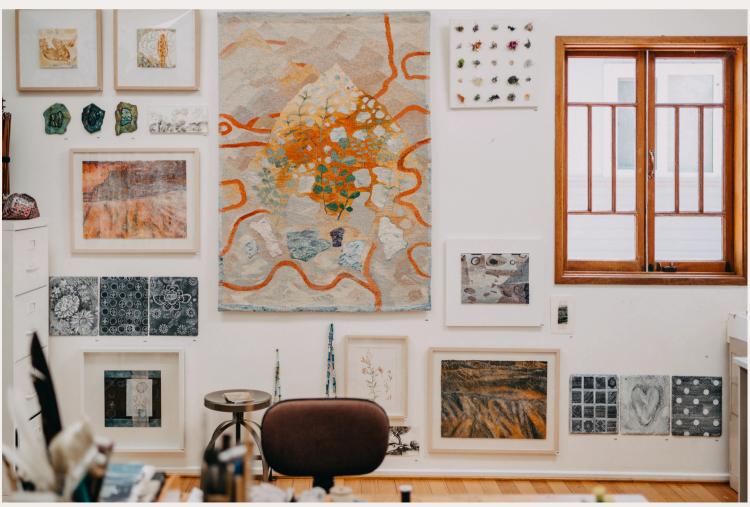
# What does Craft + Design Canberra do to support my participation?

- Producing and supplying e-marketing collateral for distribution
- Promoting the Open Studios Program on our social platforms
- Producing Open Studios documentation, including website listings and signage
- Providing a letter of support for other funding opportunities upon request
- Hosting an information session on 9 July 2024. leading up to the 2024
   Craft + Design Canberra Open Studios weekend event details here
   <a href="https://events.humanitix.com/open-studios-information-session">https://events.humanitix.com/open-studios-information-session</a>

#### What do I need to do?

- Submit all requested information by the due date of 31 May 2024.
- Arrange staffing for your Open Studio (if needed)
- Promote your work and the Craft + Design Canberra Open Studio program through your social platforms and network. Tag
   @craft\_design\_canberra on Instagram
- Hold current financial artist or organisational membership status with Craft + Design Canberra. To purchase or renew your membership visit <a href="mailto:craftanddesigncanberra.org">craftanddesigncanberra.org</a>.
- In order to participate you must confirm that you will provide Craft + Design Canberra with the total number of attendees to your Open Studio and the total amount of income earned at your Open Studio when requested after the event







- Consider providing refreshments and bathroom facilities for guests to enhance their experience and make planning easier for them
- Utilise both Craft + Design Canberra's social media and your own networks to promote the event well in advance. Engaging your audience beforehand can lead to higher foot traffic and potential sales. Use the hashtag #CDCOPENSTUDIOS or tag @Craft\_Design\_Canberra on Instagram
- Please let us know if your studio is accessible, and if possible, make plans to further improve accessibility. Please let us know in advance if your studio is NOT accessible (i.e cannot accommodate wheelchairs, mobility aids etc)
- Personalise signage to capture the interest of passers-by and add a unique flair to your studio's surroundings
- Consider collaborating with other artists and makers to share spaces, making it easier for visitors to explore multiple artists' works in one location.

# **Success at Open Studios | Tips and Tricks**



#### **APPLY NOW!**

#### <u>Here</u>

For further information, please contact:

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