

CRAFT+
DESIGN
CANBERRA
FESTIVAL

2024

**2024 Craft + Design Canberra
Festival Submission Guide**

CRAFT+ DESIGN CANBERRA FESTIVAL

Craft + Design Canberra is partially supported by the ACT Government, the Visual Arts and Craft Strategy – an initiative of the Australian State and Territory Governments, and the Australia Council for the Arts – the Australian Government’s arts funding and advisory body.

Supported by:



Craft + Design Canberra

Wednesday–Saturday 12–4pm
Or by appointment.

Level 1, North Building
180 London Circuit
Canberra ACT Australia

02 6262 9333

www.craftanddesigncanberra.org





Calling for submissions for the 2024 Craft + Design Festival program

- Submissions due by Friday 1 March 2024
- Apply now for 2024 Craft + Design
Canberra Festival: [Here](#)
- Incomplete and late applications will not
be accepted



THE CRAFT + DESIGN CANBERRA FESTIVAL CELEBRATES CANBERRA AS A CREATIVE CAPITAL AND A GLOBAL CITY OF DESIGN.

The Festival is run by Craft + Design Canberra, a not-for-profit organisation, proud to be one of the longest running visual arts membership organisations in Australia at 52 years old. We pride ourselves on our creative community - our artists, exhibitions, and programs are essential to our lives and in celebrating Canberra's significant design legacies and futures.

Our core role is sustaining Australia's high-quality studio practice and supporting craftspeople, designers and audiences. Our artists make work that reflects and reveals our society, tells our stories, connects us with our community and strengthens our sense of identity. Creative endeavour enhances our wellbeing and replenishes our human spirit.

The Festival is Craft + Design Canberra's major audience engagement activity and provides opportunities for our community to enjoy immersive inclusive experiences of the best in contemporary craft and design.

Canberra has always been a dynamic design laboratory which is embodied in the cultural practice of our First Nations peoples, the Griffins' visionary design for the city, Canberra's iconic modernist architecture; and it's thriving contemporary sustainable design, craft and art industries.

Now in its tenth iteration, the Festival has grown significantly over time showcasing the best of local creative enterprise and connecting our community through a rich program of events including symposiums, talks, tours, exhibitions, public art installations, and workshops for all ages.

PREVIOUS FESTIVAL PERFORMANCE

2022

470,660+

people engaged ^310%

250+

programs and events

27%

interstate audiences ^35%

\$327,443

total income to artists ^71%

59%

new audiences to website

48% Festival + 65% Craft

increase in social media followers

396,802

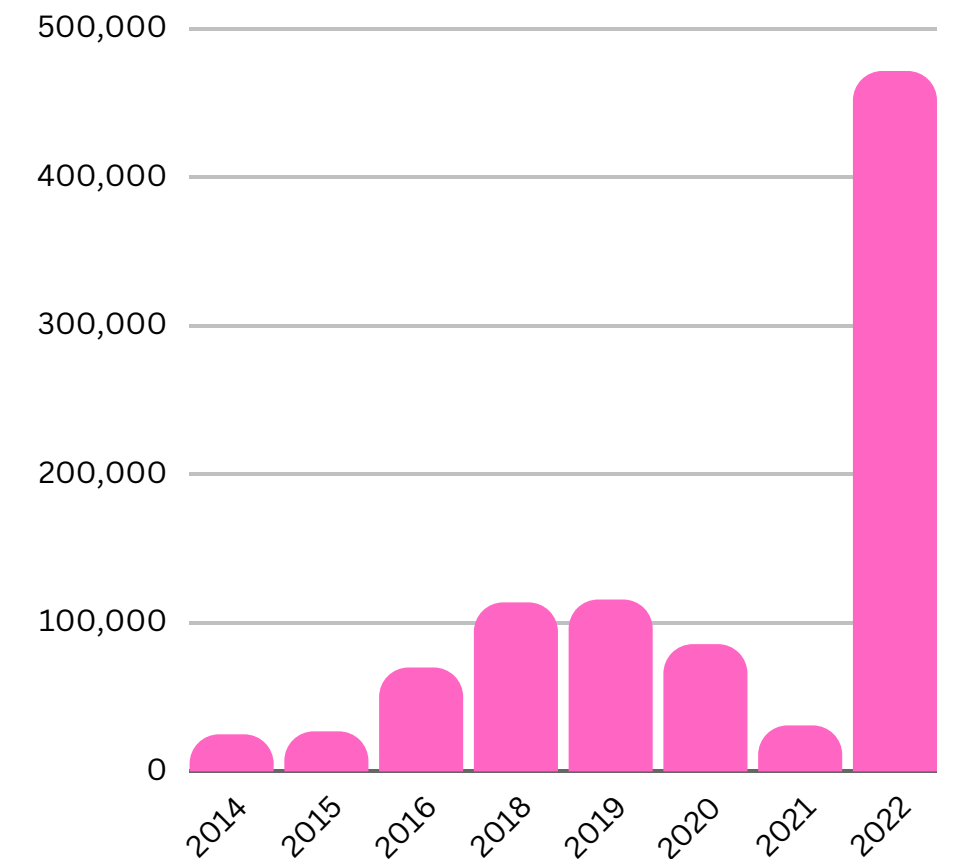
public art + public exhibition attendees

73,858

program + gallery exhibition attendees

EXHIBITIONS
PUBLIC ART
EVENTS
TOURS
TALKS
SYMPOSIUMS
WORKSHOPS
OPEN STUDIOS

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THE 2022 FESTIVAL REACHED MORE OF THE COMMUNITY THAN EVER BEFORE. FROM OUR EXTENSIVE PROGRAMMING OF WORKSHOPS, ACTIVATIONS, SYMPOSIUMS, EXHIBITIONS AND PUBLIC ART WE HAVE LED THE COMMUNITY FORWARD INTO A NEW LEVEL OF CREATIVITY, CONNECTION, DISCOVERY, WELLNESS, LOVE OF DESIGN AND CANBERRA PRIDE.

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THEME: REGENERATE

1-10 November 2024

+ 10 days to celebrate 10 years

+ one month of exhibitions

The theme for the 2024 Festival is Regenerate - no longer is it enough to be sustainable, we must innovate to solve the big problems of our time, to reverse the devastating impacts of climate change and regenerate environments, relationships, and communities. The 2024 Festival advocates for design thinking, imagination collaboration and making by hand to support innovation and problem solving providing hope for our future.

Catching Space workshop with Julie Monro-Alison 2022 | Image 5 Foot Photography



What type of programs are we looking for?

Applications for all sought of programs, exhibitions and events that relate to the Festival theme of Regenerate and the objective of the festival that showcase excellence in contemporary craft and design, celebrate Canberra as a global city of design and align with the Craft + Design Canberra's strategic vision, values and aspirations.

Accepted programs are listed in the festival program and run and funded by you or your organisation.

Craft + Design Canberra members, organisations, individuals, galleries, cultural and educational institutions and the community can apply to list their program and/or event to be a part of the Craft + Design Canberra Festival program.

Programs may include but are not limited to:

- events
- exhibitions
- public art installations
- public talks/symposiums
- publication launches
- tours
- performances





Image: ??Artist name??, ??work title??, ??year??. Photo: ??photo credit??

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What to include in my application

Applications must be submitted via the form located [HERE](#) and require the following a:

- program title
- location, date, and time
- written proposal addressing the brief
- marketing text to be used in the program description, web listing, and marketing collateral
- 1 high quality image to be used in the program description, web listing, and marketing collateral. (2-5 MB PNG or JPEG file)
- a biography about the facilitators of the program

Key Dates

- Thursday 28 September 2023 Craft+Design Canberra Festival information session.
- Friday 1 March 2024 – EXTENDED ROUND submissions close
- February 2024 – Notification if your proposal has been accepted
- 1 - 10 November 2024 activations
- all November for exhibitions – Craft + Design Canberra Festival

Fees to list your program in the Craft + Design Canberra Festival

Accepted programs benefit from the Festival's strong brand, large audiences, promotion of design, craft, creativity, connection and inclusivity. Your fees contribute to the marketing and administration costs of the festival.

| Type of Organisation | Annual Turnover | Fee to list 1-3 events in the online festival program |
|-------------------------------------------------|---------------------------|-------------------------------------------------------|
| Craft + Design Canberra individual maker member | NA | Free |
| Non member individual maker | NA | \$100 |
| Micro Organisation | below \$20,000 | \$250 |
| Small Organisation | > \$250,000 | \$300 |
| Medium Organisation | \$250,000 > \$1,000,000 | \$375 |
| Large Organisation | \$1,000,000 - \$3,000,000 | \$500 |
| Very Large Organisation | \$3,000,000 + | \$1500 |





Dates

Your proposed program can include dates before or after 1-10 November 2024 for activations and programs and all of November 2024 for exhibitions, but must have some overlap with 2024 Craft + Design Canberra Festival dates to be included in the program.

Inclusion

Craft + Design Canberra values inclusivity and encourages all to apply including Aboriginal and Torres Strait Islander designers, LBGTQIA+ community, linguistically diverse, and the disabled community to submit proposals for the festival program.

Collaboration

In calling for proposals from across all design disciplines, we encourage a spirit of collaboration where Canberra's creative community works together to showcase the best in contemporary design. Whether you are an individual maker, a collective, a cultural or educational institution, a business, a researcher or a government agency, the Festival provides a platform for a multi-faceted exploration of design, arts, and creative industries.

Program holder responsibilities

Festival program holders whose events are accepted into the program are responsible for:

- submitting accurate information, logo and high resolution images using the application form before the extended deadline 1 March 2024.
- submitting proof for public liability insurance by the deadline cross promoting Craft + Design Canberra Festival events their channels
- all aspects of running their events
- funding their events
- managing the ticketing of their events
- providing post event data to the Craft + Design Canberra team by 12 December 2024 including attendee email addresses, number of attendees and income generated. Event holders are responsible for seeking permission to share these details with Craft + Design Canberra

Craft + Design Canberra Festival responsibilities

- creating the Festival website listing (with text provider by program holders)
- providing two complimentary VIP tickets to the festival launch
- providing required digital assets for promotion of the Craft + Design Canberra festival on your channels.



What does Craft + Design Canberra do to support my participation?

Craft + Design Canberra is a not-for-profit membership-based organisation and is partially funded by the ACT Government and the Australia Council for the Arts, who support our organisation and the festival with a contribution to our operational costs, demonstrating their commitment to the sustainability and growth of Craft + Design Canberra and the Festival.

All the festival program funding comes from program and event holders, sponsors or partners who support their own specified projects.

Craft + Design Canberra cannot provide funding for your project. Our resources are limited, and the team works magic with what we have. We appreciate your understanding and support.

Should your proposal be accepted, and you are a Craft + Design Canberra member, we are happy to assist you in securing grant funding by writing a letter of support for you and will promote your project as part of the Festival.

What do I need to do to support Craft + Design Canberra in delivering its programming?

As a successful applicant, Craft + Design Canberra needs your participation and support to put on a great program but also get the word out to the community.

Running a successful program during the Craft + Design Canberra Festival is a collaborative endeavour. We require you to bring your audiences to Craft + Design Canberra and in turn we will bring awareness of your program. In our experience, programs are successful when all parties actively promote their participation to their own networks and communities and we share in each other's hard work.





CRAFT+ DESIGN CANBERRA FESTIVAL

Applications are now open for inclusion in the 2024 Craft + Design Canberra Festival program.

Applications have been extended and close on Friday 1 March 2024.

Submission form is [here](#).

If you would like more information about Craft + Design Canberra please see our website craftanddesigncanberra.org

CRAFT+ DESIGN CANBERRA FESTIVAL

For further information, please contact:

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