Foe & Dear

Engagement Ring Guide





Table of Contents

<u>Introduction</u>	3
Your Curated Experience	4
Ready to Ship	
Small Modifications	
Create Your Own Lab Diamond Ring	7
Create Your Own Ring	
Easy as 1, 2, 3!	
Modifications on CYOR Settings	
Stone Sourcing Assistance	
Need Help Visualising?	12
Custom Rings	
The Process	
Workflow And Creative Process	15
Re-works And Recycling	16
Repurposing Your Gold	
The Consultation	
Financing	
Production	
General Timelines	
Completion And Delivery	
Ring Maintenance	

Introduction

Founded by Katherine Schlattman in 2009, our team of designers create jewelry that is ecoconscious and sustainably made. With a desire to do things differently, we use recycled metals, fair-trade gold, and conflict-free gemstones to ensure our jewelry has the lowest impact on Mother Earth.

Our goal is simple: to help you create a special and timeless piece! Each F&D piece is made with a certain story behind it, and we are here to guide you through a curated experience to make for an informed and convenient purchase. Afterall, this is a one-of-a-kind moment for a one-of-a-kind ring.



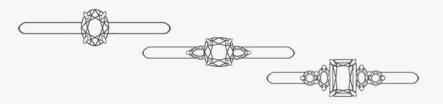
Your Curated Experience

Are you on a tight deadline, or do you have all the time in the world? Looking for something specific, or hoping for a serendipitous discovery of a ring already made? We can make it work!

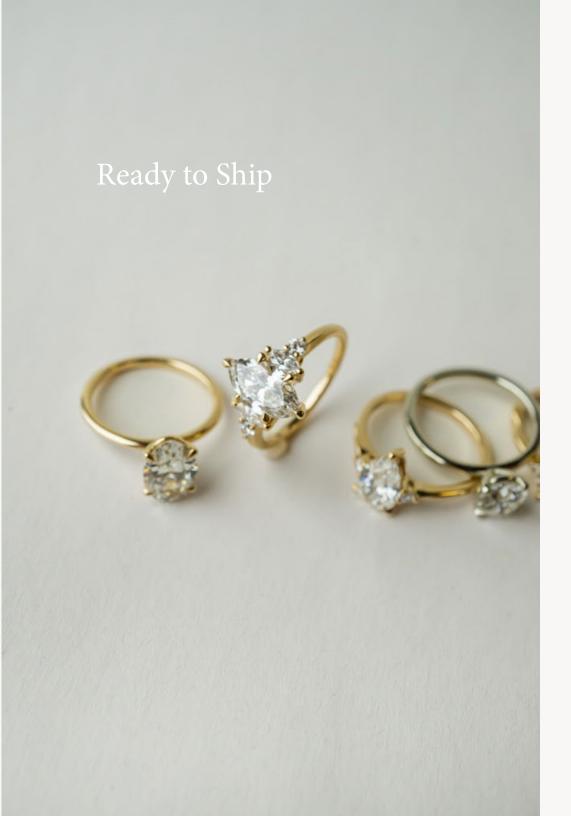
We offer one-of-a-kind, ready-made engagement rings from our <u>Ready to Ship</u> <u>Collections</u>, <u>Create Your Own Ring</u> for those who like to mix and match, and fully custom bespoke rings for those with a totally unique vision.

Check out your options with us at our Vancouver showroom, or speak directly with a design consultant over video chat! We offer complimentary consultations both in person and virtually. Book an appointment with us by checking out our calendar on our website.









Our <u>Ready to Ship Collection</u> features unique rings that Katherine and the team have mindfully designed for immediate purchase.

All rings are made to a standard size 7, and can be resized immediately or later with the first resizing complimentary on us.

One-of-a-kind centre stones are carefully handpicked, and side diamonds and settings are purposefully paired together for a harmonious end result.

There's only one of its kind, so once it's gone we can still create a similar ring together with you but no two rings can be the same!

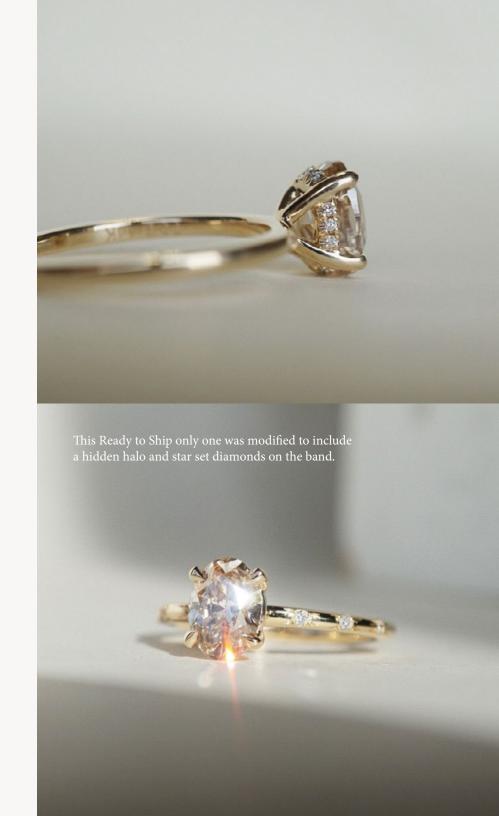
This collection is recommended for those who may be on a tight deadline, prefer to see a completed ring before purchasing, or simply love what Katherine has designed.

Small Modifications

Add your own flair to a unique ring.

There's a number of small modifications we can make to a pre-made ring! We can set smaller side stones on the inside or outside of the band for a hidden gem or additional sparkle. You can also have a meaningful message engraved in any of our rings.

Inquire with us for more about these ideas, and what the additional cost would be.

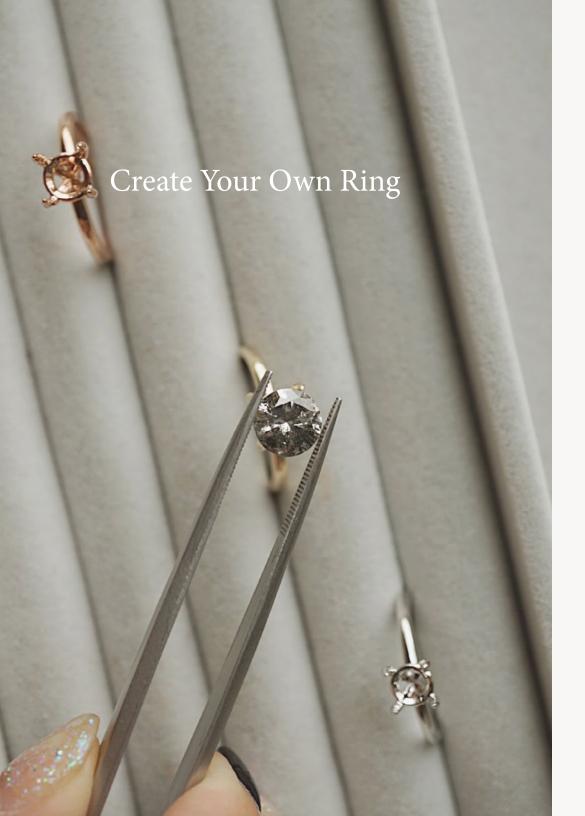




We offer all of our classic setting styles set with lab-grown white diamonds in a variety of shapes and carat weights.

For our <u>made-to-order lab diamond rings</u>, simply select your setting then in the listing choose your diamond shape and carat weight. Once you have ordered your ring, our designers will intuitively handpick a lab-grown centre diamond according to the listing's parameters.

Before production begins, we will share the IGI report and a photo of the chosen stone for your approval. Should you have specific grading or coloring preferences, feel free to reach out to us for more information on stone sourcing.



You pick the stone and the setting, and we do the rest! This is a simple 2 step process in which you can select one of our classic settings along with your perfect stone.

We then create the ring to those specifications. We will be sure to contact you once production is completed with a sneak peek of your finished ring (approximately 4-weeks)!

We have two ways to <u>Create Your Own Ring</u> - read on to learn more!

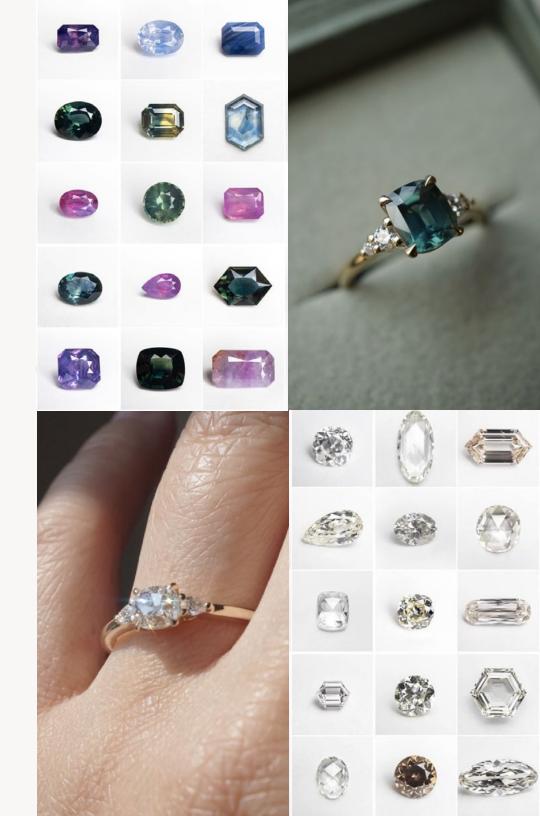
Easy as 1, 2, 3!

If you are interested in unique, earth-grown diamonds & sapphires, you can find an extensive live inventory available to you on the 'Create Your Own Ring' page.

Select your preferred ring setting, as well as gold colour and ring size, then add to cart.

Then browse our <u>Loose Sapphire</u> and <u>Loose</u> <u>Diamond</u> pages and use the filters on the side to hone in on your search, or have fun looking at all our options— maybe some you may not have even considered at first!

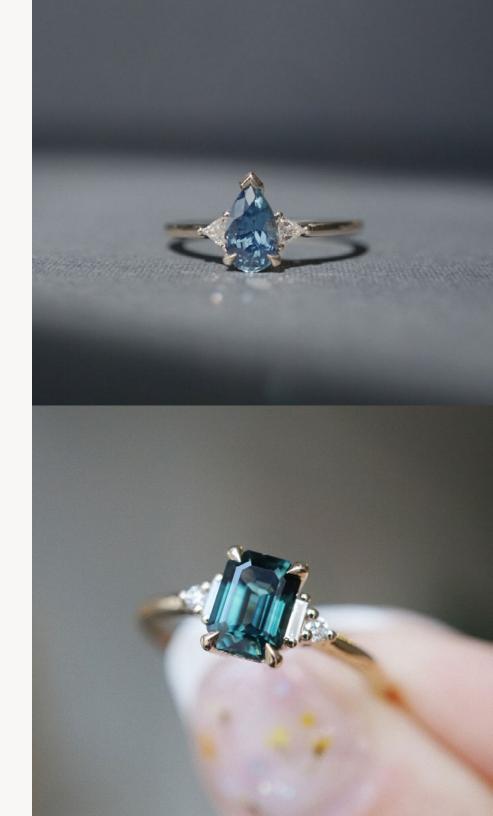




Modifications on CYOR Settings

We can always do minor adjustments to one of our classic settings. If you are interested in getting bigger side stones, making a setting high-set or low-set, modifying the ring band, adding or removing side stones, or anything else, please contact us!

Please note that some modifications may require new quotes, depending on the request.



Stone Sourcing Assistance

If you don't see a stone that interests you online, not to worry! We can help you find an amazing option by sourcing with our other suppliers.

The design consultant will finalize a direction and the big priorities before starting. In 1 to 2 weeks, you will have a curated selection ready for your viewing.

The entire process will take approximately 6 to 8 weeks in total– this includes time for sourcing and stone approval plus the 4-week production turnaround.

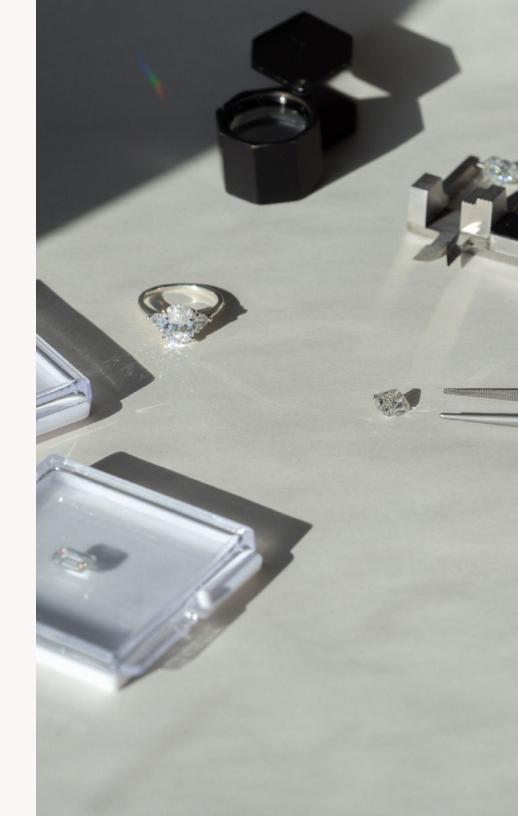


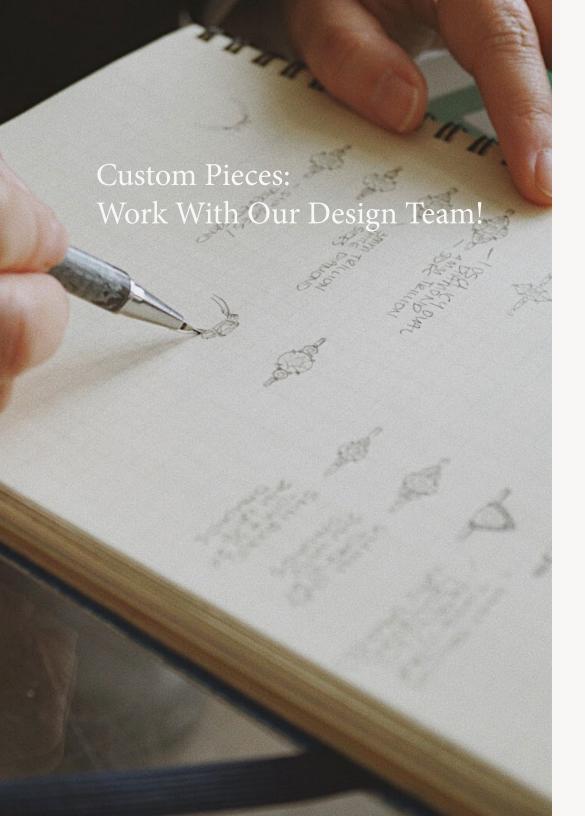
Need help visualizing?

Loose stones can be available for in-person viewing during a showroom consultation, or we can take supplemental videos to give you a better idea of your top picks. The online inventories you see on the website are part of an integrated system with two of our suppliers, so we will need about a week's notice to have them brought to our studio.

Please note: stones from our Unique collection are complimentary to view at our studio.

Want to see a mock-up of your Create Your Own Ring before you put through the order? Send us an email with the specific stone, ring setting, gold material, and ring size, and we'll send you an illustration to help you visualize it more!





A fully custom ring is a ring design that is not available in our classic settings. Katherine will work with you from ideation to production.

You can send us an email with any inspiration photos, budgets, timelines, and detailed specifics so we can see if we're a good fit for what you'd like to do. Next, you can book a complimentary consultation with our designer for a face-to-face chat.

As an online-focused retailer, we have fine tuned our approach to be accessible to both out-of-town clients and local clients by providing mock-ups, videos and photos, and reliable communication. Clients interested in custom rings must be comfortable with having an element of surprise as your ring transitions from a CAD rendered design into a fully real ring. For those who would like to see a finished ring before purchasing, our 'Ready to Ship' collection would be a more comfortable suggestion.

The Custom Process

Because of the nature of your custom design, we won't move forward with any ring production until you have approved the CAD render of your ring. The minimum budget is \$5,000CAD.

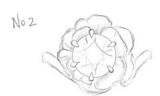
The custom process takes about 8-10 weeks before shipping, and requires a signed waiver plus a \$200 nonrefundable deposit to officially begin. This deposit will go towards your final ring total.

The process is split into two parts: research/design + stone sourcing, and then production. Once we land on a final design and figure out all the details, it will only take a few weeks to actually make your ring! We work with many out of town clients, and our process is very easy and online friendly.











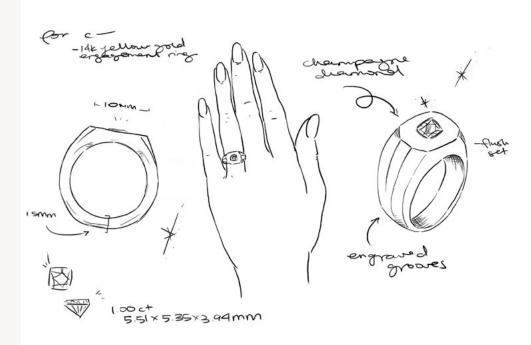


Workflow and Creative Process

The 'Workflow and Creative Process' doc includes more info about the design process, what we can guarantee, and what to expect.

This will also be the waiver you are required to sign before we can begin your custom ring project.

Feel free to read it ahead of time for more information about the ring making process!



Initial Sketches

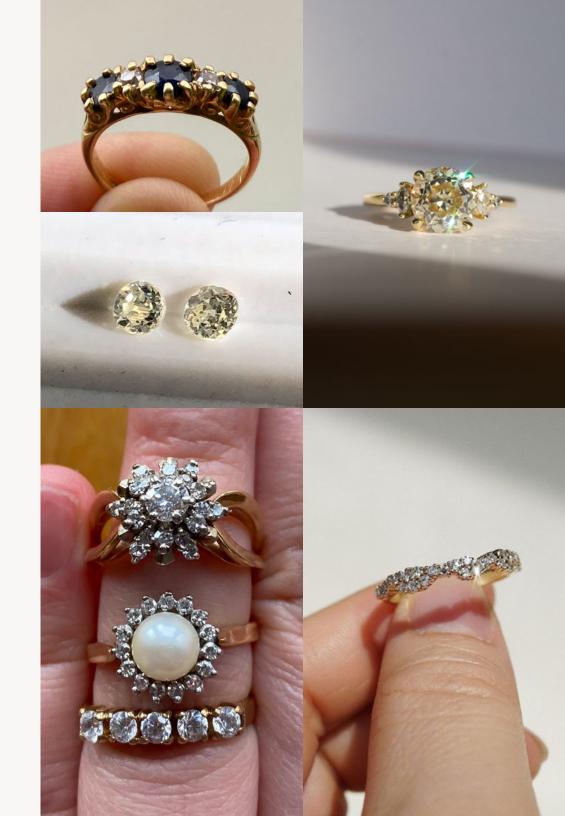


Reworks and Recycling

We can make bespoke rings using loose heirloom stones and require an appraisal for each stone from a certified gemologist. That way we know exactly what we're working with. If you have appraisals for the stone please send them along, but if not we are able to acquire them for you.

If you're looking to customize one of our styles with your existing stones, you can get an idea of the base cost of our settings through our Create Your Own Ring page.

For the use and setting of customer-provided materials, there is an additional labor and handling fee of \$800CAD. So the ring would be the cost of the setting you choose and the labor and handling fee combined.



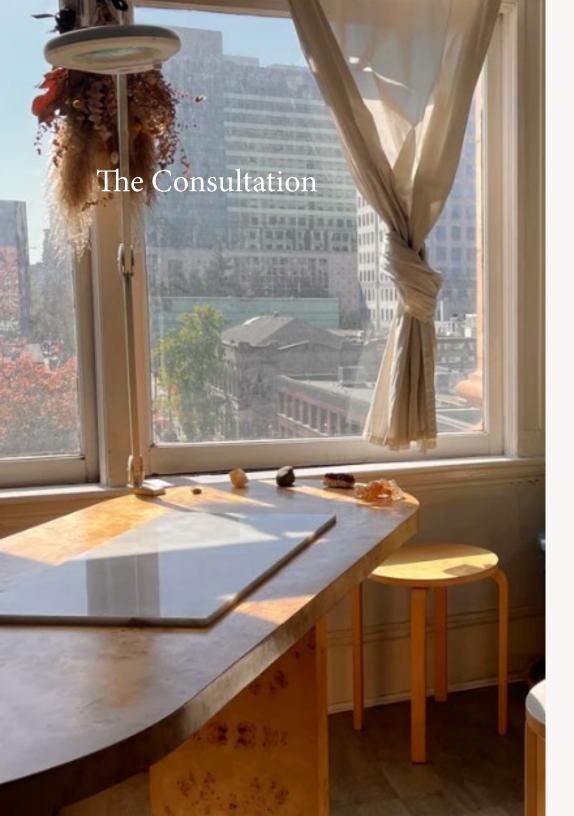
Re-Purposing Your Gold

We do not melt down your own metal to use in your new piece. Instead, we can offer you credit for your old gold or platinum scrap and apply it to a new purchase.

Credit will vary depending on the weight of pure gold that remains after the refining process. Melting down old jewelry to make a new piece makes the metal weaker (and thus more prone to porosity and cracking, and losing stones) and quality is always poorer than when you use 'fresh' metal.

We strive to make an exceptional F&D piece for you, so we advise against anything that could hinder the quality of the final result. If you would like to melt down or re-purpose jewelry you already own, we suggest selling the piece as is and using the proceeds against the cost of your new design. Of course, we can appreciate the sentimental value a stone or ring may have for you, which is why we want to make sure you are fully informed before repurposing an heirloom piece.





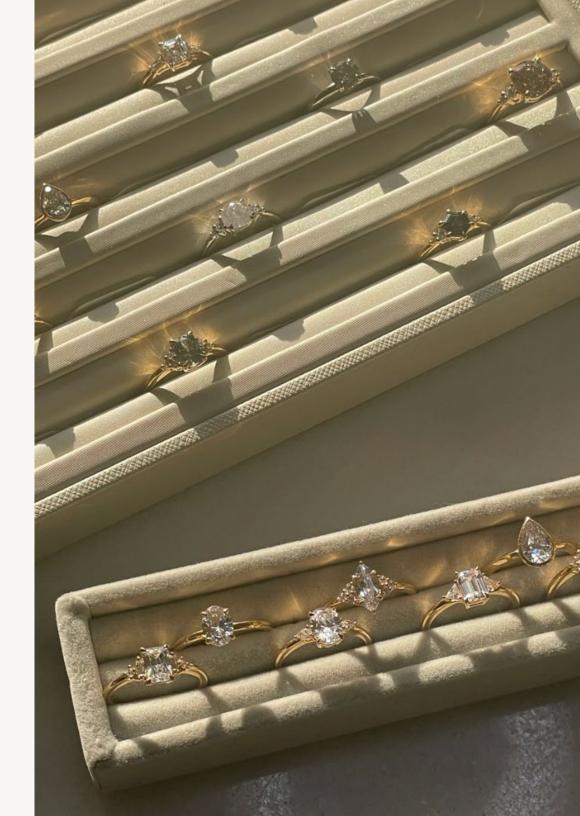
Our consultations are complimentary! Whether the consultation is happening in our showroom, or virtually on video chat, our team is here to listen to your desires, concerns, and everything in between.

In-depth notes are taken, and you will be sent a follow-up email after your appointment to summarize everything that was discussed so you can focus more on checking out our rings and not worry about the little details.

If follow-up consultations are needed, the design consultant will assist you with booking another appointment.

All of our Ready to Ship collection is available for viewing and trying on in the showroom. We also have samples of our classic engagement ring settings, and all of our wedding rings.

We may have some loose stones ready for viewing, but we do not have an inventory available consistently. If you would like to view any loose stones, please contact us with your top 2-3 picks at least one week before your appointment. This should give us enough time to connect with the supplier and arrange for the stones to be delivered.





We offer several payment options for all of our rings.

When paying online through our website, we accept all major credit cards. For Canadian residents, we also offer Affirm, a 4-payment plan method (financing based on your purchase total).

Another alternative payment method is an installment plan with Quickbooks—the first half of your total is due to begin production on the ring, and the last half will be due once the ring has been completed.

Contact us for how you can get on any of these plans!



Generally, the production of one of our engagement rings follows the same format no matter which route you choose to go. Once an order has been placed, we begin production on the ring immediately.

Communication will become minimal once production has begun, and the next time you can expect to hear from us is approximately 4-weeks later once the ring has been completed. We love to send sneak peeks of the ring to you before we pack it up for shipping!

General Timelines:

Ready to Ship Ring Up to 2 Weeks Production Time*

Order is placed online → *Time for any resizing or modifications if applicable → Packed and shipped within the week of its completion

Create Your Own Ring 4 Weeks Production Time

Order is placed online → Production begins immediately (stone sourcing, ring casting, setting) → Production complete → Send sneak peeks through email → Packed up for shipping or pick-up

Custom Ring

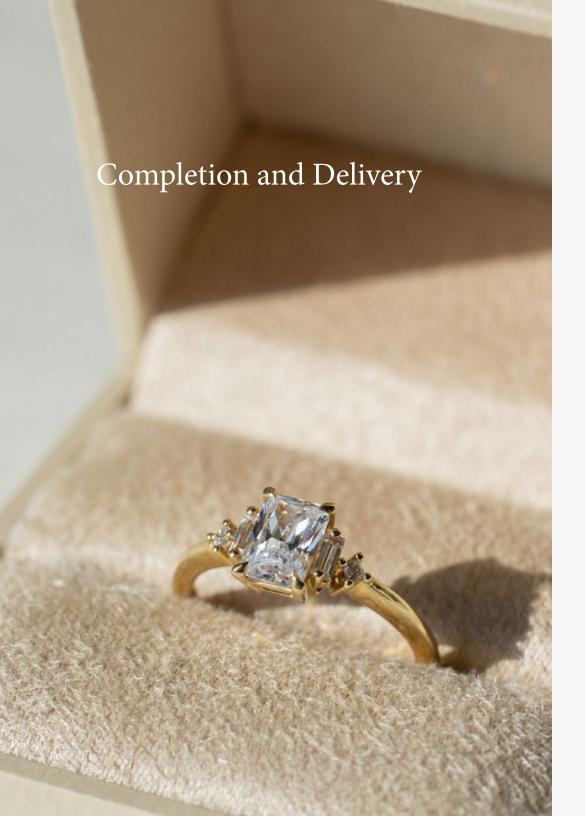
8-10 Weeks Process & Prodition Time

Initial consultation \rightarrow Waiver signed and deposit paid \rightarrow Begin designing and sourcing \rightarrow CAD created and sent for approval \rightarrow Production begins after approval (ring casting, setting) \rightarrow Production complete \rightarrow Send sneak peeks through email \rightarrow Packed up for shipping or pick-up







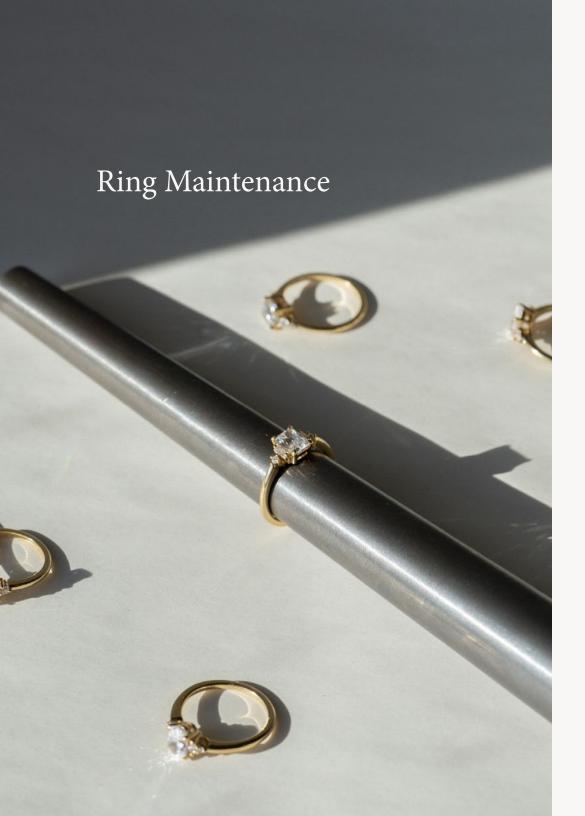


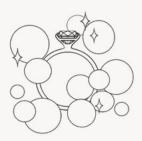
A ring will be packed up and mailed to you, or ready to be picked up from the showroom, within the week of its completion.

Domestic shipping is complimentary for orders over \$1000cad, and we offer flat rates for international shipping (\$25cad for the US, and \$50cad outside the US).

We ship our domestic shipments with FedEx Standard overnight service with signature required upon delivery.

International shipments will be shipped with DHL Express International service with signature required upon delivery. Taxes and duties may apply, depending on your country's regulations. Rings are shipped in a nondescript white box, and our business name will appear as 'FDLTD' for added confidentiality.





Any ring set with a stone will require a good amount of care. For maintenance at home, we recommend giving your ring a wipe with a polishing cloth daily to remove any detriment from the day.

You can also tap your stones with your fingernail to check if any stones have become loose. If you notice any looseness, or if prongs are catching on things, please refrain from wearing it and contact us immediately!

Over time and from natural wear, it is common for rings to require stone tightenings, polishings, cleanings, and prong retipping. We recommend bringing your ring in every 6-months or so to be checked, complimentary. Production time typically ranges from one 15-minute appointment with us, to 2 weeks for stone tightening. Please note, for any further repairs there may be a cost associated with it.

For more tips and tricks on how to care for your ring at home, you can check out our Product Care page! To read up on our full warranty on all Foe & Dear pieces, please visit our Policies page.



Let's have a chat!

Our studio operates 9am-5pm, Monday to Friday (closed on holidays). Email us at studio@ foeanddear.com, and we'll get back to you within 48 hours of your inquiry!

OR

Book an appointment with us online.

