

good karmal

CORPORATE + CUSTOM GIFTS



“ Good Karmal is just about as delicious a gift as you can receive. I highly recommend it for **anyone with a mouth.** ”

J.J. ABRAMS

GOOD KARMAL MAKES PEOPLE FEEL GOOD.
 ABOUT YOU. ABOUT YOUR BUSINESS. ABOUT THE WORLD.



Good Karmal’s mouth-watering caramels, upscale packaging and unique custom options present your brand in a meaningful, memorable way. Our custom gifts are the perfect opportunity to spread a little joy, as well as make an impact with your one-of-a-kind message.

Our all-natural, gluten-free, Kosher-certified caramel comes in five melt-in-your-mouth flavors: Vanilla, Sea Salt, Butter Rum, Chocolate Sea Salt, and Café Caramel, and each caramel’s wrapper features space for your logo and custom message.



THE NITTY GRITTY

Good Karmal gifts are available in many different sizes and price points. We offer multiple ways to customize your caramel wrappers and packaging. We'll even ship gifts to everyone on your mailing list!

IMPORTANT TO NOTE

- >> Our caramel does not contain any preservatives, so it is at its most tasty and fresh within the first month after delivery.
- >> There is no sales tax. (HOORAY!)
- >> Shipping is additional.
- >> You are awesome. ❤️



2020 DISCOUNTS AND DEADLINES

We offer volume discounts as our way of saying thank you for your business! You can save between 5% and 20% on the total product ordered. The best holiday discounts are only available for orders finalized by October 31. **Early planners are appreciated and rewarded!**

TOTAL ORDER AMOUNT May be a mix of products; shipping is separate.	ORDER FINALIZED BY OCT. 31	ORDER FINALIZED NOV. 1 - 15	ORDER FINALIZED NOV. 16 - JAN. 5
\$1,000 - \$2,000	5% discount	n/a	n/a
\$2,001 - \$3,000	10% discount	5% discount	n/a
\$3,001 - \$5,000	15% discount	10% discount	n/a
\$5,001+	20% discount	15% discount	n/a

CUSTOM CARAMEL WRAPPERS

Each caramel comes in a custom printed wrapper featuring a logo on the front and a quote or message inside. You may choose from our list of favorite positive quotations, or provide your own quotes or messaging. You may also opt for our standard Good Karmal wrappers and quotes.



Each caramel wrapper is printed in full digital color and measures 4¾ inches long and ¾ inch high.

You may choose or provide as many different wrapper messages as there are caramels in your custom gift. Variety rocks!

Below is a general layout for our new custom wrappers.

The background design and text colors are only limited by your imagination.

You may provide your own original wrapper design, or we are happy to put together mock-ups for you of your vision.

Peel here
All-natural
Good Karmal

YOUR LOGO

This area is centered on the "front" of the caramel.

This is where we usually feature a positive quotation. You may choose a different quote or message for each caramel in your custom gift.

ECO BOX

Our Eco Box, which comes with 30 or 60 caramels, is a great option for a larger gift at an economical price. To customize the front of the box, this gift is topped with an eye-catching, custom printed full-color label.

See page 9 for pricing.



Custom Options

Custom caramel wrappers
Custom label on the top of the box

Specs

Both the 30pc and 60pc Eco Boxes measure 7-5/8" x 8-1/4" x 1-3/4"
The 30pc contains one level of caramels and the 60pc contains two levels.

Don't have your own artwork? We'll design something for you!

GIFT BOX

Our Gift Boxes are highly customizable, memorable gifts. Three box finishes (classic black, earthy kraft and elegant white) are available in sizes with 5, 10, 20 or 30 caramels. To customize the outside of the gift, options include a custom foil imprint or a custom printed full-color label.

See pages 10-13 for pricing.



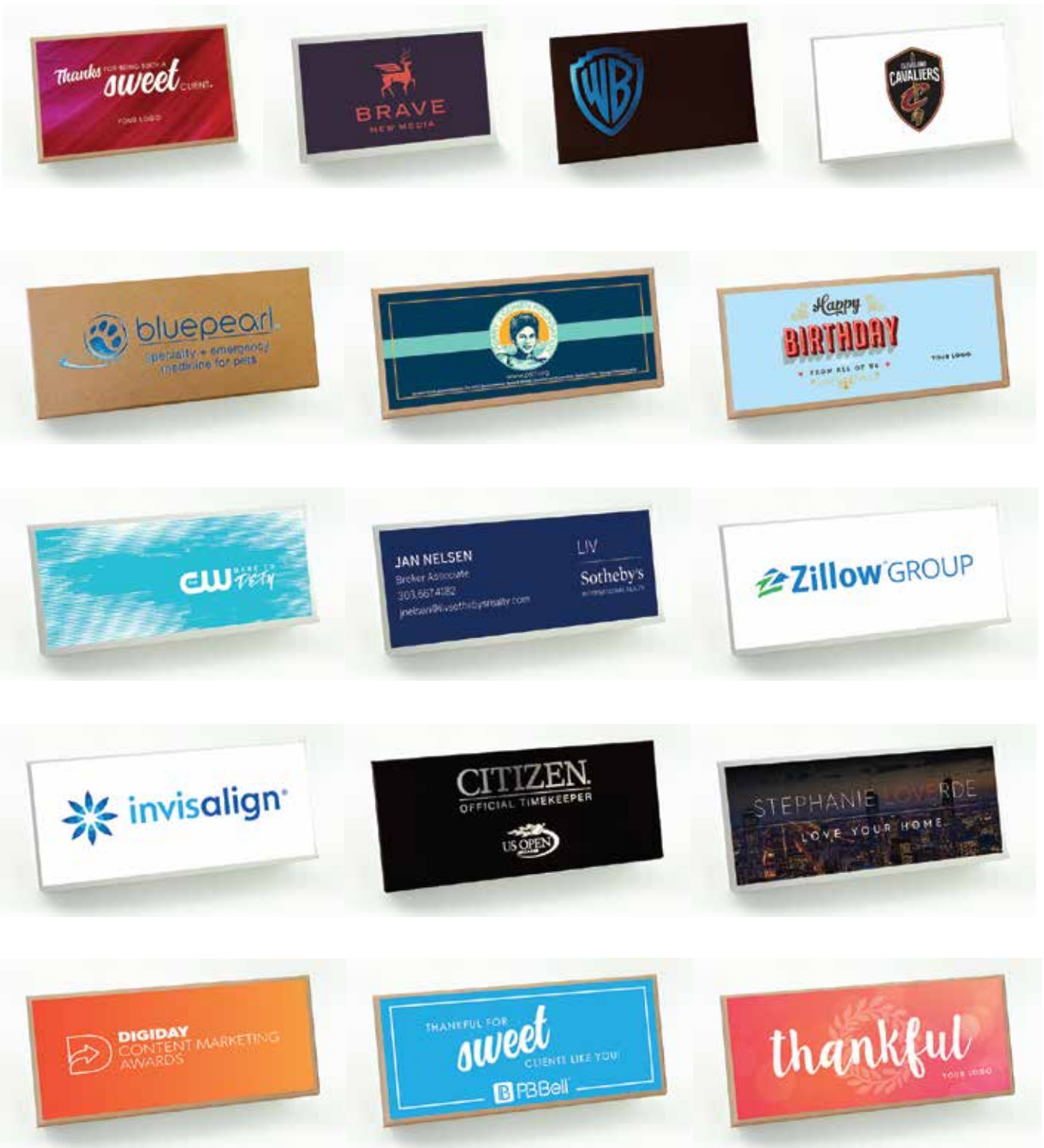
Custom Options

Custom caramel wrappers
 Custom label OR custom foil imprint on the front of the box
 Available in Earthy Kraft, Elegant White and Classic Black

Specs

5 caramels: 5-3/4" x 3-1/2" x 1"
 10 caramels: 8-1/4" x 3-1/2" x 1"
 20 caramels: 7-3/4" x 3-3/8" x 1-5/8"
 30 caramels: 7-3/4" x 3-3/8" x 2-3/8"

Don't have your own artwork? We'll design something for you!



Don't have your own artwork? We'll design something for you!

GIFT BASKET

Our Gift Baskets are true crowd pleasers. Both finishes (dark brown or earthy kraft) are available in sizes with 30, 60, 90, 120 or 150 caramels, wrapped in clear cellophane and tied with a bow. To customize the outside of the gift, we can top the basket with a custom printed satin ribbon.

See page 14 for pricing.



Custom Options

Custom caramel wrappers
 Custom printed satin ribbon OR
 custom label on the top of the basket
 Available in Earthy Kraft and
 Dark Brown



EARTHY KRAFT BASKET SPECS

30 pcs: 6" x 2-3/4" x 6"
 60 & 90 pcs: 7-1/4" x 2-3/4" x 7-1/4"
 120 & 150 pcs: 9-1/4" x 3-3/4" x 9-1/4"

DARK BROWN BASKET SPECS

30 pcs: 6" x 2-3/4" x 6"
 60 & 90 pcs: 7-1/4" x 3-3/4" x 7-1/4"
 120 & 150 pcs: 9-1/4" x 3-3/4" x 9-1/4"

There are tons of color options available for satin ribbon and imprints!

ECO BOX WITH 30/60 CARAMELS



	CUSTOM ECO BOX WITH 30 PCS	CUSTOM ECO BOX WITH 60 PCS
Unit price per custom gift	\$41	\$67
Minimum order required for Custom Box Label	30 gifts	20 gifts
Set-up charge for for Custom Box Label (one-time charge)	\$40	\$40
Set-up charge for Custom Caramel Wrappers (one-time charge) This charge can include multiple wrapper designs	\$40	\$40

PRO TIP!

Order holiday gifts early to get the best discounts! [Learn more on page 3.](#)

GIFT BOX WITH 5 CARAMELS

EARTHY KRAFT

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$13	\$15
Minimum order required for customization of outside of the gift box (label or foil imprint)	40 gifts	200 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

ELEGANT WHITE
OR CLASSIC BLACK

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$14	\$16
Minimum order required for customization of outside of the gift box (label or foil imprint)	40 gifts	200 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

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GIFT BOX WITH 10 CARAMELS

EARTHY KRAFT

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$26	\$28
Minimum order required for customization of outside of the gift box (label or foil imprint)	30 gifts	150 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

ELEGANT WHITE
OR CLASSIC BLACK

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$27	\$29
Minimum order required for customization of outside of the gift box (label or foil imprint)	30 gifts	150 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

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GIFT BOX WITH 20 CARAMELS

EARTHY KRAFT

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$36	\$38
Minimum order required for customization of outside of the gift box (label or foil imprint)	30 gifts	150 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

ELEGANT WHITE OR CLASSIC BLACK

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$37	\$39
Minimum order required for customization of outside of the gift box (label or foil imprint)	30 gifts	150 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

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GIFT BOX WITH 30 CARAMELS

EARTHY KRAFT

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$46	\$48
Minimum order required for customization of outside of the gift box (label or foil imprint)	30 gifts	150 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

ELEGANT WHITE
OR CLASSIC BLACK

	GIFT BOX WITH CUSTOM FULL-COLOR BOX LABEL	GIFT BOX WITH CUSTOM ONE-COLOR FOIL BOX IMPRINT
Unit price per custom gift	\$47	\$49
Minimum order required for customization of outside of the gift box (label or foil imprint)	30 gifts	150 gifts
Set-up charge for for customization of outside of the gift box (one-time charge)	\$40	\$185
Set-up charge for Custom Caramel Wrappers (one-time charge) <small>This charge can include multiple wrapper designs</small>	\$40	\$40

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GIFT BASKETS WITH 30/60/90/120/150 CARAMELS



GIFT BASKET WITH STANDARD GOOD KARMAL SATIN RIBBON

Standard Good Karmal ribbon is available in white, red, sage green, and spring green

	30 CARAMELS	60 CARAMELS	90 CARAMELS	120 CARAMELS	150 CARAMELS
Unit price per custom gift	\$49	\$79	\$115	\$149	\$185
Minimum order required for Custom Caramel Wrappers	10 baskets	8 baskets	5 baskets	3 baskets	2 baskets
Set-up charge for Custom Caramel Wrappers (one-time charge) This charge can include multiple wrapper designs	\$40	\$40	\$40	\$40	\$40

GIFT BASKET WITH CUSTOM PRINTED SATIN RIBBON

Custom printed satin ribbon is available in many ribbon and imprint colors

	30 CARAMELS	60 CARAMELS	90 CARAMELS	120 CARAMELS	150 CARAMELS
Unit price per custom gift	\$50	\$80	\$116	\$150	\$186
Minimum order required for Custom Printed Ribbon	30 baskets	25 baskets	20 baskets	15 baskets	10 baskets
Set-up charge for Custom Caramel Wrappers (one-time charge) This charge can include multiple wrapper designs	\$40	\$40	\$40	\$40	\$40
Set-up charge for Custom Ribbon (one-time charge)	\$90	\$90	\$90	\$90	\$90

PRO TIP!

Order holiday gifts early to get the best discounts! Learn more on page 3.

WE WOULD LOVE TO HEAR FROM YOU!

Have more questions? Ready to get started?

Not seeing exactly what you're looking for? **Send an email to corporategifts@goodkarmal.com, or give us a call at 406-404-1132.**

We'd love to hear from you and will work closely with you to create a custom gift that fits with both your style and budget.

We are happy to create design ideas and mock-ups for you! You can email your logo files and what you're envisioning to corporategifts@goodkarmal.com -- vector files with fonts saved as outlines work best.

We appreciate as much lead time as possible. **November/December is our busiest time of the year and we often get fully booked.** We suggest organizing your list and contacting us right away to get things rolling.

