The Souvenir Edition



... to put art on your floor

Buying a fine handmade rug made by a master artisan is like buying art. It has to capture you, to hold your senses. To fill your eyes with its colors and patterns, your hands and feet with its texture, weave and pile. It needs to fit your life and aesthetics, to tell the story you want in your home or office. To be the masterpiece that makes you happy each day, that you love to walk across barefooted or recline on by a fire. The rug your kids or grandkids will giggle and play on. The rug that's a joy to you.

Finding the perfect rug is an exciting adventure, not a shopping trip. We delight in guiding you on that voyage through a world of fabrics, textures, weaves, of unique designs and colors and the scent of lanolin, until your eyes light up and we all know we've arrived. That's why we stock an eclectic selection of the finest rugs, from intricate traditional to abstract modern, from evocative to whimsical, including four exclusive lines from top global rug designers. That's why we work with master artisans around the world to create custom rugs for your unique vision. That's why we're here. So you can discover the perfect rug for you.

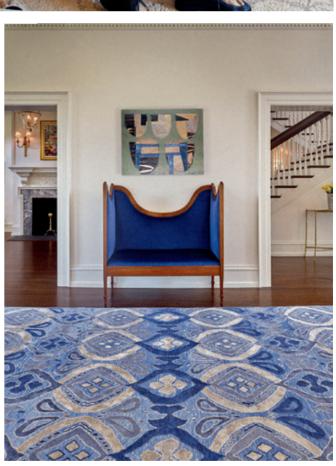
This shop is one of Portland's treasures.











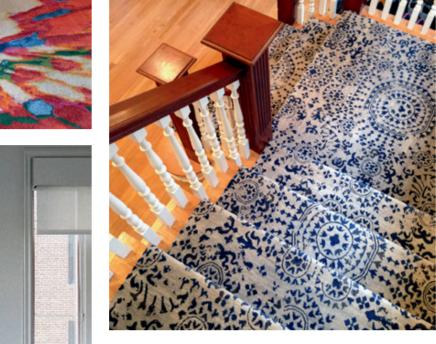


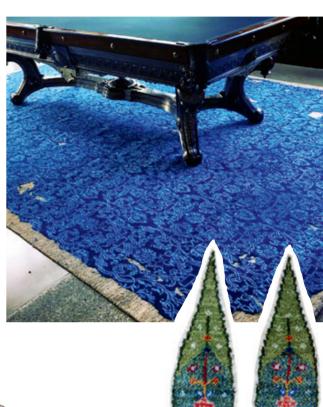






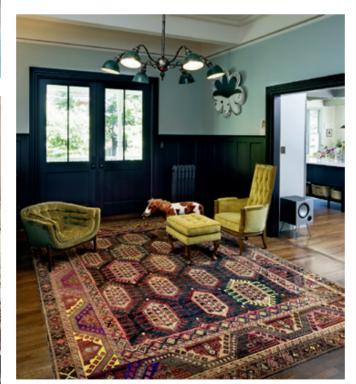


















At home on Portland's floors for 24 years...



Christiane tells her story

When I opened my own shop 24 years ago, full of youth and optimism, I could have not imagined the road ahead.

What a stylish shop it was! There in the brand new Wieden and Kennedy building. One of the very first old warehouses newly refurbished by Allied Works. The Pearl in the early 2000s was beyond fun. Sizzling with excitement as a new neighborhood emerged. Bob Gerding, along with his business partner Mark Edlen, developers of the Brewery Blocks, mentored and supported me with kind words, encouragement, and a belief that together we were creating something new and exciting in Portland. Hanging out at Blue Hour on my dock was nothing short of legendary in those days.

As a young, strong businesswoman, armed with knowledge about rugs and textiles (plus the goodwill of the world's best rug makers) I diligently curated a uniquely Pacific Northwest-centric rug collection, pouring my heart and soul into selecting each piece. I had the time of my life. I was living the American dream, beaming with pride and joy about working with such amazing clients and working in a field full of creativity and beauty.

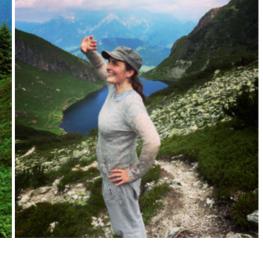
By 2005, in an effort to balance the raising of my two daughters and being a businessperson, I partnered with another local business. It didn't work out. I was heartbroken.

After some very deep soul searching (and a big portion of humble pie), I started my business up again with the support of my caring husband, Anton. Going into my 12th year in our wonderful NW Lovejoy gallery, I am surrounded by beauty and inspired by creativity. And like many parents these days, I manage to balance raising my awesome daughters along with meaningful work with my beloved clients, and perhaps my experiences in 2005 prepared me in some ways to stay true to my dream, despite the last few years that have tested all of us like none before.

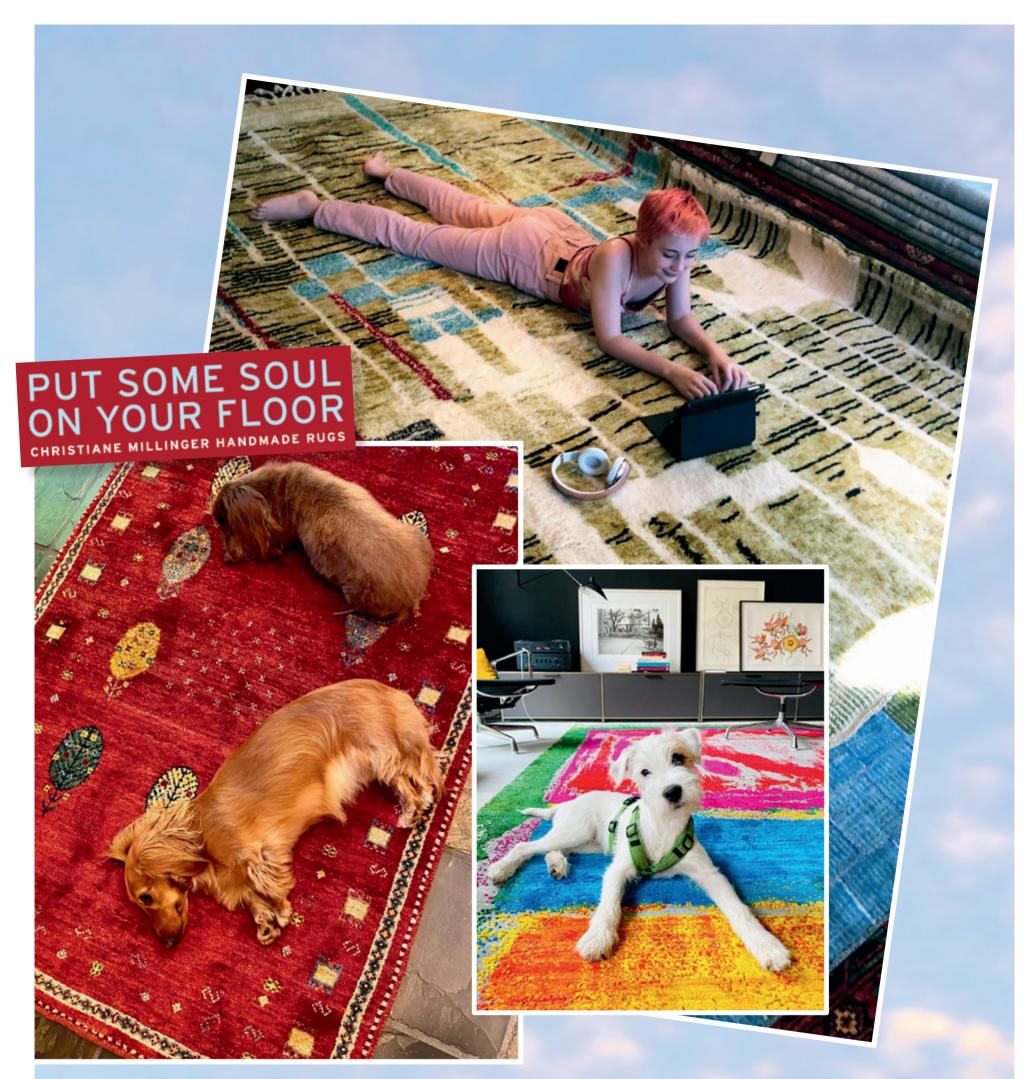
Now 24 years on, I keep learning new things—about rugs, textiles, my community, human interaction, style, and architecture. It is not an easy task to run a small business, but like millions of other American idealists, I would not want to do anything else!





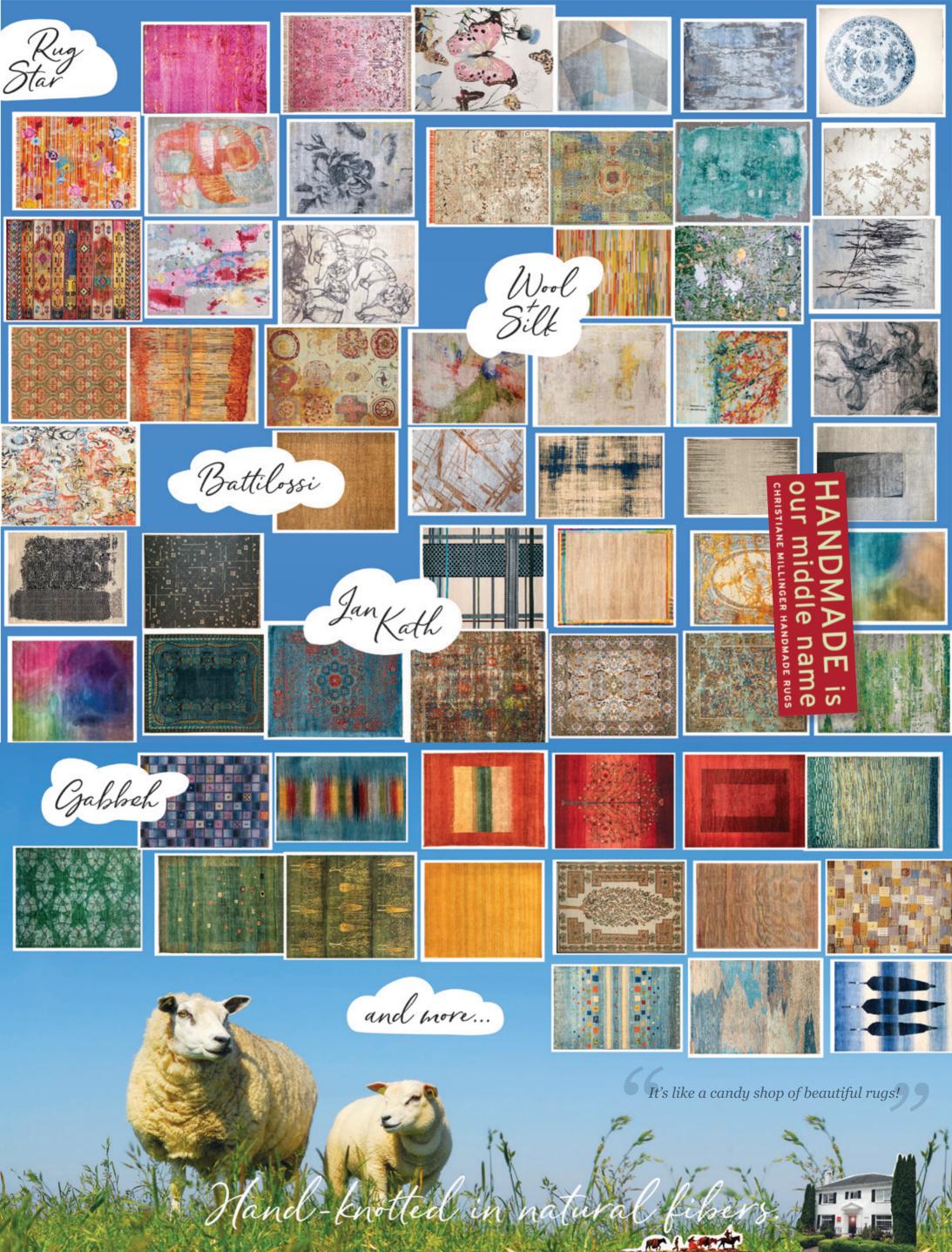


Being in your shop felt connected, refreshing and fun! Thank you for sharing your deep knowledge and passion—I will never look at a rug the same way.



Make EVERYONE happy with soft, washable, luxurious and exquisite wool. Wool is just about the perfect fiber! Very healthy to live with. It is natural, organic and biodegradable. It is durable. It acts like an air filter. It can be washed with soap and water.

"Heaven is under our feet as well as over our heads"
-Thoreau







In a wonderful collaboration with Rachel Massey, lead interior designer at Allied Works, we developed rugs for Eleven Madison, a three Michelin-starred restaurant in New York. The rugs mimicked the skeletal leaf structure of the trees outside, in Madison Square, while the colors were quietly reminiscent of ground spices.



did you know! We specialize in creating custom rugs!

You can order many existing designs in an assortment of sizes, or have them made to order in custom colors.

We love assisting creative souls who bring a unique vision for a one-of-a-kind rug. Designed and produced just for you!

> LEARN ABOUT **CUSTOM RUGS**



Now I look at an individual or couple trying to find a lovely rug for their home and all I experience is tender joy. Let the dance begin! Let us together envision different colors, textures, and pattern. Let us together listen to everyone's opinion, share stories and explore what it means to enjoy a home, the outward shell of our soul. We try rugs in spaces and sometimes it is a perfect fit on the first try, and sometimes we create custom patterns and textures from what we have learned about our clients. We talk about art, life, hopes and fears, and in all of these moments, we find the rug that inspires or calms, up-stages or under-states, be it bold, whimsical or elegant. It may be the first rug in a collection or may be the only rug in the home. It may be antique or new. But it has become an extension of the person and home, reflecting their personality and character for anyone who steps upon it.

As the Sufis dance in a circle, so will we dance around with you to find your perfect individual treasure, as well as the human connection that we so honor.

-Christiane

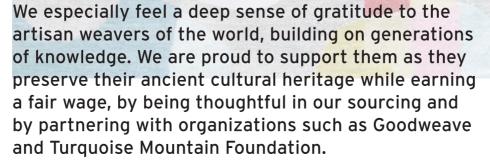


ALL THE LOVELY CLIENTS AND DESIGNERS AND MAKERS AND SUPPLIERS WE'VE ENJOYED WORKING WITH ALL THESE YEARS.















It's always a pleasure to enter this bright space of gorgeous textures, design and patterns AND Christiane's soulishness draws us back!

