

John Edmonds Kozma



CEO of Bang Productions, executive producer, entrepreneur, and thought leader in the entertainment industry, John Edmonds Kozma, changed how the comedy industry conducts business. He was the pioneer in breaking a national touring comedian through social media. He is a subject matter expert in tech and entertainment that draws on over 20 years of working on both sides of the camera with talented people such as writer/director Nick Cassavetes (The Notebook), Executive Vice President of Rough Draft Studios and Emmy Award winner Claudia Katz, world-renowned DJ Armin van Buuren, and American Professional Motorsports Competitor Travis Pastrana.

John created Bang Productions to offer an entirely new approach to entertainment called the micro studio. He developed "Finding a Perfect Audience," a universal approach to establishing a position of influence using precise data from media. Under John's leadership, Bang was selected as a Meta Media Partner. Bang is also well known for high-quality short and long-form content creation, talent management, production of live shows, and the administration of event ticket and merchandise sales.

John's expertise resulted in Bang Production's social media channels reaching over 1.2 billion viewers yearly. He made a radical change by cracking the code on creating celebrities without a Hollywood studio's backing. The most notable to date is comedian Darren Knight aka Southern Momma, who has grown to 4M followers in less than four years. He continues to support other talents by creating and producing powerful content that authentically engages with their audience. John continues to educate about how he revolutionized the entertainment industry on his "Unimpressed Podcast" and by speaking at events worldwide.

Featured on



info@bangproductionstv.com

- ▶ **CEO of Bang Productions**
- ▶ **Meta Media Partner**
- ▶ **Host of the Unimpressed Podcast**
- ▶ **Media Producer**
- ▶ **Talent Manager**
- ▶ **Reiki Practitioner**



Bang Productions CEO John Edmonds Kozma talks to real people with real stories. Creating new understandings about life interviewing people from the foundation up.

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Bang Productions Company Overview

In the production world, Hollywood has always been the gold standard where stars are made - or where they burn out. As the internet changes the way that people are exposed to and captivated by talent, it's more important than ever to understand the psyche of your audience - not just to engage them, but to build a brand and following. Bang Productions offers an entirely new approach to production and marketing that is based on real-time data, trend analysis, and tracking and monitoring consumer preferences to maximize the potential of an artist or client's ability to capture attention without us trying to change who they are or their tone.

We save you money and time by helping you focus on your target market.

Bang Productions is where Hollywood meets Silicon Valley aka 'Silicon of the South' Entertainment through Tech. We are the first production company to combine the two concepts of quantitative with qualitative data to get it right from out of the gate. In an age of reduced attention spans and the desire for instant gratification, artists need to make a splash balanced with "staying power." That is where we come in: we can "cut" to the chase (literally) in how we present your talent and tone without altering or changing the thing that makes you you for long-term success.

- ▶ **100M** Monthly Reach
- ▶ **70M** Monthly Facebook Engagements
- ▶ **1M** Monthly Views on YouTube
- ▶ **5.3M** Monthly views on Instagram

Managed Talent Including....



Darren Knight



King Keraun



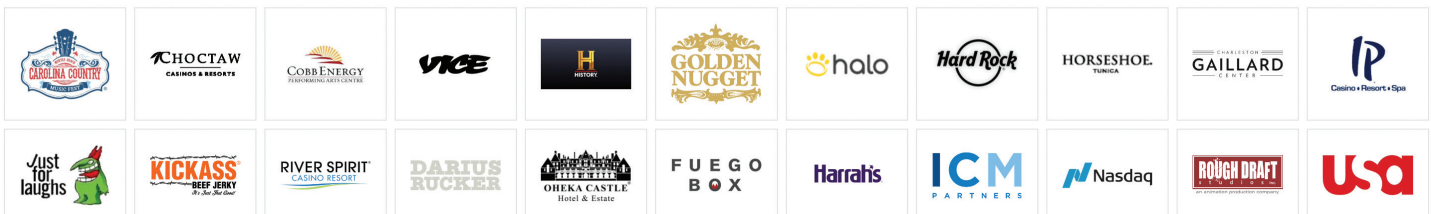
Jeremy Littel



Brittany Furlan

BRANDS WE WORK WITH

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