



"Turning Your World To Gold"

TRAINING MANUAL

INTRODUCTION

GOLD, GOLD, GOLD. 24 Karat gold has long been recognized as a symbol of beauty, status, power, and prosperity. It has long been noted for its resistance to corrosion and degradation by the elements of nature. It is therefore a natural choice for the plating of automobile trim, bathroom fixtures, motorcycle accessories, and many other items that can be plated. For several years auto dealers and specialty shops have offered the option of providing gold plated decals, accessory pieces and trim items to their customers. The gold plating option of the past has always been very labor intensive and time consuming. The old process required the removal of trim items, accessories, or decals and then sending them to an electroplating plant that did gold plating by the dipping method. This method requires immersing the items to be plated in a gold plating solution. This process usually took several weeks and removed control from the dealership. It was also very costly. The same process was required for any other item that needed plating.

Gold plating is not a new technology, it has been done for years. However recent technological advances in other areas produced an alternative gold plating method that solved the inherent draw backs of the traditional dipping process. The aerospace and electronics industry has had a persistent and increasing need to be able to apply high quality 24 karat gold plating to items in the field. This need caused the technology of on-site brush plating to be developed. It has now been expanded into the automobile industry, home interior decorating, and many other areas. This new process uses chemicals and equipment specifically designed for the application of 24 karat gold to vehicle decals, trim items, accessories, golf clubs, guns, motorcycles, bathroom fixtures, etc. while these items are still on a vehicle, in a house, in a store, or showroom. (hence on-site gold plating. New or used automobile, truck, van dealers, contractors, home interior decorators, and other specialty

