



**Marketing Coordinator Job Listing**  
October 25th, 2017 \ Los Angeles, CA

**\*\*Applications are open until 11/6/17\*\***

**Who are we?**

Aputure is one of the fastest growing cinema technology companies, designing and specializing in lighting and high-end camera accessories for filmmaking. Their equipment has emerged a global newcomer to watch for with hundreds of thousands of their products now being used on film sets worldwide. Aputure Lighting has already and continues to change the landscape of cinema lighting every day, winning both the Audience Award and Critic's Choice Awards for Best Lighting Product at NAB 2017. Aputure Camera Accessories have established their own name with their adapters taking the Audience Award for Best Product of IBC 2016 in a landslide vote. And Aputure Sound, even while new and still emerging, has already begun to shake up the audio industry as audio experts worldwide have begun to adopt their the Aputure line into their professional kits. These three facets of the same company have made Aputure a recognizable name in an instant with Definition Magazine naming them a 2017 Company of the Year to Watch for.

Beyond just products, the Aputure Marketing Team also works in a way that is equally visionary. Electing to create communities and content for filmmakers rather than advertisements, the Aputure A-Team is composed of like-minded creatives that genuinely enjoy working with filmmakers everyday.

**Who are you?**

Passionate and motivated. Driven, with an entrepreneurial spirit. Resourceful, innovative, forward thinking and committed. At Aputure, we embrace these qualities, so if this sounds like you then please read on!

**The Role:**

The Marketing Coordinator will pursue and develop marketing opportunities, events and strategies, while also providing a full range of administrative support to our creative department in a fun and demanding environment.

**Responsibilities:**

- Developing marketing partnerships with dealers, studios, media and film festivals
- Spearheading events and user meetups within the filmmaking community
- Researching, developing and supporting key partnerships with influential filmmaker
- Aiding in customer service and the answering of online questions
- Copywriting for product releases and the company blog
- Travelling with the A-Team to present at International Tradeshows (NAB, IBC, Cinegear, Etc.)
- Assisting the Web Department with ideas for improvement and general maintenance
- Assisting the Creative Department with administrative needs such as generating expense reports, shipping documents, travel arrangements, feedback reports

**Qualifications:**

- Bachelor's Degree required
- Must be based in Los Angeles, California and able to commute to the Aputure Hollywood Office
- Has the drive and ability to take initiative, work independently and pursue their own projects
- Has a clear understanding of the players in the cinema equipment market
- Able to work flexible and long hours including late nights, and sometimes weekends.

Applicants for employment in the U.S. must possess work authorization which does not require sponsorship by the employer for a visa.

#### EQUAL EMPLOYMENT OPPORTUNITY

Aputure strongly supports equal employment opportunity for all applicants regardless of race, color, religion, sex, gender identity, pregnancy, national origin, ancestry, citizenship, age, marital status, physical disability, mental disability, medical condition, sexual orientation, genetic information, or any other characteristic protected by state or federal law.

#### HIRING PRACTICES

The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities, and qualifications required of employees assigned to this job.

Aputure recruitment policies are designed to place the most highly qualified persons available in a timely and efficient manner. Aputure may pursue all avenues available, including promotion from within, employee referrals, outside advertising, employment agencies, Internet recruiting, job fairs, college recruiting and search firms.

#### **How to Apply:**

To apply, email a cover letter and resume to [careers@aputure.com](mailto:careers@aputure.com) with the subject line:

**COORDINATOR APPLICATION (Your Name Here)**

In addition, applicants should submit a one page pitch of five social media initiatives that they would implement if they were given the job. Please use this as a test to demonstrate your understanding of the cinema industry, talent in innovative marketing and ability to present your ideas in a clear and concise way.

The best applicants will be selected and invited to interview at the Aputure Office in Hollywood via email.