



Content Creator Job Listing
October 25th, 2017 \ Los Angeles, CA

****Applications are open until 11/6/17****

Who are we?

Aputure is one of the fastest growing cinema technology companies, designing and specializing in lighting and high-end camera accessories. Their equipment has emerged a global newcomer to watch for with hundreds of thousands of their products now being used on film sets worldwide. Aputure Lighting has already and continues to change the landscape of cinema lighting every day, winning both the Audience Award and Critic's Choice Awards for Best Lighting Product at NAB 2017. Aputure Camera Accessories have established their own name with their adapters taking the Audience Award for Best Product of IBC 2016 in a landslide vote. And Aputure Sound, even while new and still emerging, has already begun to shake up the audio industry as audio experts worldwide have begun to adopt their the Aputure line into their professional kits. These three facets of the same company have made Aputure a recognizable name in an instant with Definition Magazine naming them a 2017 Company of the Year to Watch for.

Beyond just products, the Aputure Marketing Team also works in a way that is equally visionary. Electing to create communities and content for filmmakers rather than advertisements, the Aputure A-Team is composed of like-minded creatives that genuinely enjoy working with filmmakers everyday.

Who are you?

Passionate and motivated. A problem-solver with genuine enthusiasm and a knack for the cinematic language. A filmmaker with not only expert skills in cinematography and editing, but also a passion for learning and developing their own skills as a creative. At Aputure, we embrace these qualities, so if this sounds like you then please read on!

The Role:

Content Creators work as a part of the Aputure A-Team in our creative department to write, shoot and edit the content that we post on social media. This challenging, fast-paced job requires candidates that have not only a strong background in cinematography and editing, but also experience with time-management and delivering on a schedule.

Responsibilities:

- Editing content for Aputure social media
- Writing and shooting educational material for the Aputure channel
- Engaging online as a team leader within the online filmmaking community
- Maintaining Aputure's presence on all social media platforms (Facebook, Instagram, Twitter)
- Visiting film sets to shoot BTS and create docu-style shorts about the process of filmmaking.
- Travelling with the A-Team to present at international tradeshow (NAB, IBC, Cinegear, Etc.)
- Assisting the Marketing Department with graphics, product feedback, customer service and general maintenance.

Qualifications:

- Bachelor's Film Degree AND/OR 3 Years of Professional Predator or Cinematographer Experience Required
- Must have strong skills in cinematography and editing
- Must be based in Los Angeles, California and able to commute to the Aputure Hollywood Office
- Must have real-world experience with Hollywood set culture and filmmaking techniques
- Highly engaged and active in the social media and digital filmmaking online community

- A natural storyteller with a passion for filmmaking education and tutorials
- Able to work flexible and long hours including late nights, and sometimes weekends.

Applicants for employment in the U.S. must possess work authorization which does not require sponsorship by the employer for a visa.

EQUAL EMPLOYMENT OPPORTUNITY

Aputure strongly supports equal employment opportunity for all applicants regardless of race, color, religion, sex, gender identity, pregnancy, national origin, ancestry, citizenship, age, marital status, physical disability, mental disability, medical condition, sexual orientation, genetic information, or any other characteristic protected by state or federal law.

HIRING PRACTICES

The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities, and qualifications required of employees assigned to this job.

Aputure recruitment policies are designed to place the most highly qualified persons available in a timely and efficient manner. Aputure may pursue all avenues available, including promotion from within, employee referrals, outside advertising, employment agencies, Internet recruiting, job fairs, college recruiting and search firms.

How to Apply:

To apply, email a cover letter and resume to careers@aputure.com with the subject line:

CREATOR APPLICATION (Your Name Here)

In addition, applicants are required to submit EITHER:

1. A VIDEO REEL/SUBMISSION that is related to the position.

OR

2. A VIDEO SAMPLE in the form of a 90-120 second video. This should be based on the following article, style example and transitions pack. Please examine the following links carefully as they are the best indication of the content and visual look that we are looking for. You do not have to use the transitions, but it's recommended.

Feel free to cut out words, reorganize content and use footage from anywhere you can find it online. We will not be posting any of the videos that are made in this hiring process. We will only be using this video to judge your sense of storytelling, pacing and understanding of the cinematic language. The goal is to translate a very long article filled with details into a short, scripted and easy-to-digest video for social media.

Video Example:

<https://www.facebook.com/Aputure/videos/1527775410616946/>

Article:

<https://docs.google.com/document/d/18Fcxycavq2bZ0RcQSLBhqkjTEkPrc2QInZCu0BtnUhl/edit?usp=sharing>

Transition Pack:

<https://drive.google.com/drive/folders/0B-jhIVnIA6LZOHQ0ZINVc3FJb2M?usp=sharing>

Delivery Instructions:

Please upload the final video to YouTube as "Unlisted" and send us the video link in your application e-mail.

This video should be **square**, and exported as an H.264 codec at a resolution of 1080x1080.

*Applications without a video sample will not be considered

The best applicants will be selected and invited to interview at the Aputure Office in Hollywood via email.